





Society Dance

American Indian. a big mixture and nationalities, it fun having people I got a Span- accent!" committee mem- John S. Camp also ing tales to tell she just returned Mexico City North Shore Wom- league competed ment with Mex- ional Federation mittee. he best vacation ad, even without d-fabulous!" ex- rs. Camp, who enough for Mex- ty. The 40 wom- ent on the tour rivate homes, she altho they were in tennis exper- American teams st round! That's

iam S. Friedman rs of the commit- 1967 Presbyterian- ashion show have t. 27 for the 41st the event which eld in Medinah

Already Thinking Of '67

LAST WEDNESDAY the Woman's Board of Presbyterian-St. Luke's Hospital staged its 40th annual fashion show. On Monday at the board's annual meeting it was announced that Mrs. William S. Friedeman will be chair- man of the 1967 production.

The names of the newly elected officers were also announced. Mrs. Paul W. Oliver, president, has Mrs. William S. North and Mrs. Thomas R. Coyne as her assistants. Mrs. Calvin D. Trowbridge, Mrs. Thomas D. Hodgkins, Mrs. Burton W. Hales, Mrs. Leith Johnston and Mrs. John C. Christie are five officers who will be serving on the board for the first time.

CHATTER...

Post debutante Elizabeth Werner will become a Decem- ber bride. Her parents, Mr. and Mrs. Charles S. Werner, formerly of Lake Forest, send word from their New York City home of her engagement to William H. Warrick Jr.

Miss Werner was a 1962 Passavant Cotillion bud. Her fi- ance, an alumnus of Columbia University graduate school of business, is the son of the senior Warricks of Rye and Glen- burnie, N.Y.

AGENT 007 strikes again.

James Bond, alias Charles A. Comiskey II, and eight Chi- cago girl friends piled into a flashy Cadillac convertible to stop traffic Monday at the cor- ner of E. Ontario and N. Wabash.

The eight lovelies were wrapped up in fun furs and a donkey snipped at a green hedge while lunch time passers- by gawked.

The midday madness was by way of announcing the Service Club of Chicago's revue, "James Bond in Rome," to be presented at an Oct. 28 Bal Roma. The rendezvous took place at Pizzeria Due, where secret-agent girl friends, includ- ing Mrs. Hugh Michels, Mrs. Ross Robbins and Mrs. Charles Fuller II, later emerged for pizza and wine.

MRS. CHAUNCEY B. Bor- land was honored Monday for her 60 years of service on the Woman's Board of Presbyte- rian-St. Luke's Hospital. Also cited at the board's annual meeting was Mrs. A. Watson Armour, who has served 50 years.

Mrs. Paul W. Oliver was re-

elected to the board's presi- dency at the annual meeting.

Add St. Luke's: Mrs. Wil- liam S. Friedeman Monday was named chairman of the 1967 Presbyterian-St. Luke's fashion show.

UNIVERSITY of Chicago professors and deans have been lined up for the 1966 lecture series sponsored by the Bryn Mawr College Alum- nae.

The art of talk was the topic when Bryn Mawr graduates announced the benefit Mon- day at a luncheon in the Pic- nic Room of the Art Insti- tute. Dr. Bruno Bettelheim, professor of psychology and psychiatry, will start the se- ries Oct. 12. Dr. Keith Seele, professor emeritus of Egyptol- ogy, will speak Nov. 9. The Nov. 19 lecture will be given by James Edward Newman and his wife Mary Alice New- man, both assistant deans of undergraduate studies.

Mrs. Anthony L. Perrin and Mrs. I. W. Colburn are co- chairmen of the lectures, all to be held at the Winnetka Woman's Club.

chairman of the society, auxiliary of the Lt. Joseph Kennedy Jr. School for Optimal Children. tails of the 14th annual fit will be revealed sday at a cocktail party Jack Mooney's Inn the ge.

RS. WILLIAM S. Friede-

man has signed away her leisure time for the next 12 months.

Yesterday at the annual meeting of the Presbyterian- St. Luke's hospital women's board, Mrs. Friedeman was elected chairman of the 1967 fashion show, the nation's

largest charity fashion event.

Mrs. Paul W. Oliver was again elected board presi- dent. New names on the of- ficers' slate are Mrs. Calvin B. Trowbridge, vice presi- dent; Mrs. Burton W. Hales, corresponding secretary; Mrs. John C. Christie, record- ing secretary; Mrs. Thomas D. Hodgkins, assistant to Mrs. Hales; and Mrs. Leith John- ston, benefit secretary-treas- urer.

American Oct. 4th

#4766 1967-3

Who Are Chicago's 10 Most Eligible Girls

The Windy City's prettiest and most personable

She's the petite, brunette-turned-blond daughter of Arthur S. Bowes, a retired investment banker. She made her debut at the 1962 Passavant cotillion, was graduated from Northwestern university, and worked as an employment counselor.

Lawrie now divides her time between a job as receptionist in the Drake hotel's catering department—"the busiest hotel in town," she says—and entertaining in her parents' Lake Shore drive apartment.

She also models in Presbyterian-St. Luke's fashion shows, serves on the Art Institute staff and Junior League, and makes frequent week-end trips to New York City.

A girl should travel and enjoy being single," says

*by preferring the free and
t of a homemaker*

Lawrie, who's toured Europe and Scandinavia. "She should also experience the business world so she knows the value of a dollar."

Lawrie's no habitue of Maxim's, even tho she's on the board of directors. Like our other eligible women, she thinks it's the best discotheque in town.



#4766 1967-4

86

TODAY'S LIVING FOR...

Women

Sunday AMERICAN

DECEMBER 11, 1966

SECTION 4

★★

1

Who Are Chicago's 10 Most Eligible Girls



The Windy City's prettiest and most personable swingers defy the matchmakers by preferring the free and easy life of a career girl to that of a homemaker

By Linda Rockey

IT'S JUST AS EASY to marry a rich woman as a poor one, William Makepeace Thackeray advised the gentlemen of 1849.

Times have changed. Social Chicago's 1966 bachelorettes may be rich, but they are not easy to marry.

Our choices for the city's 10 most eligible young women aren't about to settle down with just any man. Each of these college-educated post-debutantes is career-oriented, well-traveled, and culturally sophisticated.

She's not used to scrubbing floors or shopping in dime stores, not with a daddy who shelled out at least \$6,000 to introduce her to adult society when she was 18 or 19.

She's working and loves her job. She thinks it's important to compete in the business world, so that when she does marry she'll understand the pressures bearing down on her husband.

When will she marry? "When the right man comes along," she says. "Certainly not before."

We've selected the 10 most eligible women, between 22 and 28 years old, with our most eligible men in mind. See if you can match them up with the bachelors tomorrow.

• WHEN MAXIM'S opened last year and the Courreges look was all the rage, LAWRIE IRVING BOWES, 23, was labeled "Chicago's answer to Baby Jane Holzer."

She's the petite, brunette-turned-blond daughter of Arthur S. Bowes, a retired investment banker. She made her debut at the 1962 Passavant cotillion, was graduated from Northwestern university, and worked as an employment counselor.

Lawrie now divides her time between a job as receptionist in the Drake hotel's catering department—"the busiest hotel in town," she says—and entertaining in her parents' Lake Shore drive apartment.

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Lawrie, who's toured Europe and Scandinavia. "She should also experience the business world so she knows the value of a dollar."

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First Ladies of Chicago: Mrs. William S. Friedeman, left, chairman of the 41st Annual Presbyterian-St. Luke's Fashion Show, and Mrs. Marshall Field, right, new member of the Women's Board of Presbyterian-St. Luke's and one of the most attractive young models in the show, talk with Daily News Fashion Editor Peg Zwecker about the first "short" gown worn by a President's wife on an official occasion. The gown, pictured, was worn by Mrs. Calvin Coolidge in the late 1920's. It is part of the \$100,000 collection of First Lady gowns gathered through the efforts of Peg Zwecker for the Chicago Historical Society.

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, WEbster 9-5497

Deerfield Villager
Wilmette, Ill.
Weekly Circ. 16,000

FEB 9 1967

Incidentally . . .

By SHIRLEY GORDON

The late, little-lamented, great snowstorm brought out many examples of suburban ingenuity. Such as that exhibited by Mr. and Mrs. Jesse Squire who had planned a black-tie supper party for 80 guests in their Moraine Dr. home for THAT Saturday night.

By early afternoon the Squires were aware that the caterers, bartenders, and the musicians were snowbound in various parts of Chicago, and the hosts were on their own.

Carley Squire made good use of her well-stocked freezer; Jess set up the bar and the 40 hearty souls who finally arrived had a really-swinging evening.

Formal clothes were abandoned, of course, and the food and conversation were interesting enough to make everyone forget that the party was not exactly what the Squires had been planning for so many weeks!



Mrs. Gordon

Mr. and Mrs. Carl Howard recently returned from a trip to California where they visited their daughter and made the acquaintance of a brand new grandchild. While in San Francisco they met some former Highland Parkers now living in that city—the Harold Sherbanos and the Herbert D'Sinters.

Put a circle around Sept. 27 on your social calendar TODAY. That is the date of the 1967 Presbyterian-St. Luke's Fashion Show . . . something you really shouldn't miss.

Having trouble with snow tracks on the carpeting? June Allen, carpet care specialist at Olson Rug Co. advises the following formula for easy removal:

First, act quickly, before the spot is "set."

Second, have the proper cleaning material on hand, such as a good commercial dry cleaning fluid or a simple one made by adding one teaspoonful of neutral detergent to a quart of warm water. To this add one teaspoonful of white vinegar.

Always work with the cleaning solution from the edge of the soiled area toward the center and at intervals, blot with a dry, clean cloth to absorb the excess. Avoid getting the carpet too wet and dry as quickly as possible. Brush the pile when dry.

One of the problems facing friends of brides-to-be who are students and plan wedding dates immediately following graduation is the scheduling of the pre-nuptial parties.

Mrs. Robert Blumenfeld and Mrs. Victor Chiappe took advantage of the New Year holiday to entertain for Miss Nora Luthmers who will marry Jeff Robertshaw May 26 after they both graduate May 22 from the University of Pennsylvania.

Nora, daughter of Mr. and Mrs. Francis E. Luthmers, was honored with a champagne-luncheon and linen shower Jan. 2 in the Blumenfeld home.

And looking ahead, there is a charm course for girls of junior high school age now in session at the Highland Park Recreation Center. Mrs. Beverly Epstein, who is conducting the six weeks course, is a former judge of the Miss America Pageant of Wisconsin.

Living in Chicago after their recent wedding are the former Mrs. Joy Brown of Highland Park and Martin Server. The couple honeymooned in Aruba and Miami Beach.



MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, WEbster 9-5497

Tribune
Chicago, Ill.
Morning Circ. 833,610

JAN 26 1967

Infant Welfare Sets Bavarian I

(Picture elsewhere in section)

BY SUSAN BELL

With Mrs. William Snyder as an active member of the Deerpath center of the Infant Welfare society, her fellow members can expect a variety of interesting benefits in the years to come. They plan to give each party the theme of a different country and Mrs. Snyder, this year's benefit chairman, has first-hand knowledge of several parts of the world.

As a native-born German, she has chosen the theme for the benefit dance March 4 in the Germania club, where committee members gathered for luncheon yesterday to preview the Bavarian "Gemutlich-keit fest."

Mrs. Snyder's parents are German, but they met in Argentina where her mother was living. The couple later moved to Mexico City where Mrs. Snyder lived for 20 years until she went to Caracas, Venezuela, where she met her American husband.

He is part

"We're a of accents but it's gre ple guess ish-German

Another ber, Mrs. J had interes the group. home from where the l an's Tennis in a tourn ico's Na Tennis com

"It was I've ever h my husban claimed couldn't say ixan hospita en who w stayed in p related, and outclassed tise, most won the la hospitality.

Date Set

Mrs. Willi and member tee for the 1 St. Luke's f selected Sep edition of will be he temple

Chicago's AMERICAN
TODAY'S LIVING FASHION FOOD SOCIETY

FRIDAY,
MARCH 3, 1967
SECTION 2 * 17

#4766 1967-5

We thank Thee for friends

Paris Comes to Chicago

By Margaret Carroll

YESTERDAY'S U. S. O. benefit in the Sheraton hotel had everything but Kate Smith singing "America." From Mrs. Richard J. Daley's tricolor the predominance of crisp navy and white among signer fashions displayed by Marshall Field & C. was an afternoon for patriotism.

Strategists behind this annual segment of the benefit dollar were U. S. O. women's board Mrs. Walter J. Cummings Jr. and Chicago's perennial show champion, Mrs. Gardner H. Stern.

Mrs. Stern and her committee raised \$8,000 for yesterday's single shot—money that will go to woman's board kitty for the service men's center on street.

TEEDY CUMMINGS' KEY strategy move was Hanchen Stern the job of benefit chairmanship. For their combined success was representation in the room yesterday of most of the city's major benefit.

From Passavant hospital: Mrs. Paul A. Floriani, Wrigley Offield, Mrs. William Wood Prince, Mrs. Nice, and Mrs. G. Ogden Ketting.

From Presbyterian-St. Luke's hospital: Mrs. Friedeman, Mrs. John T. Moss, and Mrs. Stern.

From Service Club of Chicago: Mrs. Warren N. and Mrs. Charles F. Murphy Jr.

From the Chicago Hearing society: Mrs. Phillips and Mrs. Warren E. Thompson.

MEMBERS OF the U. S. O. Men's board—George

H. Arnold, Floyd S. Arthur Gustafson, Jammin Gingsiss—also celebrating the first of their group's \$25 campaign for U. S. O. Col. Gustafson's wife, another of yesterday's luncheon guests, daughter and son-in-law in the army. Theater, Sonja, a captain at Fort R. while her husband Matthew Duffy, served in Nam.

Among sunbather show viewers yesterday Chicago Boys club past president Joseph Nellis, just back from Barbados vacation, T. Howard Kelly, winter sun-worshipper in Virgin islands.

Prettiest chapeau crowd belonged to T. Landreth, who wore a hat of Spain; Mrs. Lydon wore a yellow straw and Mrs. Henry H. navy blue military couldn't have been more appropriate.

FASHION FANS for yesterday's show oohed and ahhed over the pick slim mannequining thru the room. Blass' multicolored costume, Tassell's paisley evening Jean Louis' tangerine gown.

The audience tilted Dior's classy little dresses, then applauded Givenchy's wearable long-sleeved late-day frock. Tassell's fluted gowns, Galanos' green and two huge red flower back], and Bale's black dinner dress among other favorites.

Now let's watch who wears what white hose, chunky shoes and African hat... to win the benefit!

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Tel.: 263-4065
NORTHBROOK NEWS
Wilmette, Ill.

MAR 16 1967

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Webster 9-5497
Sunday Sun-Times
Chicago, Ill.
Circ. 706,832

JAN - 1 1967

Fashion Shows Herald Spring

by Sandy Dudley

One of the surest signs of spring are the fashion shows, which Chicago women are devoted to, whether it's the home style ones or the ultra chic haute couture variety. *H-24*

Last Thursday, Marshall Field and co. presented its designer collection to an exclusive group of 200 smartly dressed women in the Mayfair Room of the Sheraton Blackstone hotel. The show itself was sponsored by the woman's board of the USO.

Daytime fashions this spring lean towards man-tailored suits, African safari hats, white stockings (mesh and the ordinary nurse's kind) and groundgripper shoes. The baby doll look with head-hugging bonnet hats is in as well as culottes. And, of course, the hemline is still just above the knee.

Evening gowns are beautiful and bejeweled. Filmy chiffon in exotic colors is predominate and, again, the African influence is evident in bold prints.

Fashions of Dior, Givenchy, Zucherman, Jean Louis, Rentner, Trigere, St. Laurent, Norell, Galanos and Balenciago made it a star-spangled afternoon.

The Presbyterian-St. Luke's fashion show committee announced the theme for its 41st annual fashion show, to be presented Sept. 27, at an exhibitors luncheon Tuesday.

The show, called "The Whirl of Fashion," will emphasize the cease-

less, continuous creation from season to season, from country to country.

Clever centerpieces made from the tools of the trade, tape measures, scissors, and spools of thread, decorate each table at the casino. Draped life-size dress forms flanked the foyer entrance to the ballroom, and patterns were mirrored on the walls.

While members of the committee and their guests dined on the casino's chicken crepes ile de France and Peruvian coffee mousse, they also were guessing the names of designers whose clothes were shown by several board members. The game, called Stump the Experts, had few winners.

Mrs. Robert Herbst, Mrs. John O. Innes and Mrs. John A. Diener Jr., all of Highland Park, and Mrs. Edward Hines of Northbrook, are on the board, but were unable to attend the luncheon. Mrs. David Bramson, former Highland Park resident, was there as an exhibitor.

Mrs. Edward M. Thiele of Bannockburn and Mrs. Walter Marr of Northbrook, both extension board members of the Chicago Maternity Center, attended the spirited musical fashion show Thursday that heralded the annual Gold Coast fashion show, Apr. 26.

David London, Broadway star, turned the South Imperial suite of Hilton hotel into a stage as he presented the board and its guests with songs and dances.

A leading bourbon manufacturing, whose bourbon is sold in 110 countries, presented the show. The outfits shown, designed by American fashion houses, were all made from the same material, a print designed by Roxanne of New York which uses flags of the 110 countries.

The outfits included a red, white and blue mini-tent dress, a one shoulder toga gown, in shocking pink, red and green, and a short beach dress, in yellow, with matching bikini.

Late For Her Wedding

THEN THERE was the time that Charlotte McCormick was half an hour late for her wedding to Edward B. Collins. A frantic social secretary passed through the vestibule of the church muttering, "Everything's all right. We've only lost the bride." *H-24*

And Mrs. James P. Landon, a recent bride herself, wore a Givenchy wedding dress in the finale of the Presbyterian-St. Luke's fashion show. As she was posing for the photographers after the show, she quipped, "And what should I do with this bat cape"

#4706 1967-6

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Webster 9-5497

Doings
Hinsdale, Ill.
Weekly Comb. Circ. 9,000

FEB 23 1967

A Sociable Greeting For March

March arrives as a sociable lion with party plans perking 'round about... Hinsdale Assembly debs will meet the press Monday, Mar. 6, at a luncheon in the Drake hotel, Chicago. Twenty-three young ladies will be presented this year in the Hinsdale Sanitarium and hospital-sponsored ball at the Drake Oak Brook hotel... The Casino in Chicago will be the setting for Presbyterian-St. Luke's fashion show committee luncheon. Honored guests of the day will be exhibitors who will participate in the annual style event.

Just returned from a 14-day cruise to Mexico, are Mr. and Mrs. Virgil E. Lowden, 835 S. Grant st., Hinsdale.

Florida vacationers Mr. and Mrs. G. Lane Eldred report the weather there is fine. Also enjoying the Florida sunshine... Mr. and Mrs. F. A. Mann and Mrs. C. C. Brinkerhoff. Recently returned from the Jamaica convention of Young Presidents organization are Mr. and Mrs. Donald Hindman, 735 S. County Line rd., Hinsdale.

San Francisco is the travel choice of Mr. and Mrs. David Wrisley, 12 N. Monroe st., Hinsdale.

Paintings by Doris Anderson comprise the one-man show on exhibit through Mar. 13 at Hinsdale Community house. In private life, the artist is Mrs. R. T. Anderson, 239 Powell st., Clarendon Hills.

Mrs. Frederick Castle, 505 S. County Line rd., Hinsdale, will entertain members of the village associates of the woman's board of the Art Institute of Chicago this morning. Guests will gather for coffee following a showing of the film "The Art of Collecting" at Hinsdale Community house.

Antique collectors are making plans to attend the Chicagoland Suburbia Antique show, a project of Family Service League of DuPage count. It runs from Mar. 3 to 5 at Pheasant Run lodge, St. Charles. Mrs. John Beicher, Oak Brook, and Mrs. John Boyce, Clarendon Hills, have tickets available.

Local merchants who sponsor Welcome Wagon hostesses in Clarendon Hills and Hinsdale were invited with their wives to attend last week's luncheon of Newcomers' club. Program of the day was a lecture demonstration by Martin Pribil, Hinsdale artist and teacher.

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Webster 9-5497

GLENCOE NEWS
Wilmette, Ill.

FEB 23 1967

Exhibitors Prepare

Exhibitors for the 41st Presbyterian-St. Luke's Fashion Show will have their first luncheon at noon Mar. 7 in the Casino, 195 E. Delaware St., Chicago. *H-24*
The show will be held at 2:30 p.m. Sept. 27 in the Medinah Temple in Chicago.

Mrs. John Walter Zick of Winnetka, who has modeled in the show, has been invited to serve on the woman's board of Presbyterian-St. Luke's Hospital.

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Webster 9-5497

Wilmette Life
Wilmette, Ill.

Weekly Circ. 9,247

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MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Webster 9-5497

Sunday American
Chicago, Ill.

Circ. 551,881

FEB 26 1967



DALY DIARY

By *Maggie Daly*

NAMES AND news... Col. and Mrs. Jacob M. Arvey will play host to 300 vacationing Chicagoans March 2 at their 11th annual champagne and candlelight dinner in behalf of Israel Bonds in the Fontainebleau hotel... State Rep. Richard A. Young wants the Michigan legislature to push up the deadline for new auto license plates from Feb. 28 to March 31, insisting it is too cold in February to change plates.

The Roger C. Bensingers of Winnetka are chairmen of the Chicago committee for the fabulous Million Dollar Mardi Gras to be held in the New York Hilton April 21. The Bensingers are gathering a group of Chicagoans to fly with them to the affair... Mercedes McCambridge who arrived in town Friday to start rehearsals for "The Glass Menagerie" in Ivanhoe theater, brought with her a Highland terrier, Sir Malcolm Percy, given to her by Adlai Stevenson 10 days before he died.

One playhouse in this area calls another playhouse in the area "the beep beep theater"... They don't like mentioning it by name... Friends say the Buzz Paschen marriage is in trouble again [she's ballerina Maria Tallchief]... Gary Crosby, the outgoing star in Pheasant Run, and Dwayne Hickman, the incoming star, have known each other for 25 years. They went to grammar school together when Dwayne was 7 and Gary was 9.

Bennett Cerf and Bob Stein, editor of McCall's, have signed a deal with Molly Parnes [a designer who dresses our First Ladies] for her life story to be published as a book by Random House and to run in that magazine... Dick Gregory has a signed contract with Doubleday for a book on his philosophy of life.

HERE AND THERE... The Illinois Sings program of WBBK won a national award from the Freedoms Foundation of Valley Forge... Norman Ross received the news of the arrival of his first grandchild via cable in India... Don Cannon of New England takes over the Jerry Williams nighttime WBBM show, 8 to 11 p. m. on March 6... Colleen Lanza, daughter of the late Mario Lanza, makes her singing debut in California this week. Barry Sullivan just bought a new home and six acres atop Mulholland drive in Hollywood.

Leonard Urri will do a film starring Rudolf Nureyev... Gig Young will do the play, "There's a Girl In My Soup" for Broadway... Omar Sharif says the only press clippings he saves are on his bridge playing... "Keep the Faith, Baby" auto stickers are being sold in New York City for one dollar each.

Ethel Merman and Jacqueline Susann, author of "Valley of the Dolls," have buried the hatchet—at least on the surface... The Presbyterian-St. Luke's fashion show committee will have a luncheon in honor of its exhibitors March 7 in the Casino... David Merrick said President Johnson could improve his image by applying Merrick's tactics to the war in Viet Nam. Said Merrick: "It's a bad show. Fold it."

#4766 1967-7

DEC - 3 1966

The Social World...

Scandinavian Party Has Real Punch

By Margaret Carroll

EVER PLAYED PRETEND? Let's play pretend. Here's the scene:

Leif Ericson beats Columbus to the punch and lands on North America. He introduces the aborigine who greets him to a few redbeards and a cupful of crazy potion made with spices, raisins, wine, sugar, and alcohol.

chapter's "Lucia, Queen of
"Light" competition.

"Glogg," says Leif, extending the cup.

"Glug?" repeats the native.

"Glogg!!!" exhales the Norseman.

"Gloog?," the native tries again.

"GLOGG!!!" the reply.

The native drains his cup.

"Ahhh... FIRE WATER," returns the native.

Leif gets in his boat and heads for home. So much for pretend.

A THOUSAND years later, on a frosty night in Chicago, Scandinavians once again repeat and repeat the name of their marvelous hot holiday punch, and the natives continue to masticate the vowel sound.

This latterday language lesson occurred at last night's American-Scandinavian Foundation pre-Christmas party in the Fortnightly club.

And altho glogg-drinking may not date clear back to the wandering son of Eric the Red, it's a holiday tradition that most natives are hoping the Scandinavians never rescind.

STEVE ENGLUND brewed 25 gallons of the heartwarming liquid for last night's festivity, and there wasn't a thimble's worth to take home to the Great Dane. Steve has been making glogg for 30 years, learned the recipe from the Louis Andersons who published a Swedish newspaper in Chicago in the 1930s.

Mrs. Englund—stalwart of the Presbyterian-St. Luke's fashion show, among other things—was hostess at the Fortnightly last night, ran the show for the Chicago

40

CHICAGO SUN-TIMES, Mon., Mar. 13, 1967

SOCIAL CHICAGO

Fashion Show Group Plans April Getaway

By Mary Dougherty

Having attended to their various chores in the advance planning for the 1967 Presbyterian-St. Luke's Fashion Show, many of the members of the woman's board of the hospital are now getting ready for the chartered flight to Europe which the hospital staff has organized. The flight leaves April 28 and will return May 17, giving the travelers three weeks' vacation time in Europe.

United in general interests at home, the members will strike off in different directions once the plane touches down in Europe. Last year, Dr. and Mrs. William Shorey stayed right in London for the three weeks. A friend had lent them her house which simplified living abroad and gave them plenty of time to browse in antique shops and go to the theater and other places of entertainment.

Mr. and Mrs. Leith Johnston. They will spend at least a week there, then go to Munich and Baden-Baden. Leith is particularly anxious to travel on the famous autobahn but his friends who have driven it have warned him that traffic moves so fast it is not exactly the perfect way to see the countryside.

#4766 1967-8

The Presbyterian-St. Luke's Fashion Show Committee
requests the pleasure of your company
at a luncheon
in honour of our Exhibitors
Tuesday, the seventh of March
at twelve o'clock
The Casino
195 East Delaware Place

Please Reply
Michigan 2-6688

STUMP THE EXPERTS

TIFFEAU AND BUSCH

SAMUEL WINSTON

DONALD BROOKS

PAULINE TRIGERE 9

ORIGINALA

GEOFFREY BEANE

BEN ZUCKERMAN

CHRISTIAN DIOR ORIGINAL 7

NORMAN NORELL

TOTAL CORRECT

STANLEY KORSHAK, INC.

MRS. GARDNER STERN

MARSHALL FIELD & CO.

MRS. JAMES ALSDORF, JR.

CARSON PIRIE SCOTT & CO.

MRS. WILLIAM WIRTZ

CHARLES A. STEVENS & CO.

MRS. HAYS MACFARLAND, JR.

BLUM'S VOGUE, INC.

MRS. BENNET HARVEY, JR.

SAKS FIFTH AVENUE

MRS. DAVID K. SIMS, JR.

BONWIT TELLER

MRS. ALEXANDER COCHRANE

BRAMSON'S

MISS SUSAN LENNOX

MILLIE OPPENHEIMER

MRS. PHILIP D. BLOCK, JR.

#4766 1967-9

TOWNSFOLK

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Webster 9-5497

Townfolk
Chicago, Ill.

Monthly

Circ. 1500

MAY

1967



The Presbyterian-St. Luke's Fashion Show Committee held a luncheon at The Casino honoring the Exhibitors who will be participating in the 41st annual Fashion Show. Mrs. Charles H. Morse, Jr., left, and Mrs. William S. North, members of the committee, welcome Mr. Benjamin Green-Field (Bes Ben), left, and Mr. John C. Kelly, general manager of Bonwit Teller. H 24

Stuart-Rodgers Studio



Mrs. William S. Friedeman, Chairman of the Presbyterian-St. Luke's Fashion Show, left, and Mrs. Paul W. Oliver, President of the Presbyterian-St. Luke's Hospital Woman's Board, greet Mr. Carl D. Guldager of Marshall Field & Co., left, and Mr. Howard J. Clyne, general manager of Chicago's Saks Fifth Avenue, at a luncheon in The Casino hosted by the Fashion Show Committee in honor of its Exhibitors.

Stuart-Rodgers Studio

On Tuesday, March 7th, the Presbyterian-St. Luke's Fashion Show Committee held a luncheon at the Casino in honor of the Exhibitors in the 41st annual Fashion Show to be presented on September 27th at Medinah Temple. This year's Fashion Show will be a sophisticated interpretation of fashion as such. Its ceaseless, continuous creation from season to season, from country to contry will be implied in the title of the show. The tools of couture—tape measure, scissors, spools of threads, etc.—were used in imaginative basket center pieces arranged by Old Town Florist for each luncheon table, and small dressmaker forms had places at the speakers' table. Additional symbols of the fashion houses, draped life-size dress forms, flanked the foyer entrance to the Casino ballroom, where patterns were mirrored on the walls. During the luncheon a brief couture showing to "Stump the Experts" was presented, with prizes for those guests who correctly listed the designer of each costume. Mr. Archie Lang will again direct the Show, as he has the past seven years. Saks Fifth Avenue will do the coiffures. Miss Tish Baldrige will be the fashion commentator, and Mr. Frankie Masters' Orchestra will play. Mrs. Paul W. Oliver is President of the Woman's Board, and Mrs. William S. Friedeman is Fashion Show Chairman.

#4766 1967-10

SOCIAL CHICAGO

Only 6 Months To Go Till The 41st Show

By Jane Gregory

The Presbyterian-St. Luke's Fashion Show is a Chicago institution and the women who run it are going to keep it that way. The 1967 edition, the hospital's 41st annual production, isn't scheduled to take place until Sept. 27 but the committee was out in force on Tuesday lunching at the Casino and instigating some gentle drum-beating to maintain the benefit image during its off season.

The principal purpose of the luncheon was to pay honor to the stores that exhibit clothes in the fashion spectacular in Medinah Temple.

OF THE 25 EXHIBITORS only one — Lencia, Inc. — is new, so the general atmosphere was like friends gathering for a once-a-year reunion. After all those shows together, the committee members and store officials know each other so well the women even slipped a party game into the program.

Titled "Stump the Experts," the preluncheon entertainment was a couture quiz built around unidentified designer clothes modeled by some of the women who are regulars on the Presbyterian-St. Luke's runway. The idea was to match the dress with the designer's label, a neat trick even for those women who have made fashion a year-round preoccupation.

SUSIE LENNOX and the mesdames James Alsdorf, William Wirtz, Hays MacFarland Jr., David K. Sims, Alexander L. Cochran, Bennet B. Harvey Jr., Philip D. Block Jr. and Gardner Stern were disqualified from the competition. They were modeling and thus had an edge on the rest of the crowd.

Since there can be very little said about the details of an event still more than six months away, the guests filled out their conversation comparing notes on the luncheon menu. The traditional chicken appeared rolled in pancakes with spiced fruit and pre-

ceded by broccoli with black butter. Dessert was Peruvian coffee mousse with chocolate Grand Marnier sauce.

MIDWEST NEWSCLIP, INC.
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Forest Leaves
Forest Park, Ill.

Weekly Circ. 18,996

MAR 23 1967



Mrs. Alexander Cochrane tries to stump the experts during Tuesday's Presbyterian-St. Luke's luncheon fashion guessing game. She wears one of Norman Norell's new belted, bare-backed dresses. (Sun-Times Photo by Carmen Reporto)



BRAMSON'S is among the proud exhibitors who will participate in the 41st annual Presbyterian-St. Luke fashion show, Sept. 27 in Medinah Temple. Putting a bit of fluff on a "model" during the recent luncheon at The Casino, held to honor exhibitors, are Mrs. David Bramson (right) and Miss Sheila Voight of Bramson's staff.

#4766 1967-11

The Social World...

Even a Fashion Show Needs Tuning Up Once in a While



• BIG HATS, short skirts, and chunky-heeled shoes are fashion features at Presbyterian-St. Luke's hospital benefit preview in the Casino. Mrs. James Alsdorf Jr. models a plaid Dior costume with green African hat, and Susan Lennox shows a yellow Geoffrey Beene design with black "coolie" chapeau.

By Margaret Carroll

PUSH, PULL, click, click... A fashion show that's "frankly over 40" runs like a computer. All that's necessary is an occasional oiling of the machinery.

Yesterday in the Casino club, Presbyterian-St. Luke's hospital benefit planners convened for one such lubrication session.

The hospital woman's board, sponsor of the world's largest society fashion extravaganza, honored its faithful exhibitors with a guesswork luncheon.

Luncheon, of course, was the Casino's chicken crepes Ile de France and Peruvian coffee mousse. The guesswork came later.

The name of the game was "Ring Fashion into the Program Because It's Our Favorite Subject" but they called it "Stump the Experts."

Nine models in designer fashions — Mrs. James Alsdorf, Mrs. William Wirtz, Mrs. Philip D. Block, and Mrs. Hays MacFarland Jr., among them — promenaded thru the room. Guests guessed which designer had created each costume. Stanley Korshak and two fashion editors copped the prizes.

Benefit chairman Mrs. Wil-

liam S. Friedeman described the 41st edition of the show as a "Kaleidoscope of Fashion." Society's top mannequins will parade before the show's usual audience of 4,000 in Medinah temple Sept. 27.

Guests at yesterday's mini-kaleidoscope included Mrs. Edwin W. Sims Jr. Mrs. David K. Sims, Mrs. Alexander Cochrane [with a Palm Beach tan], Mrs. Robert McCormick Adams and her daughter, Mrs. Bennet Harvey Jr.

Tish Baldrige — Mrs. Robert Hollensteiner in private life — again will commentate the September fashion show. Tish was in Washington Monday for a Fashion Group panel, said one teen-ager questioned her on designers' moral responsibility in creating shorter styles.

"It's not the clothes, it's the girl wearing them," was Tish's answer.

Other recent travelers in the crowd included Ben Greenfield, society's hatter, who returned recently from trip No. 32 around the world, and Mrs. Bowen Blair, who returned from Hawaii to find Chicago under snow.

TRAVEL BEAT: The Field Museum of Natural History is pulling a turnabout. In-

stead of bringing pieces of Guatemala here for museum visitors, it is taking the visitors to Guatemala.

The tour will be the first of its kind sponsored by the museum. The group will tour the country from Oct. 27 thru Nov. 12 "not just to skim the surface, but to achieve an understanding of the flora and archaeology of Guatemala and a personal acquaintance with its people," says the museum.

The museum officials just tacked up the list, it already has 43 names including: Mr. and Mrs. J. Harris Ward, Mrs. Walter Krafft, Mr. and Mrs. Winfield Ellis, Mr. and Mrs. Ronald Wilson of Vancouver, B. C., Dr. Christabel H. Frederick, Mr. and Mrs. Corwith Hamill, Mrs. Phelps Swift, and E. Leland Webber, director of the museum.

"NEW CITY" BEAT: Committee members of a new project called "The Bright New City" will attend a March 15 cocktail party in the J. Harris Wards' Lake Shore drive apartment.

Mrs. Ward is chairman of the project, dedicated to civic improvement thru a forum of lectures and seminars. Co-sponsors are the University of Chicago and the Graham

Foundation for Advanced Studies.

Committee members include Arthur Rubloff, representing the Chicago Association of Commerce; Robert Wintz of the Chicago Horticultural society; Ross J. Beatty of the Chicago Real Estate board, and Mrs. James P. Baxter of the Chicago Urban league.

FIDELITAS BEAT: Mrs. Thomas Burke will announce plans for the annual luncheon-fashion show of Fidelitas Woman's board today when the board convenes in Cafe La Tour.

Mrs. Burke is chairman of the benefit, to be held May 4 in the Conrad Hilton's international ballroom. Board members, their children and grandchildren will model in the show, a fashion tour of the world.

FASHION BEAT: "March into Spring," the Faulkner

School association's annual fashion show and luncheon benefit will be held March 15 in the Guildhall of the Ambassador West hotel. The show will feature clothes from Couture Ltd. by such name designers as Dior of New York, Donald Brooks, and Trigere. Chairman of the fashion show committee is Mrs. James Herst. Co-chairman is Mrs. Norman Chauncy. Proceeds from the luncheon and show will go to the Faulkner school, a non-profit, independent school for girls.

CUPID BEAT: The engagement of Maria Susana Keats to John M. Eggemeyer III has been announced by her parents, Mr. and Mrs. Glenn A. Keats of Highland Park. John is the son of Mr. and Mrs. John M. Eggemeyer Jr. of Richmond, Ind. Maria and John are attending Northwestern university. An August wedding is planned.

TODAY'S
LIVING

Chicago's AMERICAN
FASHION • FOOD • SOCIETY

WEDNESDAY, MARCH 8, 1967

SECTION 2

★ 17

#4766 1967-12

THE APPROACHING marriage of Mrs. Diane Scobie Coulter and Potter Palmer IV, long expected by their Lake Forest friends, provided some of the buzz at the Presbyterian-St. Luke's Fashion show luncheon yesterday in the Casino [she is one of the show's outstanding models].

It also has been a prime topic of conversation in Palm Beach, where Mrs. Coulter is occupied doing over her recently purchased old-fashioned ocean front residence which formerly belonged to Robert Rasmussen and "Pigeon" [Mrs. Angelita H.] Rasmussen.

It was there, in the midst of painters, waxers, and other



Mrs. Diane Scobie Coulter

workers busily polishing glass and silverware, that Nancy Randolph of the New York Daily News dropped in for coffee yesterday morning to chat about wedding plans. Altho reluctant to reveal any details ahead of time, Mrs. Coulter did say that the ceremony will take place tomorrow in the Miami home of Mr. Palmer's sister and brother-in-law, the John H. O'Neils [Rose Palmer]. Her wedding gown, she disclosed to two friends who also dropped in, will be of a light green—not chartreuse, but more of a lime tone—which was designed by George Halley. Her newly styled hair, says Miss Randolph, is a modified Mia Farrow cut.

BY ELEANOR PAGE

Mrs. Coulter is the only child of the late Mr. and Mrs. David P. Scobie of Lake Forest. Mrs. Scobie, the former Florence Yates, only child of a Beloit, Wis., manufacturer, Porter B. Yates, was once known as "the richest child in Wisconsin." The bride has three children by her previous marriage to James R. Coulter.

Mr. Palmer, who bears one of Chicago's most distinguished names, is a great-grandson of the first Potter Palmer, pioneer Chicago merchant and hotel man, and has two children by his previous marriage to Mrs. Priest Palmer, who now lives on Lake Shore drive. He is in the Palm Beach area watching the training of the Atlanta Braves baseball team, of which he is a part owner.

Mr. Palmer is the son of Mrs. Charles C. Renshaw of State parkway and Sarasota, Fla., and of the late Potter Palmer III.

Fashion Show Luncheon

Buttons from the collections of Mrs. Edwin W. Sims Jr., and Mrs. Barton Gebhart brightened placecards at the Presbyterian-St. Luke's event, which was held to fete exhibitors in the show, scheduled for Sept. 27 in Medinah Temple. Also adding interest was a "mystery fashion show" of nine designs modeled during luncheon after which guests were asked to "stump the experts" by guessing the designer of each costume.

Mrs. Paul A. Oliver, president of the woman's board of the hospital, forecast that this year's 41st show will be "chic, sleek, modern—the way all of us over 40 feel we are!" while Mrs. William S. Friedman, fashion show chairman, said that because "fashion is a kaleidoscope of many elements," the show is titled "The Whirl of Fashion."

Wiles-Churchwell

The Bradford Wileses of Glencoe have announced the

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Highland Park Herald
Wilmette, Ill.

Weekly

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MAR 23 1967



Miss Sheila Voight (left) and Mrs. David Bramson, both of Bramson Inc., decorate a couturier's mannequin at the recent luncheon honoring exhibitors in the Presbyterian-St. Luke's Fashion Show. Mrs. Bramson is the former Susan Sloan of Highland Park. The Sept. 27 show will have a "Whirl of Fashion" theme. (Stuart-Rodgers Studio)

Chicago Tribune



Mrs. James W. Alsdorf (from left), Mrs. Gardner H. Stern, and Mrs. William Wirtz, modeling in mystery fashion show at Presbyterian-St. Luke's luncheon (A photos).



Others modeling in fashion show committee luncheon yesterday at Casino are, from left, Miss Susan Lenox, Mrs. Alexander Cochrane, Mrs. David K. Sims.

#4766 1967-13

MAR 22 1967



Fashionable Form

H-24

Mrs. DeWitt W. Buchanan Jr. (from left), Mrs. John Q. Adams and Mrs. Robert T. Isham have a merry time dressing up a dressmaker form at a recent luncheon in the Casino. The luncheon was in honor of the exhibitors whose fashions will be modeled in the 41st annual Presbyterian-St. Luke's fashion show Sept. 27 in the Medinah Temple.

Needles, Pins, Tapes Dress Up Luncheon

"Button, button, who's got the button," the old children's game, could have been played just as easily as "Stump the Experts" which the Presbyterian-St. Luke's Fashion show committee dreamed up last week at a luncheon honoring their exhibitors in the Casino.

Centerpieces on the tables were baskets filled with tools of the trade, tape measure, scissors, thimbles and spools of thread with brightly colored buttons attached to the place cards. Dressmaker forms crowned in flowered hats and swathed in chiffon, had important places at the speakers' table.

As for the game, nine mannequins including Mrs. Alexander L.

Cochrane, Mrs. James Alsdorf Jr., Mrs. William Wirtz, Mrs. Hays MacFarland Jr., Mrs. David K. Sims, Susan Lennox, Mrs. Bennet B. Harvey Jr., Mrs. Philip D. Block Jr. and Mrs. Gardner H. Stern, modeled fashions from as many exhibitors and everyone was supposed to guess the designers. Needless to say the fashion editors and a couple of exhibitors were the winners.

This year's 41st Presbyterian-St. Luke's fashion show will be held Sept. 27 in the Medinah temple. Mrs. William S. Friedeman, chairman, said that since a fashion show is a "kaleidoscope," the theme of the show is titled "The Whirl of Fashion." Adding to the

comments, Mrs. Paul W. Oliver, president of the women's board, noted that "since we are frankly over 40, this year's show will be chic, sleek and frankly modern."

Lake Forester, Mar 15, 67

MAR 9 1967

THE PRESBYTERIAN-
St. Luke's fashion show com-
mittee honored its exhibitors
Tuesday at a luncheon in
The Casino.
Mrs. S. Austin Pope, Mrs.
Clyde E. Shorey, Mrs. E.
Howard Teichen, Mrs. R.
Lincoln Kesler and Mrs.

George F. Lauritzen are
working on the big show, the
41st to benefit the hospital.
Once again it'll be held in
Medinah Temple. The date
is Sept. 27.

MAR 9 1967

Fashion Preview Features Designer Guessing Game

H-24

The tools of a couture—tape measure, scissors, and spools of thread—decorated the basket center pieces at Tuesday's luncheon in the Casino for exhibitors in the 41st Presbyterian-St. Luke's Fashion Show.

During luncheon, mannequins and exhibitors presented a brief couture showing, with guests trying to correctly guess the designer of each costume worn by Mrs. James Alsdorf Jr.; Mrs. William Wirtz; Mrs. Hays MacFarland Jr.; Mrs. David K. Sims; Mrs. Alexander L. Cochrane; Miss Susan Lennox; Mrs. Bennet B. Harvey Jr.; Mrs. Philip D. Block Jr.; and Mrs. Gardner H. Stern.

The fashion show itself will take place Sept. 27 in the Medinah Temple, in Chicago.

MAR 16 1967

MRS. ALLIN K. IN-
GALLS, who numbers the
Presbyterian-St. Luke fash-
ion show among her special
projects, was on hand last
Tuesday to greet exhibitors
in the 41st annual show to
be held Sept. 27 in Medinah
Temple.

The fashion show board
hosted the exhibitors at a
luncheon in The Casino.

Mrs. S. Austin Pope, Mrs.
Clyde E. Shorey, Mrs. E.
Howard Teichen, Mrs. R.
Lincoln Kesler and Mrs.
George F. Lauritzen are all
on the committee planning
the show to be directed by
Archie Lang with Saks Fifth
Avenue in charge of the cof-
fures and the lovely Tish
Baldrige doing the com-
mentary.

Frankie Masters and his
orchestra will play.

#4766 1967-14

MAR 8 - 1967

Fashionably Speaking

A World of Hairdos

By Peg Zwecker *H24*
Daily News Fashion Editor

Spring is bustin' out all over at the Sherman House where experts from the world of beauty are gathered. One hairdresser is from Australia,

six stylists traveled from New Zealand to participate in the Midwest Beauty Show and give it a global aspect.

"The Diamond Look," with variations, was one of the presentations. The latest hairdos were shown with fashions from Bonwit Teller.

"Right now hair is short," emphasized Margaret Vinci of the Michigan Avenue salon under her own name, "I feel for summer it will come much closer to the head. The diamond shape that starts from the tip of the nose and gives height is a soft feminine style that can be adapted to all features."

"Hair is moving off the forehead," offered Evelyn Bunge, former president of the Illinois Hairdressers Assn. who has shops both in the Edgewater Beach hotel and Gilmore's Oak Park department store.

Mme. Edith Imre, the second largest importer of hair goods in America, said, "All the talk about the short curly look is all talk. The short fall is starting to come in for the woman over 40."

FINGER CUT: At his glamor shop, Fred Glaser of Barbra Streisand fame has

taken the short cut in hairdos and puts Chicago in the headlines in the March Ladies Home Journal. His new two, three, or four-finger cut requiring no rollers, no dryer is shown on model Diane Van Ess (remember our November Daily News Glamor Clinic Gal from Green Bay, Wis.?).

WHIRL OF FASHION: Members of the Woman's Board of Presbyterian-St. Luke's Hospital and their guests gathered Tuesday at the Casino to hear plans of their 41st annual benefit and they could have put on their own little style show. Among the headline makers was Mrs. Tina Ott, wearing an extra hairpiece to form a large braided coil at the back of her head. She had on a long-jacketed suit designed by George Carmel in heavy taupe wool teamed with an American Beauty, turtleneck blouse. Mrs. David Bramson appeared with a shoulder-length fall and sporting a navy dotted tent-style dress by Donald Brooks.

AT THE CAPITAL: Tish Baldrige, public relations woman and onetime member of the Kennedy official family, returned to "home" territory



Short hair for bare evening dress is a "fantastic look" according to Fred Glaser. Diane Van Ess' shiny little mini-cap is "far more feminine."

this week to speak on "The Marriage of Home Furnishings and Fashion" for the Washington (D.C.) Fashion Group.

PAJAMA PARTY: Glamorous evening pajamas on both the gold and silver standard took the lead over mini-skirts at the swinging cocktail party Evelyn Duggan and Jim Braddy gave over the weekend in their studio.

MAR 8 - 1967

Palmer-Coulter Wedding in Miami

BY ELEANOR PAGE

THE APPROACHING marriage of Mrs. Diane Scobie Coulter and Potter Palmer IV, long expected by their Lake Forest friends, provided some of the buzz at the Presbyterian-St. Luke's Fashion show luncheon yesterday in the Casino [she is one of the show's outstanding models].

It also has been a prime topic of conversation in Palm Beach, where Mrs. Coulter is occupied doing over her recently purchased old-fashioned ocean front residence which formerly belonged to Robert Rasmussen and "Pigeon" [Mrs. Angelita H.] Rasmussen.

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Mrs. Diane Scobie Coulter

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Wiles-Churchwell

The Bradford Wileses of Glencoe have announced the

engagement of their daughter, Judith Ann, to Thomas Lloyd Churchwell, son of the R. Maurice Churchwells of Geneva, Switzerland.

The wedding will take place at 4:30 p. m. June 17 in SS. Faith, Hope, and Charity church with a reception afterward in the Skokie Country club. The Churchwells will come here for the festivities and for their son's graduation from Northwestern university law school at 11:30 a. m. the same day as the wedding.

Miss Wiles, who also attended that law school and Vassar college, is a graduate of the University of Michigan. Mr. Churchwell is a graduate of De Pauw university.

Heiser-Carroll

Mr. and Mrs. Peter Burfent of Bonn, announce the approaching marriage March 27 of their daughter, Mrs. Loretta Burfent Carroll, to William Doan Heiser, son of the William Lang Heisers of Winnetka.

Mrs. Carroll, widow of the late Kenneth P. Carroll, formerly lived in Bartlett, but now resides in Northbrook where she and Mr. Heiser will find a new home after they are married. The wedding will take place in St. Norbert's church, Northbrook.

Mrs. Carroll, who has three children, attended the University of Bonn and was graduated from Barat college here. She teaches German at the college and also has been working as a translator, among other business interests. Mr. Heiser is a graduate of Denison university.

Here and There

Umeo Kagei, the new consul general of Japan, and his wife will hold a reception at 5:30 p. m. today in the consulate in Evanston.

#4766 1967-15

WINNETKA *Talk*

Thursday, March 23, 1967

Presbyterian-St. Luke's Holds Exhibitor Preview



Dame Fashion wears a straw hat symbolizing new spring styles at the recent exhibitors luncheon in the Casino for the Presbyterian-St. Luke's Fashion Show. Among those attending were Mrs. Paul W. Oliver (left) and Mrs. Frederic DePeyster, both of Winnetka. (Stuart-Rodgers Photo)

MIDWEST NEWSCLIP, INC.
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News
Highland Park, Ill.
Weekly Circ. 6,735

William S. Friedeman is chairman of the 1967 Presbyterian-St. Luke's Fashion Show to be given Sept. 27 at the Medinah Temple o. (Stuart-Rodgers Photo)

March 23, 1967

APR 20 1967



Board Honors Exhibitors

Three members of the Presbyterian-St. Luke's Fashion show board, Mrs. Alexander L. Cochrane, Mrs. Charles H. Morse Jr. and Mrs. William S. North, chat for a moment at the exhibitors luncheon recently. Each spring the board honors the exhibitors who will participate in the fall show. This year's theme, announced at the luncheon, is "The Whirl of Fashion."

#4766 1967-16



Mrs. James F. Ott clings to long hair, wears hers in simple but elegant fashion, and usually adds a fall at night. She hasn't worn her hair "short" since she was 16.

[TRIBUNE Photos by Hardy Wiefing and John Bartley]

#4766 1967-17

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Webster 9-5497

Forest Leaves
Forest Park, Ill.
Weekly Circ. 18,996

MAY 25 1967



MRS. ALLIN K. INGALLS seems to be wearing a circle of lights on her well-coiffured head, but she's really just posing under a lighted fixture with "Millie the Model," who was dressed especially for committee members who met in The Casino recently to discuss plans for the 41st annual Presbyterian-St. Luke's fashion show, Sept. 27 in Medinah Temple.

Society in Chicago

Feat of Feats for Charity

By Patricia Moore
Daily News Society Editor

The feat of feats these days among the social ones is getting a quorum for a charity board meeting.

The well-traveled and well-heeled are in Acapulco ... or Eleuthera ... or Vail ... or anyplace but here. So the woman's board of Presbyterian-St. Luke's Hospital gets the gold star of the day for assembling 20 members Tuesday to host a luncheon at the Casino for 80 persons—exhibitors in the annual show, officials of the hospital, several of the perennially popular mannequins and the press.

MRS. ALEXANDER Cochrane arrived home from Palm Beach, Fla., at midnight Monday and hopes to head south again soon. She made the trip back to be one of nine models who staged a quiz fashion show. Guests were asked to identify the designer of each gown and the winner received a leather-bound memo pad.

"Gingy" Cochrane modeled a little black \$950 Norman Norell cocktail dress, and the emphasis was on "little." That is, little material and a lot of Gingy. The backless, sideless, plunging V generously revealed her suntan.

Mrs. Cochrane reports that Palm Beach is swinging—parties every night. She was a houseguest of the Henry Richardsons (Jorie Butler) and saw a number of Chicagoans including the Edward Swifts III and Bruce Norris and his bride. But she didn't see her estranged husband. Cochrane was down for a three-day visit with the Leon Mandels but Gingy didn't even know he was in town until he had been there two days.

MRS. WILLIAM S. North



Mrs. Alexander Cochrane, a favorite model because she can wear a size 6 or 8, displayed a Norman Norell backless, sideless dress at a Presbyterian-St. Luke's fashion show luncheon Tuesday at the Casino. The petite fashion show was a quiz with the guests asked to identify the designer.

attended the luncheon but that's because she and her husband take quick trips. She and her husband flew to Mexico City for the weekend to visit his married daughter, her husband and their four children, all under 5 years of age. "A weekend is about all we're up to with the children," confessed Mrs. North.

The top traveler at the luncheon was Benjamin Green-

field, the hatmaker Bes-Ben. He's deeply tanned from an eight-week, 'round the world junket that included stops in India and Thailand. Greenfield was one of the 25 exhibitors of the Sept. 27 show honored at the luncheon.

CHATTER

The willowy young Lake Forest women stay that way

by exercising. Mrs. Frank Priebe Jr. conducts a once-a-week exercise class. Every Wednesday morning such slim ones as Mrs. David Mackenzie and Mrs. Robert Roloson III don their leotards for 90 minutes of stretch, pull and tuck-in.

#4766 1967-18

MAR 11 1967

'Chicago' Gets Its Chance to Be Seen

By Dean Gysel

AT 9 p.m. this Sunday, after six years, Channel 32 will present a documentary, "Chicago: The First Impressions of a Great American City," better known as "that" film that was banned.

It will be surprising if the uncut film ignites anarchy in the streets, or even a small bar fight, and the consensus may very well be, "What was all the flap about?"

It would be pointless here to preview or review the program's contents minutely, because it is a little like underlining the sexy parts of a censored book.

It is the sum of filmmaker Denis Mitchell's impressions that gives the documentary its value. And the word to remember is "impressions," for Mitchell did not make this film for the Chamber of Commerce. His work is the personalized view of an experienced, sensitive prize-winning filmmaker.

THE CHICAGO Establishment in 1961 put pressure on



Denis Mitchell

ABC, which collaborated with the British Broadcasting Corp. in making the film, because it charged the film "misrepresented" Chicago. It was damned by people who never saw it.

The program did not "misrepresent" the city, because everything in it was, and for the most part still is, true. The film was not an evenly balanced view of Chicago either, though if you time the favorable and unfavorable impressions, you will find very little difference in actual minutes.

There are shots of Skid Row, a man who has been stabbed, and cattle being blunted to death by a plunger—scenes which obviously are more vivid than the St. Luke's Fashion Show, two men feeding squirrels in Lincoln Park and the flashing neon signs of the Loop.

But all are a part of Chicago, and why should they not co-exist in a city of 5,000,000 human beings? The booster society would have the world believe that this city is bounded

by the Outer Drive and State Street.

It is the booster, living on the North Shore, who "misrepresents" the city—which he really considers a nice place to make money, but where he wouldn't want to live.

MITCHELL was captured by the vitality, irony, pathos, brute force and humor of Chicago.

In his film he juxtaposes the dichotomies and conflicting values of this city: a \$50-a-day narcotics addict telling a doctor, "Once you squeal, you're marked . . . you have to live in fear the rest of your life"; Hugh Hefner talking about the new "status"; Jim Moran running his hand over the grille of a new car and telling a couple, "It's beautiful but functional," and an automobile graveyard.

Mitchell wrote the following for the BBC, when it was shown there in February, 1961:

"Chicago is the most alive town I've ever known. It is commercial, violent, friendly and beautiful. Every race is represented. Al Capone lived there; but so did Carl Sandburg and many other poets, writers, painters, musicians and architects.

"In this film, I have tried to convey the effect Chicago had on me as a stranger to the city and to the country."

The film deals with a 24-hour period, from 3 a.m. to 3 a.m. Few people in it are identified, but you may recognize Mahalia Jackson, the Fine Arts Quartet, Dan Sorkin, the former WCFL disk jockey, the late comic Lord Buckley and Studs Terkel of WFMT, who worked on the film with Mitchell, along with local filmmakers Sam Ventura and Ron-

nie Born, now both with Channel 32.

FOR A DETACHED impression of the film, and, hence of Chicago, one might look at some English TV critics who reviewed the program in 1961:

The Daily Mail: "Chicago is one place that can fairly be called fabulous. One of the many remarkable things about (the) portrait of the city . . . was that it ignored the fables in its candid attempt at the truth.

"There was nothing about gangsters, or strip joints or junketings at sales conventions (the boosters did not complain about these omissions). Instead, Mitchell and his photographers built up a picture of a sardonic and rather sad city, where even the people with no complaints feel they are missing something."

The Daily Sketch reported these protests from viewers: "The shots of the city slaughterhouse were disgusting . . . those poor animals . . . why must we see this repulsive cruelty?"

Only a handful of viewers objected to a shot in which a colored man, dying of knife wounds, was carried away.

A BBC spokesman replied, "Yes, they (cattle scenes) were horrifying. We felt these scenes should not have been left out. It was a factual documentary. If you are giving a true picture of the city you must include all facets."

IF THERE IS a theme or overriding impression in this film it is summed up in the final shot, an elevator ride up the Prudential Building and a scan of the city at night.

We hear the halting voice of a Skid Row habitue saying:

"I would like my children to live in a world where, if I had shortcomings and I couldn't quite keep up, the world would stop, and take me by the hand, and say, 'All right, you're going to slow us down a little bit, but you've got to come along too . . . you're a human being . . . you're a human being.'"

Mitchell, who has nicely survived all the flap about the

film, sent a letter to Terkel recently in which he said:

"It's great that 'Chicago' is to be shown. After six years, though, surely it will have an old fashioned look? Why not wait for another decade or two and then it will be in high fashion again, like Edwardian chamber pots!"

"In theory, I am against permanence, which is part of a tired written culture; I'm for the immediate, I'm for making things for fun and urgency and then walking away from them; I suspect that almost the test of a good film is that it should be unviewable and ridiculous in 10-years' time.

"It should be served hot or not at all. Of course, there's another category, that 10,000 to 1 chancer, the total success, and this survives. But art can and should look after itself.

"What really impresses me about the fuss over our film is what impresses me about America: that people over there don't take no for an answer . . . they persist and go rumbling on and even sometimes win their point."

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, WEbster 9-5497

Townfolk
Chicago, Ill.

Monthly

Circ. 1500

MAY 1967

The Buzz

The woman's board of Presbyterian - St. Luke's hospital is buzzing about the man who wanted to place an advertisement in the fashion show program. He was offering something he thought would be valuable to women — "Hus-

THE Wickenburg area and particularly Rancho de los Caballeros, continues to be a paradise for families who like to vacation on the Arizona desert. The entire winter season this year has been especially beautiful and warm, making a definite climate contrast with the heavy snows in the Chicago area. As a result, even more families than ever from the North Shore and Chicago have been enjoying desert vacations. Recent visitors at Los Caballeros enjoying their third vacation at the famous ranch-resort, are Mr. and Mrs. John Markham with daughters Lisa and Caroline. Mrs. Markham has loved the rest and relaxation at the ranch, getting away from her many civic duties back home. She has been serving on the Board of the Chicago Women's Symphony this year. Both of the girls have joined in the many activities of the special children's program featured at Caballeros where trained counselors supervise and plan all activities for the twelve and under group. Also from Chicago, are Mr. and Mrs. William S. Friedeman with their youngsters, Carol and Bill. Their children, both teenagers, enjoyed reunions with many old friends from other parts of the country. The Friedemans have been vacationing at the ranch for several years and have always liked to return and renew friendships. Mrs. Friedeman is looking to the fall when she is to be Chairman of the St. Luke's Style show in Chicago. Mr. and Mrs. J. Howell Turner with their daughter,

#4766 1967-19

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, WEbster 9-5497

Sunday Herald-News
Joliet, Ill.
Circ. 40,000

26 1967

St. Paul's Women unveil fashion show plans

When St. Paul the Apostle Church Women's Club staged its first professional fashion show last spring, the acclaim that it received was so overwhelming, that it had to be repeated.

Thus, the second annual plush show, with Rev. Gordon Michels, pastor, as producer, will be unfolded April 12 at 8 p.m. in the spacious Joliet West High School auditorium.

Designers' fashions from Bonwit Teller's exclusive Michigan Avenue and Oakbrook shops will be paraded by a bevy of professional models in a smoothly-paced 90-minute production that is being coordinated by capable Mrs. Gilbert J. Stonitsch, general chairman.

Frank Comfort, president, coming, and Mrs. Robert Wirth,

H-24
The famous Andy Frain ushers will again guide showgoers to their places. And the format will remind avid fashion-viewers of Presbyterian-St. Luke's internationally known show.

As the houselights dim, Bill Todorovich, popular local musician, will play a background of lilting organ selections. The lovely voice of Mrs. Leonard (Rosemary) Martis will also entertain.

And who doesn't love a special gift? This year, St. Paul's is reviving a delightful old Louisiana custom which required that merchants give their customers a small gift in appreciation of their patronage. The Spanish-French creoles called this

gift, "La napa", meaning "something extra". English speaking Americans happily adopted the custom, changing the spelling to "Lagniappe".

Each show-goer will be presented with a "Lagniappe", a small bag holding little surprises.

St. Paul the Apostle parishioners' labor of love, their beautiful new church, consecrated March 9 by Bishop Rome Blanchette, will benefit from the proceeds netted from the show.

Reserved seats at \$5.00 are limited, while regular seats at \$3.00. Anyone wishing to purchase tickets may contact Mr.

Continued on Page A-6



Among the many benefits crowding spring's calendar is the second annual style show to be sponsored April 12 at 8 p.m. by St. Paul the Apostle Women's Club in Joliet West High School auditorium. Boning up

on some of the latest fashion trends are (from left) Mrs. Thomas E. Turigliatto, Mrs. Margret H. Brown and Mrs. Eugene E. Smith. (Herald-News photo)

#47106 1967-20

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Webster 9-5497

Doings
Clarendon Hills, Ill.
Weekly Combined Circ. 9,000

MAY 4 - 1967

Party Honors Officials

Village President Nathaniel Symonds and Mrs. Symonds, 311 N. Adams st., Hinsdale, were hosts Sunday afternoon for a large and festive cocktail party to which village officials were invited.

Mrs. Edwin W. Ryerson's collection of historic gowns will be modelled informally at a coffee Monday morning, May 22, at the Fortnightly of Chicago. The party is planned by Presbyterian-St. Luke's hospital fashion show committee.

Lucky recipient of a Charles Veckery seascape painting at the recent LaGrange Art league annual dinner was Mrs. Donald Stanton of Brookfield.

Fashion designer Teal Traina was chosen outstanding couturier of the year by guests attending the spring Gold Coast Fashion show luncheon. The affair is sponsored annually by the Chicago Maternity center. In the stylish gathering were Mrs. Roger Brickman, Oak Brook, Mrs. Lawrence Alberti Jr. and Mrs. Charles Comiskey, both of Hinsdale.

Fashion show fixings out our way involve Salt Creek club members who will model in the luncheon fashion show planned for members Monday, May 15. Heritage house and Patty Page Shop will supply the styles for pool and patio living.

Recent vacationers at The Cloister, Sea Island, Ga., were Mr. and Mrs. Paul Weir, 305 Chanticleer lane, Hinsdale.

Busy Hinsdale musician Dorothy Donian Avedisian, 701 Taft rd., Hinsdale, will present a program of songs for members of the Lakeview Musical society when they meet Monday, May 8, for luncheon at the Ambassador West hotel, Chicago. Her accompanist will be John Walker.

Ceramics take the spotlight Saturday and Sunday, May 27 and 28, when the Great Central Ceramic league of Chicago presents its show at Hinsdale Community house. A competitive exhibit open to all ceramic hobbyists in Chicago and suburbs is planned along with continuous demonstrations by craftsmen throughout the two-day event.

Jane Olds

Presbyterian-St. Luke's Hospital Fashion Show Committee

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Tel.: 263-4065

North West News
Chicago, Illinois
Sunday Circ. 1,000

MAY 21 1967

Hospital Women Set 'Coffee At Eleven'

Presbyterian-St. Luke's Fashion Show Committee will sponsor a "Coffee At Eleven" at the Fortnightly of Chicago Monday, May 22, for an invitational showing of the gowns from the personal collection of the late Mrs. Edwin Warner Ryerson.

The gowns will be modeled by members of the Woman's Board of the hospital. Mrs. William S. Friedeman is chairman of the fashion show and Mrs. Paul W. Oliver is president of the Woman's Board.

A Peak At Some Historic Gowns

THERE is a charmingly sentimental aspect to the coffee-at-eleven party the Fashion Show Committee of Presbyterian-St. Luke's Hospital is to give in the Fortnightly Club on the morning of May 22.

Guests will be permitted to view historic gowns from the collection of the late Mrs. Edwin W. Ryerson. In her entire life there was never a spark of exhibitionism in Mrs. Ryerson. She was a gentle soul who loved beauty in its every form. She loved beautiful clothes simply because they were beautiful.

Most certainly she never sought to arouse envious glances in another person, and she loved beautiful clothes so well that she kept most of the elegant ball gowns and other costumes she had worn during her lifetime, as well as many costumes of her mother, the late Mrs. David G. Kendall. It is these garments that will be put on view for the guests at the morning party.

Mrs. Ryerson did not by any means devote a major part of her time to her clothes. She was infinitely generous of her time and effort and a very liberal donator of funds to worthy public undertakings. In addition to serving for many years as a member of the old St. Luke's Hospital Women's Board she was later a governing life member of the Art Institute of Chicago, a former president of the Antiquarian Society and a member of the Guild of the Chicago Historical Society.

Her husband was the late Dr. Edwin W. Ryerson, nationally known orthopedic surgeon.

Townfolk June 1967



Modeling beautiful evening gowns from the late 1890's at a showing of the handsome gowns from the wardrobe of the late Mrs. Edwin Ryerson and her mother Mrs. David G. Hamilton in the Fortnightly were three pretty members of the Woman's Board of Presbyterian-St. Luke's Hospital, left to right, Mrs. William A. Bross, Jr., Mrs. Gardner H. Stern and Mrs. Hays MacFarland, Jr.

Stuart-Rodgers Studio

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Tel.: 263-4065

Courier-News
Elgin, Ill.
Evening Circ. 30,000

JUL 26 1967

Victorian Gowns In 'Promenade'

The formal riverside gardens of Hotel Baker in St. Charles will be the setting for "En Promenade," an informal showing of Victorian gowns on Sunday.

More than 50 gowns, which were inherited by George W. Ryerson of Wayne, will be modeled at 5 p.m. and 7 p.m. by women of the Wayne area.

The dresses, still in excellent condition, were made and worn by Adelaide Ryerson, wife of Dr. Edward Ryerson who was an orthopedic physician and chief of staff at St. Luke Hospital (now Presbyterian-St. Luke Hospital). Mr. Ryerson is the last direct descendent of Dr. Ryerson. The entire collection will be given to the Chicago Historical Society.

The tea-dance showing is sponsored by Wayne Unit of Delnor Hospital Auxiliary. Proceeds will go to the pediatric department of Delnor Hospital.

#4766 1967-21

Society in Chicago

Turn-of-the-Century Clothes Get Polite Sniff

By Patricia Moore
Daily News Society Editor

The family of the late Mrs. Edwin W. Ryerson is impressed with her collection of turn-of-the-century clothes; the fashion-wise woman's board of Presbyterian-St. Luke's Hospital and costume department of the Chicago Historical Society are, too.

But Mrs. Albert J. Beveridge isn't.

GRANDE dame Mrs. Beveridge, a lifelong friend of the late Mrs. Ryerson, sniffed politely at the delicate lace, minute handwork and fragile silks.

Told of Mrs. Beveridge's reactions, some of Mrs. Ryerson's other friends sniffed back, "That sounds like Mrs. Beveridge."

Mrs. Beveridge wasn't impressed by the clothes because most of the gowns were purchased in Chicago. Mrs. Be-

veridge bought her clothes in Paris.

(Remember, these clothes date back to the early 1900s when Mrs. Ryerson and Mrs. Beveridge were young women. Maybe the latter started the Second City syndrome.)

Mrs. Phoebe Ryerson Price, a great niece of Adelaide Ryerson, has met Mrs. Beveridge at her winter home in Florida. Phoebe noted Monday at a showing of Mrs. Ryerson's gowns that dowager Mrs. Beveridge lives in a palatial home with marble halls and presides at mealtime "like a queen."

The young women of today . . . slim, self-reliant and not especially impressed by nostalgia of yesteryear. . . modeled the cinch waisted, leg-of-mutton sleeved dresses at an informal coffee "do" at the Fortnightly.

MRS. ROBERT WOOD Tullis, Mrs. John A. Br. Mrs. Bennet Harvey C. Carter Smith

others, seemed unconcerned that they were wearing fragile old dresses. Told that she looked like Lillian Russell in an off-the-shoulder, wasp-waisted gown, Betsy Smith replied, "Yeah, I'm providing the entertainment here."

Pencil slim Mrs. Hays MacFarland Jr. decided that all the fuss over the tiny waists of the 1890s is phony. "They were so cinched in that everything got shoved up or down. They could eat all they wanted."

The informal fashion showing was sponsored by the woman's board of Presbyterian-St. Luke's Hospital. The Ryerson family loaned the trunkloads of garments to the board because the late Mrs. Ryerson was a longtime and devoted member of the group.



Looking like a Charles Dana Gibson drawing, Mrs. Marshall Field modeled a gown from the late 1890s during a showing Monday at the Fortnightly of dresses from the wardrobe of the late Mrs. Edwin Ryerson and her mother Mrs. David G. Hamilton.



Ostrich feathers in her hair and a smile on her face, Mrs. Hays MacFarland Jr. was among the young and slim models invited by the woman's board of Presbyterian-St. Luke's Hospital to wear the old gowns. Thirty trunkloads of clothes were found after Mrs. Ryerson's death last fall.

#4766 1967-22

Legacy from a Lady



Mrs. Gardner H. Stern [left] and Mrs. Philip Rollbaus modeled two of the gowns at a Presbyterian-St. Luke's Fashion show-committee coffee in the Fortnightly club.

By Janet Murray

FOUR or five interesting old trunks—a surprise legacy to Mrs. George W. Ryerson of Wayne—are proving to be filled with fun, a bit of history, and worthwhile purpose.

The trunks held part of a personal collection of lovely gowns and accessories which belonged to her aunt-by-marriage, the late Mrs. Edwin Warner Ryerson [who was Adelaide Hamilton], widow of the one time chief of orthopedic services at St. Luke's hospital. Also, many of the gowns came from the wardrobe of Mrs. Ryerson's mother, the late Mrs. David Gilbert Hamilton.

Packed in them were elaborate evening gowns, feather boas, furs, elegantly somber mourning costumes, handbags, blouses, and daytime wear in the exquisite high fashion of that period in and around the 1890s known as the Mauve decade. Some were marked with labels from noted couture salons in Chicago and Paris as well as from the design and custom salon of the period at Marshall Field & Company.

The late Mrs. Ryerson could not but be pleased at the current use being made of the beautiful, and now historic, col-

SOCIAL
CHICAGO

30 Trunks Filled With Fashion Memories

By Barbara Levy

"Frankly, I'd like to keep them all, but where do you put 30 trunks nowadays?" commented 21-year-old Ann Ryerson about the gowns of her great-aunt, Mrs. Edwin Warner Ryerson. "I was in California when they were found, but I have tried them on. I'm too short for them!"

Ann, her sister, Mrs. Phoebe Ryerson Price, and their mother, Mrs. George W. Ryerson of Wayne, who found the feminine treasure trove, were at the Fortnightly Club Monday offering historical background on the creations for members of the Presbyterian-St. Luke's Hospital Fashion Show Committee.

FIFTEEN OF THE GOWNS were modeled by members and fashion show mannequins for the 41st show which glides onto the runway at Medinah Temple Sept. 27. Mrs. Robert McCormick Adams, who had found a similar collection in her own mother's attic, noted that Adelaide Hamilton, who died at 85 last October, and her mother, Mrs. David Gilbert Hamilton, had been exceptionally tall women for the Mauve Decade of 1895-1905 in which they moved. This explained the young board members' ability to fit into the outfits.

Mrs. Adams's mother "had saved the best outfit from each season, though I'll never understand why." They're now at the Chicago Historical Society.

THREE FRIENDS of the late Mrs. Ryerson, Mrs. Chauncey B. Borland, Mrs. Frank P. Hixon and Mrs. Harold C. Smith, defended the lovely clothes from the attack of a grand dame who, though not present, had made her opinions known. This worthy had had her own gowns done in Paris and couldn't countenance the thought that there might be anything worthwhile among the trunks.

The clothes for the most part had been made in Chicago at the couture salon of Weeks and that of Marshall Field & Co. One label was Parisian, though, that of Alexandre.

LOOKING AT THE WOMEN strolling around the lace-clothed table set with a silver and lace epergne filled with the favorite flowers of the period—pink roses, mauve anemones and violets—it was hard to believe we were in the mod era until Mrs. John A. Bröss Jr. leaned over a mauve candle to light a cigaret. Her gown was of pink laurel brocade with full skirt and trimmed with white lace.

Mrs. George Ryerson noted that Phyllis Healy, who'd been called in to identify the dresses, couldn't begin to name the laces. She wants to bring in an expert in that department.

Will these historical creations go to the society? "Yes, but not yet. We want to have some fun with them first!" said Mrs. Ryerson.

THE BLACK CORDED FAILE DRESS and coat ensemble worn by Mrs. Bennet B. Harvey Jr. was in mint condition. It could have been created for a period motion picture put into production within the month. A close look at the embroidery of that and any number of other times revealed that they'd been hand-done.

"I wonder where all those seamstresses are today?" queried



Mrs. Edwin W. Sims Jr., who had been responsible for finding competent hands to iron the delicate apparel. Then she answered her own question "... probably dead or blind."

Mrs. Hayes MacFarland Jr., when asked to pose in the Empire black net gown embroidered with clusters of white beads, noted, "I seem to be missing an hour or two of the hourglass figure."

WHAT DID WOMEN of the era wear to costume parties? There was one picture of Mrs. Alfred T. Carton and the late Mrs. Cyrus McCormick done up like Russian princesses complete with pearl-encrusted crowns. As for weddings, Mesdames Borland, Hixon and Smith tried to identify not only the weddings but the bridesmaids in several of the pictures which graced the mantel at the Fortnightly. The ostrich-feather hats they were photographed in came in for a good deal of comment.

"There were loads of ostrich feathers in the trunks but none of the hats. And those black birds—the ones they wore on the side—were frightening. I found about six of those," Mrs. Ryerson's daughter Ann added, "We didn't know the trunks existed. Aunt Addie would go to take out the old pictures from time to time but felt we weren't interested. Ohhhhhhh, but were we!"

THE STIR THAT the fashion-conscious Adelaide Ryerson's clothes made would have pleased her. Especially since they were being used for one of her favorite causes—the Presbyterian-St. Luke's Fashion Show. For years she had served it in various capacities. This year it's chairman is Mrs. William S. Friedeman.

Finally came the "now" of the "then and now" atmosphere of the morning as our era's potential grand dames changed back into dresses several feet shorter than those of the "Mauve Decade" and the fans which had been used to combat faintness and the parasols which fended off the tanning rays of the sun were left on tables.

And who could be bothered with the requisite three lace petticoats which exploded from one trunk? After all, slips are now de rigueur.

Trunks literally exploded with feminine finery from the "Mauve Decade" of 1895-1905 at the Fortnightly Club Monday. Mrs. Philip Rollhaus is one of the women who will model in the 41st edition of the Presbyterian-St. Luke's Fashion Show Sept. 27. Fifteen outfits from the 30 recently discovered trunks of the late Mrs. Edwin Warner Ryerson were shown at the committee coffee.

The homes on Bellvue form a historically correct backdrop for the turn-of-the-century creations worn by Mrs. Robert Wood Tullis (left) and Mrs. G. Bradford Cook. The late Adelaide Ryerson was an avid fan of the fashion shows and her niece, Mrs. George W. Ryerson of Wayne, thought the trunks' contents might give an early boost to the event. (Sun-Times Photos by Carmen Reporto)



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Sunday Sun-Times
Chicago, Ill.
Circ. 706,832

MAY 23 1967

#47166 1967-24.

JUN 28 1967



4-24 Red Arrow
No, Mrs. James Forgan Ott doesn't have a stage role in "Arsenic and Old Lace." She was modeling a turn-of-the-century gown from the collection of the late Mrs. Edwin Ryerson that had been loaned to the woman's board of Presbyte-

rian-St. Luke's Hospital. The board, sponsors of one of the stellar annual fashion shows of the city, thought it would be fun to have a coffee get together and a viewing of the old gowns.

#47600
1967-25



• UNDER A crystal chandelier in the Fortnightly club, Presbyterian-St. Luke's hospital benefit fashion show committee models "mauve decade" gowns. Left to right are Mrs. Robert Wood Tullis, Mrs. G. Bradford Cook, Mrs. Gardner Stern, Mrs. Hays MacFarland Jr., and Mrs. John A. Bross Jr.



• JUST A FEW doors from the Fortnightly club, the modern Carlyle high rise apartment building provides a stark contrast background for "mauve decade" gowns worn by Mrs. C. Carter Smith and Mrs. James Forgan Ott. The Presbyterian-St. Luke's hospital benefit fashion show committee held the showing yesterday.

The Social World...

The 'Mauve Decade' Relived

By Margaret Carroll

THE ZITHER PLAYER strummed "Lara's Theme" from "Dr. Zhivago" and Mrs. Gardner Stern, in a short white Dior of Paris dress, talked about her trip to Russia. [She returned from Europe last Friday.]

Two young matrons in chic hot pink coats dashed across the Fortnightly club's entrance, patting their coiffures as they went out the door.

"Is chicken salad all right?" Mrs. Hays MacFarland Jr. called as she headed for the door.

"Fine," replied Mrs. Ryerson Price, who continued her packing chores.

Reality was creeping back into a scene that 30 minutes earlier had appeared as a vision of what costumers call fashion's "mauve decade," 1895-1905.

YOUNG WOMEN in brocade, satin, and velvet gowns had taken members of the Presbyterian-St. Luke's hospital benefit fashion show committee back more than half a century to reminisce about life at the turn of the century.

The gowns once belonged to Mrs. Edwin L. Ryerson, long a member of the women's board of the old St. Luke's hospital, where her

husband, an orthopedic surgeon, served on the medical staff.

Mrs. Ryerson died last fall at 85. In clearing out her husband's grandaunt's east Walton street apartment, Mrs. George L. Ryerson unearthed three trunks filled with clothes and accessories of that graceful period. It was these that she shared with the fashion show committee yesterday. [They will go to the Chicago Historical society eventually.]

Mrs. Edwin W. Sims Jr., who lives next door to the Fortnightly, had had the

relatives and friends to imagine the life stories of the gowns, fans, negligees, baby shoes, and sewing and jewelry cases displayed at the Fortnightly.

gowns pieced together and pressed in her sewing room. Mrs. John Bross Jr. was tiniest of the models fitted—a small size 6—and even she couldn't fit into a few of the showpieces.

Mrs. Ryerson said her husband's Aunt Adelaide always had planned to go thru the trunks and catalog the contents, but somehow never had done so. It is left to her

Chicago's AMERICAN
TODAY'S LIVING FASHION FOOD SOCIETY

TUESDAY,
MAY 23, 1967
SECTION 2 15

#4766 1967-26

Old Gowns

Reflect Era of Elegance

By ELEANOR PAGE

The pink silk knit stockings draped in the reception hall fireplace, the women in sweeping gowns with leg of mutton sleeves; the displays of elegant fans and other accessories, and the negligees and lacy "unmentionables" spilling out of a trunk, carried guests at the Fortnightly yesterday morning back to another era.

To the "mauve decade," that period between 1895 and 1910, to be exact, for those were the days represented in the collection of costumes which belonged to Mrs. Edwin W. Ryerson and her mother, Mrs. David G. Hamilton, which were lent for the morning to the woman's board of Presbyterian - St. Luke's hospital by the late Mrs. Ryerson's only nephew, George W. Ryerson, and his wife. The elder Mrs. Ryerson had been a long-time member of the St. Luke's woman's board and Mrs. George Ryerson generously thought "Aunt Adelaide's fellow board members might like to see the gowns and accessories." Eventually they will go to the Chicago Historical society.

Much Reminiscing

"I knew her since she was 6 years old," said Mrs. Chauncey Borland, who was among the long-time friends of the late Mrs. Ryerson invited as special guests to the morning coffee. Mrs. Harold C. Smith and Mrs. Frank P. Hixon were others reminiscing about what a charming and gracious woman Mrs. Ryerson was, and having a laugh over the boned collars and many petticoats.

To the nostalgic tunes of a zither, board members and some of the young women who will model in the Presbyterian-St. Luke's Fashion show Sept. 27 appeared in velvets, brocaded satins, and laces. They also bravely tackled the tea table with its nut bread and orange butter, schnecken, sweet rolls, coconut frosted cake, and cookies things size 8 models school themselves to avoid.

The figurines on the coffee table, which held a centerpiece filled with flowers of the period, pink roses, mauve anemones and violets, also belonged to Mrs. Ryerson, whose late husband was a world famed orthopedic surgeon on the staff of St. Luke's hospital. Mrs. Ryerson also was a governing life member and benefactor of the Art Institute and a life member and former president of the Antiquarians of the Art Institute, as well as active in many other charitable and social organizations.

Two of her grandnieces, Mrs. Phoebe Ryerson Price and Miss Ann Ryerson, and

THEY WERE THERE



Mrs. Ryerson Price (from left), Mrs. R. M. Adams and Mrs. E. B. Harvey Jr., at showing of Mrs. Edwin W. Ryerson's costumes yesterday in Fortnightly. (A Photos)



Mrs. Philip Rollhaus pours for Mrs. Hays MacFarland Jr., wearing 1896-1905 gowns. Mrs. Price is great-niece of Mrs. Ryerson, who was bridesmaid for Mrs. Adams' mother.



Mrs. Richard Ableson (from left), Actress Dolores Wilson and Mrs. Herman Lander at National Council of Jewish Women's fashion show yesterday in Ambassador West. (B Photo)

(TRIBUNE Photos by Earl Gustie and William Vendetta)

their mother, Mrs. George W. Ryerson, wife of the late Mrs. Ryerson's only nephew, also were invited to the morning coffee and fashion showing. Other models included Mrs. William J. Carney, Mrs. Benet B. Harvey Jr., Mrs. James Forgan Ott, and Mrs. Arnold Horween Jr.

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Hinsdale Edition
Suburban Life
La Grange Park, Ill.
Thurs. Comb. Circ. 34,500

JUN 8 1967



Mrs. C. Carter Smith Jr., Chicago, (at left) and Mrs. James A. Knight, Hinsdale, enjoy fashions of days gone by during St. Luke's "Coffee at Eleven" held by the Fashion Show Committee May 22 at the Fortnightly, Chicago. The gowns are part of the personal collection of the late Mrs. Edwin Warner Ryerson. These will be modeled at the 41st Annual Presbyterian-St. Luke's Fashion Show Wednesday, September 27 at 2:30 p.m. in the Medinah Temple, Chicago. H 24



Mrs. Gardner H. Stern (left) and Mrs. Marshall Field, proudly wear two enchanting gowns from the collection of the late Mrs. Edwin Warner Ryerson. The historic gowns from the Mauve Decade (1895-1905), were shown at a coffee by the Presbyterian-St. Luke's Fashion Show committee.

Skylene 6/7/67

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Tel.: 263-4065

American
Chicago, Ill.

Evening Circ. 450,243

MAY 16 1967

FASHION BEAT: Presbyterian-St. Luke's hospital benefit fashion show planners will take a lesson in fashion history at a meeting in the Fortnightly club Monday.

Gowns from the collection of Mrs. Edwin Warner Ryerson will be modeled that day by members of the hospital woman's board. The gowns belonged to Mrs. Ryerson and her mother, Mrs. David Gilbert Hamilton, during the so-called "mauve decade," 1895-1905. Many of the gowns carry the label of Weeks, a couture salon of Chicago and Paris in the 1890s.

#4766 1967-27

'Mauve Decade' Gowns Shown

By Marjorie Brahms

Lavish gowns from the "Mauve Decade" of 1895-1905, when ladies of fashion pinched in their waists and wore fabulous creations of silk, satin and velvet, will be shown Monday morning at the Fortnightly Club.

They come from the collection of the late Mrs. Edwin Warner Ryerson and her mother, Mrs. David Gilbert Hamilton, which was carefully stored in some 30 trunks in the Ryerson home on E. Walton Pl.

MONDAY'S invitational showing, presented by the Presbyterian-St. Luke's Fashion Show Committee, will be the first display of the collection, to be presented later to the Chicago Historical Society.

Finding the collection was a true discovery for Adelaide Ryerson's family.

"We knew only that there were many trunks to go through. It was such a delight to find all the wonderful things they contained," said Phoebe Ryerson, wife of Mrs. Ryerson's nephew George W. Ryerson.

She believes Adelaide Ryerson, whose clothes in later life reflected her quiet personality, saved the gowns as remembrances of happy times past. With them were found a Yale prom program from the turn of the century, a bridemaid's

dress of lace and chiffon and other memorabilia.

FIFTEEN of the gowns will be modeled by members of the Woman's Board of Presbyterian-St. Luke's Hospital and its fashion show mannequins.

Among them will be a two-

piece lavender satin brocade gown with leg of mutton sleeves of beige velvet, modeled by Mrs. G. Bradford Cook, and a purple watered-silk gown with full petalled skirt and white satin vestee, modeled by Mrs. James Forgan Ott.

Those expected at the showing include two of Mrs. Ryerson's grandnieces, Mrs. Phoebe Ryerson Price and Ann Ryerson.

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Tel.: 263-4065

Homewood-Flossmoor
Star
Homewood, Ill.
Tues. & Fri. Circ. 9,090

JUN 4 - 1967

Flossmoor Woman Assists In Hospital Benefit Show

Mrs. William G. Karnes of Flossmoor, a member of the Woman's board of Presbyterian-St. Luke's hospital, assisted models, all board members, in the recent Chicago society event, a showing of the famous historical gowns from the personal collection of the late Mrs. Edwin Warner Ryerson.

The showing, which took place in the Fortnightly club of Chicago, was held in conjunction with a coffee sponsored by the board's Fashion Show committee, and featured 15 of the most beautiful evening gowns and daytime ensembles from the collection.

The ensembles, worn during the so-called Mauve decade, 1895-1905 had been carefully stored in some 30 trunks, unpacked for the first time.

MANY OF the gowns carried the label of "Weeks," a couture salon of Chicago and Paris in the 1890's. Others were from Marshall Field and Company, made in that firm's own designer and custom salons of the same period. A few had the Paris label, "Alexandre."

Zither music accompanied the show, which was held in the appropriately selected Fortnightly, a house in keeping with the period. On display were fabulous lace petticoats, lingerie and negligees of the Victorian and Edwardian eras, as well as accessories including Mrs. Ryerson's parasols, beaded purses, fan and necklaces.

The coffee table featured a pair of bisque figurines belonging to Mrs. Ryerson, and a handsome silver and glass epergne filled with favorite flowers of the period, including pink roses, mauve anemones and violets.

MRS. RYERSON, had been

a devoted member of the St. Luke's hospital Woman's board, and took an active part in the annual fashion shows sponsored by the board. She was wife of the late Dr. Edwin Ryerson, world famous orthopedic surgeon, a chief of the St. Luke's hospital staff.

This event, as well as a pre-

vious exhibitors' showing held at the Casino club earlier in the spring, heralded the forthcoming 41st annual Presbyterian-St. Luke's Fashion show, scheduled this year for Wednesday, September 27, at 2:30 p.m. in the Medinah temple, 610 North Wabash avenue in Chicago.



Mrs. William G. Karnes of Flossmoor (second from left) assists models at Chicago's Fortnightly club in preparation for the recent showing of the famous historic gowns from the personal collection of Mrs. Edwin W. Ryerson. From left are Mrs. Marshall Field, Mrs. Karnes, Mrs. John A. Bross, Jr., and Mrs. Donald B. Baer. The showing was presented by Presbyterian-St. Luke's Fashion show committee.

#47660 1967-28

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Box 1359, Chicago 90, Webster 9-5497

Highwood News
Highwood, Ill.

Weekly Circ. 801

MAY 31 1967

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Tel.: 263-4065

Wilmette Life
Wilmette, Ill.

Weekly Circ. 9,247

JUN 8 1967



MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Webster 9-5497

Sunday American
Chicago, Ill.

Circ. 551,881

MAY 28 1967

satin evening gown at the Presbyte-
Mrs. C. Carter Smith Jr. of Chicago
strich fan for Mrs. Samuel W. Bodman
Paul W. Oliver of Northfield. (Stuart-

St. Luke's Shows Historic Gowns of the Mauve Decade

Some thirty trunks, carefully stored for years, were opened for last week's invitational showing, sponsored by the Presbyterian St. Luke's fashion show committee. In the trunks were gowns worn by the late Mrs. Edwin Warner Ryerson and her mother, Mrs. David Gilbert Hamilton, during the so-called Mauve Decade, 1895-1905.

Mrs. Ryerson, a devoted member of the St. Luke's Hospital Woman's board, took an active part in the annual fashion shows. Her gowns, still in excellent condition, carry the label of Weeks, a couture salon of Chicago and Paris in the 1890's, Marshall Field and Co., made in that firm's own designer and cus-

tom salon of the same period, and a Paris label, Alexandre.

The committee chose 15 of the more beautiful evening gowns and daytime ensembles to be modeled by members of the woman's board and by three of its fashion show mannequins. Two of the models, Mrs. Bennet Harvey and Mrs. William Garney, are granddaughters of one of Mrs. Ryerson's bridesmaids, the late Mrs. Dwight Lawrence, mother of Mrs. Robert McCormick Adams.

Mrs. Harvey wore a black corded faille dress and coat ensemble. The three quarter length coat is double breasted and sleek. The front of the dress is trimmed with panels

of gold lace in square design with a high boned neckline.

A trunk filled with the lace petticoats, lingerie and negligees of the Victorian and Edwardian era was on display in one of the rooms of the Fortnightly, where the Coffee at Eleven showing was held.

In another room was an accessories display of Mrs. Ryerson's beaded purses, fans and necklaces. To carry out the Mauve-era theme the committee arranged a pair of bisque figurines belonging to Mrs. Ryerson on a lace cloth over a mauve liner. The centerpiece was a silver and glass epergne filled with the favorite flowers of the period, pink roses, mauve anemones and violets.

Mrs. Ryerson was the widow of the late Dr. Edwin W. Ryerson, world famous orthopedic surgeon and chief of orthopedic services of St. Luke's hospital.

She was an active member of the Woman's board and its medical auxiliary, active in the affairs of the hospital shop, and director of the Nurses parade in the St. Luke's fashion shows.

Her interest in art was well known and appreciated by the Art Institute of Chicago. She was a life member there and a life member and former president of the Antiquarian society of the institute.

The showing of fashionable gowns from the Mauve Decade was an interesting prelude to the showing of 1967 fashions slated for Sept. 27 at the Medinah temple. This year's show will be the 41st annual Presbyterian-St. Luke's fashion show.

Women Model Old Gowns

1895-1900 era gowns were modeled by two North Shore women at the recent Presbyterian-St. Luke's invitational showing of historical gowns from the personal collection of the late Mrs. Edwin Warner Ryerson.

An active member of the St. Luke's Hospital Woman's Board, Mrs. Ryerson also participated in the annual fashion shows. After being stored for 30 years, the gowns worn by her and her mother, Mrs. David Gilbert Hamilton, during the Mauve Decade, 1895-1905, were unpacked for the first time this year.

Mrs. G. Bradford Cook of Northfield modeled a two-piece lavender satin brocade gown with leg of mutton sleeves of beige velvet and beige velvet ruching at the bottom of the skirt.

A two-piece evening gown with a tiered skirt of pale blue satin overlaid with black threaded voile edged with a wide black satin ribbon was worn by Mrs. Edward Hines of Northbrook.

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Lake Forester
Lake Forest, Ill.

Weekly Circ. 3,818

MAY 24 1967

'Mauve Decade' Gowns Amazing Condition

"Eleven" read the in-
was held at the Fort-
nday morning and as
guests entered, it seem-
h the gay nineties had
returned to the scene.

terian-St. Luke's Fashion-
committee were hostesses
ing of historic gowns
ersonal collection of the
Edwin Warner Ryerson.
unks full of gowns, in
fine condition, were
members of the family.
enchanted," enthused
ebe Price Ryerson, a
of the late Mrs. Ryerson.
gowns, designed during
ve Decade" from 1895-

Among those slim enough to
model the gowns were Mrs. James
Forgan Ott, Mrs. C. Carter Smith
Jr. (Elizabeth Covington), Mrs. G.
Bradford Cook (Laura Armour) and
Mrs. John A. Bross Jr. (Louise
Smith).

One of the rooms in the Fort-
nightly had a display of accessories
used during the period. Mrs. Ryerson's parasols, beaded purses, fans
and necklaces were in evidence.

A pair of French bisque figur-
ines belonging to her were featured
in the dining room as were a lace
cloth and silver and glass epergne
filled with flowers.

Quotable women

WOMEN IN THE news
this week would agree
with the logic shown by a fe-
male character in Shakes-
peare's AS YOU LIKE IT.
"Do you not know I am a
woman?" said the Elizabeth-
than girl. "When I think, I
must speak."

One of the spokesmen was
Mrs. Frances Humphrey
Howard, sister of the Vice
President and employe of
the State Department's
Agency for International De-
velopment. "If Hubert and I
didn't think our jobs were
fun, we couldn't do them,"
she said.

Sharon Percy Rockefeller,
whose life also centers around
politics, made a decision on
conflict of interests. Referring
to her father, Republican Sen-
ator Charles Percy, and her
husband, Democratic West
Virginia Legislator John D.
Rockefeller IV, she said, "I
still love Daddy, but I'm loyal
to Jay now."

Svetlana Alliluyeva, daugh-
ter of the late Josef Stalin,
had a comment on capital-
ism. "It is absolutely impos-
sible for me to become a rich
person here," she said. Then
the Book of the Month club

paid \$75,000 more to distribute
her book, TWENTY LET-
TERS TO A FRIEND, than
they had paid for William
Manchester's DEATH OF A
PRESIDENT.

Mrs. Alida Cory, executive
director of the Cincinnati
branch of the Young Women's
Christian association, and
Mrs. Hays MacFarland Jr.,
Chicago socialite, both spoke
to explode old myths.

Mrs. Cory talked of chang-
ing public opinion. "The YW
is rapidly oustripping its old
reputation as a sanctimonious
swimming pool," she said.

Mrs. MacFarland was
modeling turn-of-the-century
clothes for a Presbyterian-St.
Luke's hospital benefit when

she decided all the fuss over
the tiny waist of the 1890's
was phony.

"They were so cinched in
that everything got shoved up
or down," was her explana-
tion. "They could eat all they
wanted."

Mrs. Clifford B. Cox was
more concerned about the
problems of her own genera-
tion. Attending the opening of
the French Hand Laundry's
new location on Milwaukee
avenue, she told why she had
been a customer of the laun-
dry for more than eight years.
"We quit once, but we came
back. Their button masher
seems to be a little more
gentle than the ones used by
the other laundries."

-G. D.

#4766
1967-29

JUN 29 1967



Fashionably Artificial Look Out!

By Peg Zwecker

Daily News Fashion Editor H-24

"Artificial looks are going out. Put false eyelashes on a girl of 16 and she looks 25.

"It's the young fresh look of innocence I want for summer," said Estee Lauder in her suite at the Ambassador East. "I am wearing my newest water color makeup—the transparent look so you can see the skin. I want to scrape off the heavy makeup seen on too many faces, also, the nails."

She likes an almost bare yet polished look.

Dressed in Ben Zuckerman's white wool coat dress, delicate white textured hose and square-toed navy and white sling pumps, the beauty expert never looked better.

ESTEE WILL return in the fall for the Presbyterian-St. Luke's fashion show.



Ladies in gray flank William G. Caples, vice president of Inland Steel Co. and general chairman of the 1967 Chicago-area campaign of the United Negro College Fund. Mrs. Gardner H. Stern, left, in a gray sleeveless wool dress and matching stockings, and Mrs. John H. Johnson, wearing a gray Dior suit, chinchilla stole and also status symbol buckled shoes.

CHICAGO DAILY NEWS, Thursday, April 20, 1967

Fashionably Speaking



Ebony Fair Gets Started

By Peg Zwecker

Daily News Fashion Editor

Fashion and steel are two of the three largest industries in America. How appropriate it was to have a fashionable mingling of the two at a cocktail party in the modern Inland Steel Building.

It was the spring meeting of the Chicago Women's Division of the United Negro College Fund, whose biggest benefit is their annual Ebony Fashion Fair.

Hosts were William G. Caples, vice president of Inland Steel Co., recently appointed general chairman of the 1967 Chicago-area campaign, and Warren H. Bacon, assistant director of industrial relations, Inland Steel Co., co-chairman.

FOR THE FIRST time the spectacular Ebony Fashion Fair will be held at the Medinah Temple, the fashionable stamping ground of Chicago's biggest fashion show, Presbyterian-St. Luke's. It will be Ebony's ninth annual show. The date is Nov. 10.

"Our whole theme will be a fashion market of the world," said Eunice (Mrs. John H.) Johnson, director of the show and wife of the well-known publisher, also present and a member of the Chicago Steering Committee. "And we will visit more countries to select the fashions."

She also reported they had raised \$4,400 for the education fund by the sale of clothes from last year's show.

ON HAND Tuesday night to give first-hand advice on their show was Hanchen (Mrs. Gardner H.) Stern, who has been chairman and deeply involved with the Presbyterian-St. Luke's show, which always takes place in September.

She is also a member of the

women's organization meeting today and for two years was co-chairman of both the women's committee and benefit with Mrs. Walter L. Lowe.

"The problems will be different," said Hanchen. "Dressing rooms will have to be arranged nearer the stage as Ebony professional models will have to make quick changes ... some 10, at least."

"In St. Luke's, 125 amateurs wear one costume only." Speaking of quick changes, this busy socialite carried silver pumps and matching bag which, she slipped into before going on to meet her husband at a "black-tie" dinner, her last party before leaving for Russia and France. She will visit a few of the haute couture houses in Paris.

ALSO, on an educational kick is the American Institute of Men's and Boys' Wear, but their's is a consumer education program held over the last 12 years.

At the 7th annual meeting of the Chicago Area Chapter, Dale O'Brien, president of the firm of the same name, speaking Wednesday on "doubling the potential of the retail salesman" stressed, "The job is big and important and can be done only on an industrywide basis. He gave a pat on the back to Hart Schaffner & Marx, "the major manufacturer that may run the most extensive incentives program in men's clothing."

ARDEN'S AGAIN: Carl W. Gardiner, president of Elizabeth Arden Sales Corp., is in Phoenix this week, making final OK's on another of their famous salons which will open its red door come October in fast-growing Arizona.

#47100 1967-30



lawn of Mrs. Burton W. Hales' garden kept her guests inside Wednesday until it was time to step al



MRS. BURTON W. HALES
AND
THE PRESBYTERIAN-ST. LUKE'S HOSPITAL
FASHION SHOW COMMITTEE
CORDIALLY INVITES YOU TO MEET
THEIR COLLABORATOR
AT A LUNCHEON
ON WEDNESDAY, THE TWENTY-SIXTH OF JULY
TWELVE O'CLOCK NOON
1400 TOWER ROAD
WINNETKA

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#4766
1967-31

Snug, Dry Prelude To a Fashion Benefit

By Patricia Moore Daily News Society Editor

Marquees, the hallmark of elegant summertime parties in the garden, are put up for the simple purpose of sheltering tables from rain.

When rain rolled over Winnetka late Wednesday morning the yellow and white covering in Mrs. Burton W. Hales' garden served its real purpose; two hours later 90 snug and dry luncheon guests sat down to lobster salad and curried chicken. The luncheon honored the new mannequins of the Presbyterian-St. Luke's fashion show and the third-time collaborator of the big benefit, Field Enterprises Inc.

All but a handful of the 34 new models were present.

However, the two places of honor were empty because George B. Young, chairman and chief executive of Field Enterprises, and Bailey K. Howard, president, were detained at a downtown meeting and couldn't make it to the suburb.

WITH SO many young models on the roster for the event on Sept. 27, it was not surprising that school was one of the topics.

The former Nancy Newman and her husband T. Kimball Brooker are back in Chicago for the summer from Cambridge, Mass., where he is attending the Harvard graduate school of business. They are

occupying a furnished apartment on the Near North Side in the same building where Nancy lived as a single girl.

James W. Trowbridge, whose wife will be the bride in the fashion show, is working toward his master's degree in urban studies at the University of Chicago, and George Covington, whose winsome mate is one of the prettiest of the new models, has completed his law studies on the Midway. He is preparing for the Illinois bar exams. Then, he and his wife hope to join the Peace Corps.

THE FASHION SHOW committee had one disappointment in seeking new models. The former Sharon Percy, now Mrs. John D. Rockefeller IV, was asked to make her debut appearance in the September event but she declined. However, her stepmother, Mrs. Charles H. Percy, who has appeared a number of times, plans to model again.



Mrs. William Russo is one of the 34 attractive new models who will join 94 other mannequins



A bride of last April 1—the former Susan Bell, now Mrs. James W. Trowbridge—will be the bride in the fashion show's wedding scene.



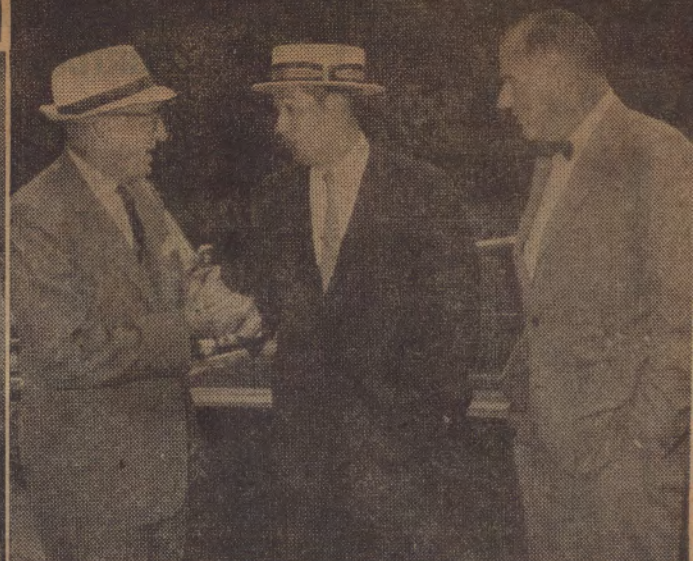
Mrs. Paul W. Oliver is president of the Presbyterian-St. Luke's fashion group that will be sponsoring its major event in September

#47100
1967-32

THEY WERE THERE



Mrs. William Friedman, Presbyterian-St. Luke's Fashion show chairman (from left), Mrs. B. W. Hales, and Mrs. Paul W. Oliver, at luncheon yesterday at Mrs. Hales'.



Hospital Trustees Solomon B. Smith (from left), Maurice Chevalier—er, Hixon Glore!—and Lloyd W. Bowern, at party. Mrs. Oliver heads hospital woman's board. (TRIBUNE Staff Photos by Hardy Wieting)

newsclip

midwest / chicago
263-4065

Highland Park Herald
Wilmette, Ill.
Weekly C. 1,000.

AUG -17-67



Guests at the recent Presbyterian-St. Luke's luncheon for the Sept. 27 fashion show models are Dr. James A. Campbell (from left), Mrs. DeWitt W. Buchanan Jr., both of Lake Forest; Mrs. Wil-

liam S. Friedeman of Chicago, chairman; and Mrs. William J. Carney of Lake Forest. (Stuart-Rodgers Photo)

H 24

List New Models for Grand Style Show

BY ELEANOR PAGE

THERE'LL be 31 new faces on the Presbyterian-St. Luke's fashion show runway Sept. 27 in Medinah temple, it was announced at luncheon yesterday at the Winnetka home of Mrs. Burton W. Hales. They include some post debutantes, some attractive young women who have come here as brides, and even one who has returned to Chicago to live.

She is Mrs. David de Leon, the former Pamela Sims, who returned here from Mexico after the death of her husband, and who is staying with her parents, Mr. and Mrs. Edwin W. Sims Jr., until she finds an apartment for herself and her two young children. Mrs. de Leon wants to be a Chicago career girl.

The bridal scene traditionally brings the first half of the program to a close, and the role of the bride is a coveted one. This year it goes to Mrs. James W. Trowbridge, the former Susan Bell, who was a spring bride.

New Models

Mrs. Trowbridge also is one of the new models. Others include Post Debutantes Anne Adams Miranda Sampson, and Sherry Sims, and Mrs. Byron C. Campbell, Mrs. Michael Cudahy Jr., Mrs. John Damgard, Mrs. Charles Y. Freeman Jr., Mrs. Andrew McNally IV, who all have become Chicagoans by marriage.

Others are Mrs. George M. Covington, Mrs. Arnold Berlin, Mrs. John J. Angevin, Mrs. Roger Bensinger, Mrs. Daniel B. Hales, Mrs. Ray P. Johnson III, Miss Elizabeth Lennox, Mrs. Peter Van Nice, Mrs. Henry D. Paschen Jr., Mrs. Stephen F. Briggs II, Mrs. T. Kimball Brooker, Mrs. James Campbell Jr., Mrs. Daggett Harvey Jr., Mrs. James R. Donnelley, Mrs. Ralph Falk II, Mrs. Marshall Haywood III, Mrs. George K. Spiel, Mrs. Ross K. Hoy, Mrs. Sangston Hettler Jr., Mrs. Morton O. Weinress, Mrs. Henry Ullman, Mrs. William Russo, and Mrs. Colin

Edward Murphy and James Colvin. Among the hospital trustees scattered about the tables were Dr. James Campbell, A. B. Dick III, and Solomon B. Smith.

Tickets to the fashion show will go on sale Aug. 21 in show headquarters in the Palmolive building.

#4766

1967-33

St. Luke's Fashion Show Models Announced

CONTESTANTS IN society's mountain climbing game can site certain landmarks in their progress upward—invitations to the right clubs, residence in the right suburb, a spot for the lady of the house among mannequins in the right charity fashion show.

Today in Mrs. Burton W. Hales' Winnetka garden, young women as right as it's fashionable to be in 20th century society were honored as first-time models in the prestigious Presbyterian-St. Luke's fashion show.

That's the right fashion show. It convenes 4,000 fashion fans in Medinah Temple each fall, raising upwards of \$70,000 for the hospital with its annual one-day stand. The committee is composed of the city's most prominent mercy merchants, and the models are just as impressive.

AMONG THIS year's "debutante" models—and typical of the young-woman-on-the-go represented in the group—is Mrs. Ralph Falk II.

Suzanne Falk was an inevitable choice for the mannequin list. She's been in the news most recently because she and her husband, Baxter Laboratories' board chairman, have purchased the Lake Forest home of Mrs. Potter Palmer, the former Diane Coulter. [The Falks and their two daughters will move from Libertyville to Lake Forest sometime in August.] Susie Falk is active in the Junior league, and be counted on to attend most of the city's important society events.

She's fashionable, tho she says she hates

By Margaret Carroll

to shop, concentrates on keeping her wardrobe small but functional. ["I buy only the things I love."] Her favorite clothes include a floor-length yellow oil slicker she wears to rainy formal events, and a Chinese silk ["warlord type"] skirt she picked up at an auction for \$11. Susie thinks fashion's important, but can't see it as the consuming interest in a woman's life.

She prefers American clothes, has no preference among designers, but thinks Donald Brooks and Michael Dyan are great.

She often buys on the spur of the moment, knows instantly whether or not something is right for her. Her husband likes to shop with her in Europe, and if Ralph doesn't like something she's bought, it goes . . . back to the shop.

Other rookies in this year's Pres.-St. Luke's line-up include Mrs. Roger Bensinger, Mrs. Daggett Harvey Jr., Mrs. Peter Van Nice, Mrs. Michael Cudahy Jr., Mrs. Charles Y. Freeman III, Mrs. Harold Byron Smith Jr., and Elizabeth Lennox.

The 1967 show will be staged Sept. 27. Mrs. William S. Friedeman is chairman. Mrs. Paul W. Oliver is president of the hospital woman's board, show sponsor.

Festive Setting

Some of the new mannequins were present yesterday to enjoy the festive garden scene. A yellow and white marquee was set up as a precaution against inclement weather. Under it were tables set with organdy cloths appliqued with daisies over pale yellow linens. Wicker baskets sprayed yellow were filled with white daisies and placed in the center of each table. Smilax garlands around the marquee put guests in a bridal party mood as the name of this year's "bride"—Mrs. Trowbridge—was announced.

Mrs. William S. Friedeman is chairman of the fashion show. Mrs. Paul W. Oliver heads the woman's board of the hospital, sponsor of the event. Representing the collaborator, Field Enterprises, Inc., among others, were



Anticipating the "Whirl Of Fashion" benefit of Presbyterian-St. Luke's Hospital, the fashion show to be held Wednesday, September 27, are three suburban women on the committee who attended the luncheon last week in the garden of Mrs. Burton W. Hales, Winnetka. Promoting posters for the show are (left to right) Mrs. Paul W. Oliver, president of the women's board; Mrs. James A. Knight, 231 E. 6th, Hinsdale, a member of the publicity committee, and Mrs. Donald B. Baer, 116 Oxford, Clarendon Hills, of the poster committee. At the luncheon, it was announced that Field Enterprises, Inc., would be the collaborator for the show. Serving with Mrs. Baer on the poster committee will be Mrs. James Ellis and Mrs. Robert Fisher, both of Clarendon Hills. (Stuart Rogers Photo)

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WINSOME MANNEQUINS—Mrs. James W. Trowbridge (left), who will be the bride in the Presbyterian-St. Luke's fashion show, and Mrs. George M. Covington, will be two of several young women modeling in the show for the first time. Held in the Medinah Temple, the date is Sept. 27. (Photos by Lake Forest Photo Arts.)

Sun comes out in time for fashion luncheon

By Shirley Laffey

How fortunate it is that Chicago area hostesses are so well organized. Case in point is the recent Presbyterian-St. Luke's Fashion Show preview luncheon which was given in the Winnetka home of Mrs. Burton H. Hales.

Dark clouds hung low over the area, tornado warnings were being flashed on the radio and just before the party was to begin, the skies opened up.

However the storm was of no consequence. The large yellow and white marquee set up in the garden weathered the rain perfectly. Side flaps were lowered to keep the tables from becoming drenched. And wonder of wonders as if on cue the sun came out just as the guests were ready to sit down.

The main reason for the luncheon was to introduce the new mannequins to the assembled guests and to announce that the colla-

borator for this year's show will again be Field Enterprises. Unfortunately George B. Young and Bailey K. Howard, Field executives, were detained in a meeting and could not be present.

Looking especially radiant was newly married Mrs. James H. Trowbridge. She has been tapped for the much coveted bride role in the fashion show which will be held Sept. 27 in the Medinah Temple.

Other newcomers to the runway include Anne Adams, Mrs. John J. Angevin, Mrs. Stephen F. Briggs II, Mrs. James Campbell Jr., Mrs. Michael Cudahy Jr., Mrs. James R. Donnelly, Mrs. Ralph Falk II, Mrs. Sangston Hettler Jr., Mrs. Ross K. Hoy, Mrs. Colin J. MacKenzie Jr., Mrs. George K. Spiel Jr. and Mrs. George M. Covington.

Tickets for the show are now on sale in the Presbyterian-St. Luke's office in the Palmolive Building.



ABOVE: Mrs. Henry J. Ullmann (left) and Mrs. Marshall Haywood III are among the new models honored at Wednesday's luncheon in Mrs. Burton Hales' garden.



Luncheon hostess Mrs. Hales enjoys a quiet moment in the wake of the rains that threatened to wash out the party. (Sun-Times Photos by Charles Gekler)

Mrs. George M. Covington is one of the bright new faces that will be seen modeling in the Presbyterian-St. Luke's Fashion Show. Her mother-in-law, Mrs. William S. Covington, is a long-time member of the show committee.

BELOW: Here comes the bride. The newly married Mrs. James Trowbridge will have the starring role in the fashion show's traditional wedding sequence.



BELOW: Mrs. William S. Friedeman, chairman of the 1967 show, consults her notes at the party honoring Field Enterprises, Inc., as collaborator for the benefit.



SOCIAL CHICAGO

The Fashion Show Tunes Up At Lunch

By Jane Gregory

Society's summertime exodus exists all right, but you never would have known it looking around Mrs. Burton W. Hales' Winnetka house at noon Wednesday. A quick head count revealed a crowd of 90 or so assembled for luncheon in the garden. A midday party of that size is impressive anytime but in the wake of a near cloudburst at the peak of the traditional summer vacation season it is downright remarkable.

The occasion explains all. Mrs. Hales opened her home for a party honoring the collaborator of the 1967 Presby-

terian-St. Luke's Fashion Show. The angel for this year's traditional superbeneft is Field Enterprises, Inc., a long-time friend of the hospital.

George B. Young and Bailey K. Howard, respectively chairman of the board and president of Field Enterprises, headed the list of honored guests. They planned to come to the luncheon following a board meeting in the city but at the last minute they were held up in the session and telephoned their regrets.

ALSO HONORED AT THE PARTY were the new models who will be making their first appearance in the benefit spectacular on Sept. 27 in Medinah Temple.

About an hour before the luncheon, the gathering storm prompted emergency calls to various committee members to come early and help cope with the mechanics of last-minute changes because of the rain. Mrs. Marshall G. Sampson and Mrs. Joseph Christensen were among those to respond. They drove out from town in the midst of the downpour. As they groped their way along the highway they had an inspiration. "We decided," said Mrs. Sampson, "it was time to give a giant luncheon for each other, marking our retirement from all civic activities."

After they arrived at Mrs. Hales' home, they found themselves marooned in the house while another contingent

to Mrs. Hales' by way of the hairdresser's and an unscheduled trip back home to change her clothes after she encountered a knee-deep puddle outside her car. And Leith Johnston was so wary of the storm danger he insisted on driving his wife Florence out from town. A true knight-errant, he also made the complete round trip to pick her up.

Despite the rocky beginning, the party Wednesday came off in the best style. The rains stopped as fast as they had come and promptly at the starting hour of noon the last drop splashed down.

EVER THE THOUGHTFUL HOSTESS, Mrs. Hales spied a gap between the terrace and carpet runner leading to the tent so she produced a little Oriental rug to cover that section of wet grass. By the time the double buffet table started to function under the marquee the sun was out, shining on a dazzlingly green garden encircled with wide borders of multi-colored summer flowers.

Janet Haase Engaged

JANET HAASE and Charles Bernard Puestow Jr. have set Sept. 23 as the date of their wedding. The marriage will take place in St. Louis where the bride's mother, Mrs. Walter Stracke-Haase, lives. Puestow, who is the son of Mrs. David B. Stern Jr. of Highland Park and Dr. Puestow

#47100 1967-35

JUL 29 1967

The Social World: Chappells End 8-Year Marriage

By Margaret Carroll

DIVORCE CHICAGO STYLE: The Potter Palmers split and splice, split and splice, under the watchful eye of the column-reading populace.

Meanwhile, Freddie Chappell quietly ends her 8-year-old marriage to George S. III, but continues working for a favorite cause: the Ravinia theater committee. [Freddie's lining up models for a "Fashion Happening" to be included with next Tuesday's benefit preview

of American Conservatory Theater's "Thieves' Carnival" in Murray theater.]

And, in the category of in-case-you-haven't-heard, Atty. Ralph Scheu will marry Mrs. William V. Hoier next month and move back into the Northbrook abode he once shared with ex-wife Joyce, who, with their three sons, vacated the house not long ago in favor of a Lincoln Park West apartment. Joyce soon will begin working as assistant manager of a Michigan avenue shop, forsaking her former "career" as charity fashion show

mannequin. Welcome back to the milldollar world, Joyce. . . .

AUGUST IN ATHENS . . . will be the setting for the wedding of Alice Swift and Vasilis Riginos. Their engagement was announced by her parents, Mr. and Mrs. Gustavus F. Swift, at a garden reception given by Mr. and Mrs. Emmanuel Vasilios Riginos at their summer home in Voula, near Athens. Alice holds a master's degree from the University of Chicago and attended the American School of Classical Studies in Athens as Ryerson Fellow of the University of Chicago. She's been doing private study at the American School library since March.

Her fiance's advanced engineering studies have been interrupted by a stint in the Greek army, but Vasilis is planning to return to the New Jersey school after his discharge.

Mr. and Mrs. Swift will attend the wedding, and will be joined for the happy occasion by another daughter, Eleanor, who is traveling in Spain.

SOLOMON B. SMITH was the center of feminine attention at Mrs. Burton Hales' luncheon this week for Presbyterian-St. Luke's fashion show mannequins. He didn't mind a whit being the only man at his table. He simply charmed the ladies with his thoughts on private corporate support for education and cultural endeavors. Banker Smith is a trustee of Presbyterian-St. Luke's hospital.

Elsewhere in Mrs. Hales' Winnetka garden, fashion show mannequin Elizabeth Lennox had an unusually bright smile for the photographers. Liz Lennox, a pretty blonde, has shed the braces she wore on her teeth for 2 years.

P. S.: How nice to be included in the competing afternoon newspaper's 8-column luncheon crowd photo. That's real ecumenism.

THE JEWISH community centers' benefitters have planned a champagne caucus at the Charles' Aarons' apartment next Wednesday. With placards that proclaim "L. B. . . . for the J." yet. The caucus will preview Leonard Bernstein's J. C. C. benefit concert in Orchestra Hall Sept. 14.

The benefit committee has resisted the temptation to serve Bernsteinburgers at the preview party, but they have concocted "shrimp Shostakovich" and "Chopin canapes" for the cocktail crowd.

O, THAT HORSEY crowd just won't head back to the stable. Last month the Lippizaners and the nation's top hunters and jumpers strutted their stuff at Oak Brook polo club. This month the Barrington Horse show promoters have invited "an extremely nice group of young riders 18 and under" to put their mounts to the test Aug. 10-13 in the Barrington Riding center in Barrington Hills. The John W. Wastcoats and the Robert W. Donovans are among local presidents giving parties for exhibitors.

SANDWICHES garnished with sawdust headed the menu at yesterday's work luncheon in the still-under-construction Museum of Contemporary Art on East Ontario street. Museum Women's board members convened amid sawhorses and workmen to launch a friend-and-fun raising drive for the new art center. They're looking for museum members—all kinds. Annual dues range from \$5 for students to \$100 for sustaining members.

HAVE YOU heard about the Lake Forest couple who were honored with a wine shower prior to their marriage? All the young marrieds have to do now is figure out what to do with the cellar full of fermented grape brew given them. Neither drinks.



• MRS. CHARLES Y. FREEMAN III, center, and Mrs. Arnold M. Berlin were among Presbyterian-St. Luke's fashion show mannequins who braved inclement weather to attend Mrs. Burton Hales' luncheon. Andy Frainsman Jim Gagnard wields the bumbershoot.



• ONCE THE rain subsided, swingers Miranda Sampsell (left) and Mrs. James A. Campbell Jr., headed for the great outdoors—Mrs. Hales' garden—and, later, for the daisy-festooned marquee where luncheon was served.

#4766 1967-36

JUL 26 1967

Pot pourri

By Joan Ballenger

Underneath the apparent serenity of summertime—kids at camp, warm lazy days, at least an escape from prolonged efficiency—plans and projects for the year to come are being carefully formulated. As usual, it promises to be a busy year for North Shore society—much to see and do and so many people prepared to donate their time and talent for the benefit of others.

The Lake-Cook Auxiliary of the North Shore Association for the Retarded is presenting "Tonight with Johnny Carson" on Saturday, October 28, at the Medinah Temple. The benefit performance, Johnny Carson's only Chicago appearance, will be followed by an after-theatre party.

Composed of twenty-five young women from Glenview, Wilmette, Northbrook, Winnetka, Glencoe and Highland Park, the Lake-Cook Auxiliary will give the total proceeds of their benefit to the Shore school in Evanston. This school serves the North Shore with facilities for the retarded from pre-primary grades through high school with a special emphasis on a sheltered workshop for young adults.

The Presbyterian St. Luke's Fashion Show Committee announced that its collaborator for the 1967 show, to be held on September 27, will be Field Enterprises, Inc., a "friend of the hospital for many years." The announcement of the show and the presentation of the mannequins were made at a garden-luncheon in the home of Mrs. Burton Hales, Winnetka. Tickets are now on sale in the Presbyterian-St. Luke's office in the Palmolive Building.

Paper is news these days and the newest of fashions, of course, are in paper. The North Shore Section, National Council of Jewish Women, plans to demonstrate this fashion fad at its annual summer party at noon, Aug. 2 at Michaels Court, North Shore Temple Israel in Glencoe. Even board members, announced Mrs. Robert Metzger, newly installed president, will be wearing paper dresses.

Box lunches will precede "Shaped by Serendipity," a paper fashion show which will include sports outfits, day and evening wear and a paper wedding gown. Council Cues, North Shore Section's theatrical troupe will present an original skit. Luncheon will be limited to members bringing prospective new members who will be guests of the Council. Reservations may be made at Council Thrift Shop in Highwood or the Youth Employment Service office in Winnetka.

A theater benefit at the Ivanhoe is being planned by TWA Clipped Wings for September 17. Beckman Place will be presented, starring Ruth Roman, John Vivian and Brigitte Baslan. Tickets may be obtained by contacting Mrs. Lee Marzolo in Northbrook. All proceeds from the benefit will go to the ship "Hope," an American hospital ship which brings the latest in medical care to underprivileged countries.

Friends and families of the Lakewood Friends of the Chicago Junior School were entertained recently at a Bar-B-Cue and Swim-In at the home of Mr. and Mrs. Eugene Witz, Highland Park.

Floral arrangements, mobiles hanging from trees, and brightly covered tables surrounding the pool, each with its own small grill for barbecuing, made a delightful setting. Desserts were served in the Witz's recreation room which is panelled with beams of wood taken from a barn 125 years old. Mr. Witz had the barn dismantled in Wisconsin and brought to Highland Park especially for this room.

Guitar music and folk singing were provided by Mrs. James Pusheck of Highland Park and Miss Jan Fischell, daughter of Mr. and Mrs. Robert Fischel of Highland Park.

Proceeds of the party will be donated to the Chicago Junior School in Elgin. Mr. Walter Katzenberger has offered the school a large contribution if the Friends' groups earn a comparable amount during this year.



Mrs. George Morse Covington, her mother-in-law, Mrs. William S. Covington of Libertyville, and Dr. James A. Campbell stroll on the lawn of the Winnetka home of Mrs. Burton W. Hales at a luncheon given by the Presbyterian-St. Luke's Hospital fashion show. Mrs. William Covington has been a member of the hospital board since 1929 and is a former fashion show chairman. The George Covingtons have been living in Chicago while he attended the University of Chicago, where he obtained a law degree in June. She will be a model in the show. Dr. Campbell is president of the hospital.

Presbyterian - St. Luke's Introduce Models Of Hospital Show

New mannequins and the collaborator of the Sept. 27 Presbyterian - St. Luke's fashion show to be held at 2:30 p.m. in the Medinah Temple, Chicago, were honored at a luncheon given in the garden at the Winnetka home of Mrs. Burton Hales.

Making their first appearance in a Presbyterian - St. Luke's fashion show will be Miss Anne Adams, Mrs. John J. Angevin, Mrs. Roger Bensinger, Mrs. Stephen F. Briggs II, Mrs. T. Kimball Brooker, Mrs. James Campbell, Mrs. Michael Cudahy Jr., Mrs. John Damgard, Mrs. James R. Donnelley, Mrs. Ralph Falk II, Mrs. Charles Y. Freeman III.

Mrs. Daggett Harvey Jr., Mrs. Marshall Haywood III, Mrs. Sangston Hettler Jr., Mrs. Ross K. Hoy, Mrs. David de Leon, Mrs. Colin J. MacKenzie Jr., Mrs. Andrew McNally IV, Mrs. William Russo, Mrs. Harold Bryon Smith Jr., Miss Sherry Sims, Mrs. George K. Spiel, Miss Miranda Sampson, Mrs. James W. Trowbridge, Mrs. Henry Ullman, Mrs. Peter Van Nice, Mrs. Morton O. Weinress, Mrs. Henry C. Paschen Jr., Mrs. Ray P. Johnson III, Miss Elizabeth Lennox, Mrs. Daniel B. Hales, Mrs. Arnold Berlin and Mrs. George M. Covington.

One of the highlights of the show will be a wedding scene. Named to model the bride has



Mrs. Paul W. Oliver, president of the Woman's Board of Presbyterian-St. Luke's Hospital, Chicago, and A. B. Dick III, a hospital trustee, discuss plans for the 41st fashion show to be presented for the benefit of the hospital Sept. 27 in the Medinah Temple, Chicago.



Mrs. Wm. S. North

queen were tables covered with daisy - appliqued organdy cloths over pale yellow liners. Wicker baskets sprayed yellow and filled with white daisies centered the table.

#4766 1967-37



the VILLAGER

SECTION TWO

HINSDALE DOINGS, CLARENDON HILLS DOINGS
OAK BROOK DOINGS AND DU PAGE DOINGS

THURSDAY, AUGUST 3, 1967



the annual Presbyterian-St. Luke's fashion show to be held Friday, Sept. 27, are, from left, Mrs. James A. Knight, 1116 N. Hinckley St., Hinsdale, member of the fashion show and member of the city committee, and Mrs. Donald B. Baer, 116 Oxford St., Clarendon Hills, poster chairman.

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Tel.: 263-4065

News
Glencoe, Ill.
Weekly Circ. 2,734

JUL 13 1967

Hospital Committee Planning Luncheon To View Models

Committee members for the Sept. 27 Presbyterian-St. Luke's Hospital Fashion Show will meet for a noon luncheon July 26 in the home of Mrs. Burton W. Hales, 1400 Tower Rd., Winnetka. H 24

Highlights of the luncheon will include the introduction of 31 new models participating in the show and the announcement of the 1967 collaborator.

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Tel.: 263-4065

Review
Evanston, Ill.
Weekly Circ. 22,964

AUG 10 1967



Mrs. Charles Balfanz (left) of Evanston was among guests of Mrs. Burton W. Hales (right) of Winnetka at a luncheon for planners of the Presbyterian-St. Luke's Fashion Show. The show will be held Sept. 27 in the Medinah Temple in Chicago. (Stuart-Rodgers Photo)

#47160 1967-38

TOWNSFOLK

Society, Sports, Travel and the Fine Arts

FOUNDED IN 1928

The Town
Phone Su

August, 1967

Chicago 11.
3.50 per year.

At a luncheon in the garden of Mrs. Burton W. Hales, Tower Road home in Winnetka, the Presbyterian-St. Luke's Fashion Show Committee announced that the collaborator for the 1967 Fashion Show, to be held on September 27, will be Field Enterprises, Inc. which has been a friend of the hospital for many years. The Committee presented also the new mannequins who will make their first appearance for the Presbyterian-St. Luke's Fashion Show. They are: Miss Anne Adams, Mrs. John J. Angevin, Mrs. Roger Bensinger, Mrs. Stephen F. Briggs II, Mrs. T. Kimball Brooker, Mrs. James Campbell, Jr., Mrs. Byron C. Campbell, Mrs. Michael Cudahy, Jr., Mrs. John Damgard, Mrs. James R. Donnelley, Mrs. Ralph Falk II, Mrs. Charles Y. Freeman III, Mrs. Dagget Harvey, Jr., Mrs. Marshall Haywood III, Mrs. Sangston Hettler, Jr., Mrs. Ross K. Hoy, Mrs. David de Leon, Mrs. Colin J. MacKenzie, Jr., Mrs. Andrew McNally IV, Mrs. William O. Weiness, Mrs. Henry C. Paschen, Mrs. Ray P. Johnson III, Miss Miranda Sampsell, Mrs. George K. Spiel, Mrs. James W. Trowbridge, Mrs. Henry Ullman, Mrs. Peter Van Nice, Mrs. Morton O. Weiness, Mrs. Henry C. Pashen, Mrs. Ray P. Johnson III, Miss Elizabeth Lennox. Always one of the highlights of the Show is the wedding scene. This year the announcement of the bride was made in an especially appropriate setting. Under the gay yellow and white marquee were tables covered with daisy appliqued organdy cloth over pale yellow liners. Wicker baskets sprayed yellow and filled with white daisies were in the center of each table. The smilax garlands around the marquee were so attractive that it could well have been awaiting the arrival of a real bride. Mrs. James W. Trowbridge (Nee Susan Bell) has been named at the bride of the 1967 Presbyterian-St. Luke's Fashion Show. Other special guests invited were: Mr. Bailey K. Howard, Mr. George B. Young, Mr. Marshall Field, Mr. Howard Phalin, Mr. Lawrence T. Knott, Mr. James Colvin, Mr. Edward Murphy, Miss Virginia Butts, and among the Hospital Trustees were: Dr. James Campbell

Mr. A. B. Dick, Mr. Solomon B. Smith, Dr. Ralph Adams. Mrs. William S. Friedeman is chairman of the Fashion Show. Mrs. Paul W. Oliver is President of the Woman's Board.



Mrs. William S. Friedeman, Chairman of the Presbyterian-St. Luke's Fashion Show, Mr. A. B. Dick III, Hospital Trustee, and Mrs. Paul W. Oliver, President of the Hospital's Woman's Board, left to right, are looking forward to the September 27th event in Medinah Temple. The threesome were among the luncheon guests of Mrs. Burton W. Hales at her home in Winnetka.



Among the new mannequins making their first appearance in the September 27th Presbyterian-St. Luke's Fashion Show at Medinah Temple will be left to right, Mrs. Arnold M. Berlin, Mrs. T. Kimball Brooker, Mrs. James W. Trowbridge (nee Susan Bell) the bride, Miss Elizabeth Lennox, Miss Miranda Sampsell and Mrs. George M. Covington.

Stuart-Rodgers Studio

THE Presbyterian-St. Luke's Fashion Show Committee has announced that the collaborator for the 1967 Fashion Show, to be held on September 27th in Medinah Temple, will be Field Enterprises, Inc. which has been a friend of the hospital of many years. The Show is this year marking its 41st anniversary as a regular event on the fall social calendar. Titled "The Whirl of Fashion," it will explore the different elements of fashion: line, form, color and texture. Mrs. William S. Friedeman is Fashion Show Chairman and Mrs. Paul W. Oliver is President of the Woman's Board.

#4766 1967-39

The LAKE FORESTER

and Lake Forest News / Since 1894

The inside stories:

LFC adds 22 new staff members

MRS. SANGSTON HETTLER MAKES HER DEBUT THIS YEAR IN A "WHIRL OF FASHION." SHE WILL BE MODELING FOR THE FIRST TIME IN THE PRESBYTERIAN-ST. LUKE'S FASHION SHOW, WHICH WILL BE HELD SEPT. 27 IN THE MEDINAH TEMPLE, THE OLDEST OF ALL THE FASHION SHOWS IN THE AREA. MANY LAKE FORESTERS NOT ONLY MODEL IN THE SPECTACLE BUT ALSO ARE AMONG THE AUDIENCE.



Talk
Winnetka, Ill.

Weekly Circ. 6,385

AUG 3 1967

... Presbyterian-St. Luke's Fashion Show



Mrs. Burton W. Hales (right), hostess for the Presbyterian - St. Luke's luncheon which introduced new models and announced Field Enterprises, Inc., as the collaborator for this fall's show, chats with guests. From left are Mrs. Thomas Coyne of Kenilworth and Mrs. Barton R. Gebhart of Winnetka.



MIDWEST NEWSCLIP, INC.
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Announcements
Glenview, Ill.

Weekly Circ. 7,694

JUL 27 1967

Three of the new models (below) for the Sept. 27 Fashion Show compare notes. From left are Mrs. George Covington, the former Susan Hickey; Mrs. James W. Trowbridge, and Mrs. Arnold M. Berlin, all of Winnetka. Mrs. Trowbridge has been named the bride in the show. Left, Women's Board members attending the luncheon include (from left) Mrs. Jeffrey Short of Winnetka, Mrs. Herbert C. De-Young of Kenilworth, and Mrs. Samuel W. Bodman of Winnetka. (Staff Photos)



3, 1967

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Webster 9-5497

Lake Bluff Review
Lake Bluff, Illinois

Weekly Circ. 1,015

JUL 26 1967

At A Glance

Mrs. Harry B. Clow will be "Teeling off for Tat" tomorrow when she will lure board members of Chapin Hall to Shoreacres for a round of golf and some promotional work for the annual visit of Tat Saunders of Boston and Palm Beach Sept. 19-21. Mrs. Charles F. Rowley Jr. is the benefit chairman. For an evening of marvelous entertainment and great showmanship, Mrs. Frederick Wacker Jr.'s (Jana Mason) performance in the Camelia House of the Drake hotel should not be missed. And her zling sight

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president,

Committee Tells Models For 41st Fashion Show

Amid a gay yellow and white setting appropriate for a bride, the Presbyterian-St. Luke's Fashion Show Committee announced its 1967 collaborator and new mannequins at a luncheon yesterday in the garden of Mrs. Burton W. Hales of Winnetka.

Under a yellow and white marquee, tables were laid with daisy-appliqued organdy cloths over pale yellow liners. Centerpieces were yellow wicker baskets filled

presided. It has been announced that Field Enterprises Inc. will once again sponsor the Presbyterian-St. Luke's Fashion Show which will be held Sept. 27 in the Medinah temple.

For those who are flower show enthusiasts, the Lake Geneva Garden club is staging its 59th show Aug. 4-5 in the Horticultural hall.

Eve Arden was chosen the actress of the year by members of the Sarah Siddon society for her performance in "Hello Dolly." Mrs. Alexander Cochrane and Thierry McCormick are on the board.

Field Enterprises, Inc., will be the collaborator for the 41st annual show to be held at 2:30 p.m. Sept. 27 in the Medinah Temple.

Among the new models will be Mrs. Roger Bensinger, Mrs. T. Kimball Brooks, Mrs. W. T. and North Mr. name of the

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Box 1359, Chicago 90, Tel.: 263-4065

Review
Evanston, Ill.

Weekly Circ. 22,964

JUL 27 1967

Planning Begins For Show Aides

About this time every year Mrs. Charles Balfanz and Mrs. James G. Coe begin attending meetings in connection with the annual Presbyterian-St. Luke's fashion show. Both Evanstonians are members of the show committee.

Yesterday's luncheon meeting in the garden of Mrs. Burton W. Hales' Winnetka home had a yellow and white theme to announce plans for the 41st show to be held Sept. 27 in Medinah Temple.

Under a gay yellow and white marquee were tables covered with daisy-appliqued organdy cloths over pale yellow liners. Wicker baskets, sprayed yellow and filled with white daisies, centered each table.

MIDWEST NEWSCLIP, INC.
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Doings
Hinsdale, Ill.

Weekly Comb. Circ. 9,000

JUL 27 1967

Sammy Kaye and Orchestra Perform at Willow-Brook

Sammy Kaye and his orchestra will perform at the Willow-Brook Ballroom and restaurant, Willow Springs, for one night, Sunday, Aug. 6.

held Wednesday, Sept. 27. The collaborator for the fashion show was announced to be Field Enterprises Inc.

A luncheon was recently held in the garden of Mrs. Burton W. Hales, Winnetka, for the Presbyterian-St. Luke's fashion show committee to formulate plans for the 1967 fashion show, to be

Ralph Cowan, a Hinsdale area painter, has recently completed a portrait of actress Virginia Mayo at Caesar's Palace hotel, Las Vegas. Cowan also recently painted President Lyndon Johnson.

#4766 1967-41

JUL 26 1967

Society in Chicago

Bride in the Spotlight, at Last

By Patricia Moore Daily News Society Editor

There is a poetic justice in the choice of the former Susan Bell, now Mrs. James D. Trowbridge, as the bride in the wedding scene of the Presbyterian-St. Luke's fashion show.

Susan and Jim were married last April 1. Since he is a member of a prominent Lake Forest family and she was a pretty, popular Winnetka postdeb, the marriage was noteworthy. But Sharon Percy and John D. Rockefeller IV were married the same day and poor Susan and Jim were lost in the news glare focused on Sharon and Jay.

So Susan will get the belated attention Sept. 27 when she steps onto the wide stage of Medinah Temple during the traditional wedding scene of this grande dame of Chicago benefit fashion shows.

SUSAN Trowbridge will be making her first appearance in a Presbyterian-St. Luke's fashion show. There will be an unprecedented number of new models this year—34. The new mannequins were announced Wednesday when the fashion show committee lunched at Mrs. Burton W. Hales' home in Winnetka.

The youth movement is evident. For years the fashion show has taken pride in the age range of models—from children to grandmothers and, occasionally, great-grandmothers. But the overwhelming majority of the new models are in their early 20s. A number of them are fairly recent brides.

THE NEW models, all of whom were invited to lunch Wednesday at yellow-and-white organdy-covered tables in Mrs. Hales' garden, are:

The hostess' daughter, B. Hales; Mrs. George Arnold Berlin, Anne Angevin, Mrs. Roger B. F. Briggs II, Mrs. T. F. James Campbell Jr., Mrs. Michael C. Damgard, Mrs. James

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Highland Park Herald
Wilmette, Ill.

Weekly Circ. 16,000

JUL 27 1967



Mrs. James Trowbridge

Ralph Falk II, Mrs. Charles Y. Freeman III, Mrs. Daggett Harvey Jr. and Mrs. Marshall Haywood III.

Also Mrs. Sangston Hettler Jr., Mrs. Ross K. Hoy, Mrs. David de Leon, Mrs. Colin J. MacKenzie Jr., Mrs. Andrew McNally IV, Mrs. William Russo, Sherry Sims, Mrs. Harold Byron Smith Jr. and Miranda Sampsell.

Also Mrs. George K. Spiel, Mrs. Henry Ullman, Mrs. Peter Van Nice, Mrs. Morton O. Weinress, Mrs. Ray P. Johnson III, Elizabeth Lennox and Mrs. Henry D. Paschen Jr. (the former Maria Tallchief).

IN ADDITION to meeting the new models Wednesday's luncheon served as an induction to the collaborator of the show. The faces were familiar because, for the first time, Field Enterprises Inc. will underwrite expenses of the show.

George B. Young, chairman and chief executive officer of Field Enterprises, also is a

trustee of the hospital. He and Bailey K. Howard, president of Field Enterprises, planned to put in a late appearance at the luncheon after a business luncheon in Chicago.

MIDWEST NEWSCLIP, INC.

Box 1359, Chicago 90, Webster 9-5497

Doings
Clarendon Hills, Ill.

Weekly Combined Circ. 9,000

JUL 27 1967

MIDWEST NEWSCLIP, INC.

Box 1359, Chicago 90, Tel.: 263-4065

News
Glencoe, Ill.

Weekly Circ. 2,734

JUL 27 1967

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Tel.: 263-4065

Star
Northbrook, Ill.

Weekly Circ. 4,704

JUL 27 1967

Committee Tells Models

Amid a gay yellow and white setting appropriate for a bride, the Presbyterian-St. Luke's Fashion Show Committee announced its 1967 collaborator and new mannequins at a luncheon yesterday in the garden of Mrs. Burton W. Hales of Winnetka.

Under a yellow and white marquee, tables were laid with daisy-appliqued organdy cloths over pale yellow liners. Centerpieces were yellow wicker baskets filled with white daisies.

Field Enterprises, Inc., will be the collaborator for the 41st annual show to be held at 2:30 p.m. Sept. 27 in the Medinah Temple.

Among the new models will be Mrs. Roger Bensinger, Mrs. T. Kimball Brooker, and Mrs. James W. Trowbridge, all of Winnetka;

and Mrs. Daniel B. Hales of Northbrook.

Mrs. Trowbridge has been named as the bride, the high point of the show.

List Show Models

The announcement that Field Enterprises, Inc. will be the collaborator for the 1967 Presbyterian-St. Luke's Fashion Show on Sept. 27 was made at a garden luncheon at the home of Mrs. Burton W. Hales in Winnetka.

Special guests invited to the luncheon were Bailey K. Howard, George B. Young, Marshall Field, Howard Phalin, Lawrence T. Knott, James Colvin, Edward Murphy, Virginia Butts, Dr. James Campbell, A.B. Dick, Solomon B. Smith and Dr. Ralph Adams.

Mrs. William S. Friedeman is chairman of the fashion show. Mrs. Paul W. Oliver is president of the Woman's Board. Tickets for the fashion show are on sale in the Presbyterian-St. Luke's office in the Palmolive Building for \$3, \$5, \$7, \$15 and \$20.

NEW mannequins who will make their first appearance for the Presbyterian-St. Luke's Fashion Show are: Miss Anne Adams; Mrs. John J. Angevin; Mrs. Roger Bensinger; Mrs. Stephen F. Briggs II; Mrs. T. Kimball Brooker; Mrs. James Campbell, Jr.; Mrs. Byron C. Campbell; Mrs. Michael Cudahy, Jr.; Mrs. John Damgard; Mrs. James R. Donnelley; Mrs. Ralph Falk II; Mrs. Charles Y. Freeman III; Mrs. Daggett Harvey, Jr.; Mrs. Marshall Haywood III; Mrs. Sangston Hettler Jr.; Mrs. Harold Hoy; Mrs. David de Leon; Mrs. Colin J. MacKenzie, Jr.; Mrs. Andrew McNally IV; Mrs. William Russo; Miss Sherry Sims; Mrs. Harold Byron Smith, Jr.; Miss Miranda Sampsell; Mrs. George K. Spiel; Mrs. James W. Trowbridge; Mrs. Henry Ullman; Mrs. Peter Van Nice; Mrs. Morton O. Weinress; Mrs. Henry C. Paschen; Mrs. Ray P. Johnson III, and Miss Elizabeth Lennox.

Mrs. James W. Trowbridge (Nee Susan Bell) has been named as the bride for the

JUL 26 1967

#4766 1967-42

Thursday, August 31, 1967
15c



Winnetka Party Precedes
Episcopal-St. Luke's Fashion Show
September 27



Labor Day in Winnetka

This is our day to play or relax . . . just as
Winnetkans have been doing since the
Labor Day in 1882.

Our forefathers, through their hard
work and labor, provided the heritage
privileged to enjoy in America's
land of opportunity!

the **FIRST NATIONAL BANK**
of **WINNETKA**

BANKING HOURS

(including walk-up and drive-in windows)
Tuesday through Friday 8 a.m. to 2 p.m.
Saturday 8 a.m. to noon

WALK-UP AND DRIVE-IN WINDOWS

Monday in addition 8 a.m. to noon

790

WINNETKA *Talk*

Thursday, August 31, 1967
15c



Winnetka Party Precedes
Presbyterian-St. Luke's Fashion Show
September 27

Presbyterian, St. Luke's Style Show Is Sept. 27

At a luncheon in the garden of Mrs. Burton W. Hales, 1400 Tower road, Winnetka, the Presbyterian-St. Luke's fashion show committee announced that the collaborator for the 1967 fashion show to be held on September 27, will be Field Enterprises, Inc.

One of the highlights of the show is the wedding scene. This year the announcement of the bride was made in an especially appropriate setting. Under the gay yellow and white marquee were tables covered with daisy appliqued organdy cloths over pale yellow liners.

Wicker baskets sprayed yellow and filled with white daisies were in the center of each table. The smilax garlands around the marquee were so attractive that it could well have been awaiting the arrival of a real bride.

Mrs. James W. Trowbridge (Susan Bell) has been named bride of the 1967 Presbyterian-St. Luke's fashion show.

Mrs. William S. Friedeman is chairman of the event. Mrs. Paul W. Oliver is president of the Woman's Board.

Tickets for the Fashion Show are now on sale in the Presbyterian-St. Luke's office in the Palmolive building for \$3, \$5, \$7, \$15, and \$20.



Standing around the eye-catching poster advertising Presbyterian-St. Luke's September fashion show are committee members, (from left) Mrs. Charles Balfanz of Evanston, vice chairman; Mrs. William G. Karnes of Flossmoor, member of the box committee and publicity committee; Mrs. James A. Knight of Hinsdale, member of the poster committee; and Mrs. I. Baer of Clarendon Hills, chairman of the poster committee. Tickets for the event, to be held at the Metropolitan Club, are now on sale.

newsclip
midwest / chicago
263-4065

Oak Leaves
Oak Park, Ill.
Weekly C. 19,090

AUG -24-67



IT'LL BE A "Whirl of Fashion" for members of Oak Park-River Forest auxiliary of the woman's board of Presbyterian-St. Luke's hospital, who are selling tickets to the big show in Medinah Temple Sept. 27. At the same time the group is working on its Nov. 1 Christmas sale. Three members of the auxiliary's Glitter Girls (so named because they make glittering gift items) are shown with a "fashion whirl" reminder. They are, from left, Mrs. George Bohannon of North Euclid ave., a member of the box ticket committee for the September show, and Mrs. Byron Davis of Keystone avenue.

MIDWEST NEWSCLIP, INC.
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Deerfield Villager
Wilmette, Ill.
Weekly Circ. 600

AUG 3 - 1967

Incidentally . . .

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By SHIRLEY GORDON

So you sometimes have a wave of nostalgia for the elegant way things were done in "the good old days," do you?

My luncheon companion at last week's party for Presbyterian-St. Luke's Fashion Show models gave me new insight into at least one phase of modern planning that is superior to bygone days. Below stage during the show, she explained, was really an exciting place to be where hairdressers and make-up people went about their business while last-minute fittings, pinnings, and mending went on.

It was much different in the early days of the show," she commented, not at all nostalgically. "Then, many of our socially-normed models would bring their own hairstylists, maids, make-up artists, and even dressers, with each one demanding special service for individual employers. It was really a madhouse!"

Another special of "the good old days" was the old-fashioned box supper for which a gentleman would bid, hoping he would buy a beautifully decorated picnic supper, but a beautiful supper companion as well.

Members of Ridgewood chapter of Women's American ORT chose a 90's theme for a benefit last Saturday night in the homes of Highland Park neighbors, the Harold Johns and the Bert Exelrods. Proceeds from the spirited bidding were sent to the ORT schools in Israel, damaged during the recent Middle East crisis.

Low bow to Mrs. Walter Weiss of Deerfield, a member of the Newcomers Club golf league. She shot a hole-in-one last week on the 16th hole of the Sportsman's east nine. They tell me this is an all-time first for a lady golfer!

Our birthday party recently was a real birthday party, with presents and everything. Along with the flowers, telegrams, candy and other goodies, we received an impressive scrapbook compiled by Ted Foreman of Women's American ORT. She had clipped pictures, headlines, and text out of the past year's issues to tell the story of the VILLAGER and VILLAGER story. It's on my desk, so come in and have some laughs.

#47106 1967-44

AUG 23 1967

The Social World: Are You a Pin in a Chart?

By Margaret Carroll
[Society Editor]

YOU'RE a pin in a chart in an office in the Palmolive building if you've ordered tickets for the Presbyterian-St. Luke's fashion show Sept. 27 in Medinah temple.

The ticket committee sticks pins in wall-hung seating charts in the fashion show office to designate which seats have been filled.

If you haven't ordered your

H-24
tickets yet, run, do not walk, to the nearest checkbook. Tickets went on sale officially Monday, but invitations mailed the previous week brought in a staff-staggering response. By the end of this week, you may have to pay the top prices, \$15 and \$20, for a seat at the town's prestigious fashion revue.

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Tel.: 263-4065

TRIBUNE
Chicago, Ill.

JUL 25 1967

She Finds It's Work Being Mother of the Bride

BY ELEANOR PAGE

H-24
WHEN Mrs. Herbert C. DeYoung heard her friends talk about the amount of time and effort needed to arrange a wedding, she used to laugh and think: "That's just a lot of talk."

But Mrs. DeYoung, a highly organized and efficient woman who twice has been chairman of the Presbyterian-St. Luke's Fashion show and president of the Chicago

Junior League, is thinking differently now that she's in the midst of arranging a wedding herself.

Of course, in the fashion show and Junior League situations she had committee chairmen eager to share her burden. But there are no "committees" available to the mother who is running a wedding. Mrs. DeYoung found out. The DeYoungs' daughter, Miss Laura Cornell De-

Young, better known as Mimi, and Joseph J. Morsman III, are to be married Aug. 26, and planning the ceremony and events leading up to it proved to be such a full time job that Mrs. DeYoung begged a few months' leave from her Presbyterian-St. Luke's board duties.

"We're in high gear now," said Mrs. DeYoung, who spent several days last week addressing wedding invita-

tions. An unexpected setback was the tonsillectomy the bride underwent 10 days ago, but she recovered well and departed for Darien, Conn., Sunday to visit her fiancé and his parents, and to play in a tennis tournament there next week-end.

Mr. Morsman, a master at Deerfield academy, will accompany Miss DeYoung back to Chicago for a week. Among the parties planned for Miss DeYoung is a paper shower Mrs. Jeffrey Short Jr. will give Aug. 1 and a pool party the William Grahams will give Aug. 6.

Others include a personal shower Mrs. John Galbraith will give Aug. 16, a red and white kitchen shower with Mrs. Robert Edwards as hostess Aug. 21, and a luncheon the bride's aunt, Mrs. Robert Wilcox, will give Aug. 24. The Samuel Bodmans will give a dinner that night. Mr. and Mrs. Darius C. Franche III will be luncheon hosts Aug. 25, Mr. and Mrs. Rich-

ard K. Juergens will entertain at cocktails before the bridal dinner which the Morsmans will give at the Indian Hill club. Mrs. Campbell Derby will give a luncheon at the Indian Hill the day after the wedding for the guests here from out of town.

Miss DeYoung will be receiving happy birthday wishes in addition to traditional wedding greetings at the reception, for Aug. 26 will mark her 20th birthday. She and Mr. Morsman will live in Deerfield after a wedding trip to Hawaii.

THE MOST STYLISH huddle in Celebrity Booth No. 1 included Emme, who has let the world know that sable is the status-symbol fur hat of the year. She was selling them and taking orders this week at Bonwit Teller like they were giving them away. (One that is tip-dyed brings \$350, but a gorgeous natural sable like the bubble Joan Crawford wore on TV last weekend brings \$800). Emme has wall-to-wall stars making sable headlines . . . with Emme were Tish Baldrige, who will be commentator for Presbyterian-St. Luke's fashion show; Roz Russell; Mrs. Joshua Logan (she ordered an Emme in mink as well as sable), Celeste Holm and so on and so on. John Weitz, the designer who earlier in the evening had opened a John Weitz boutique at VI&A, sat with his socialite Mexican-born wife who was wearing a wine and red dress to match his checked shirt.

#4766 1967-45

AUG 5 - 1967

J. A. Stepan Takes Miss Ware as Bride

BY ELEANOR PAGE

HANGING baskets of coral blooms, greens, and white, illuminated from below, cast a soft light on the top of the marquee measuring 46 by 100 feet which sheltered guests at the reception, dinner and dance last night in the garden of the Winnetka home of Mr. and Mrs. Thomas Marrow Ware.

The event followed the 6 p. m. ceremony in St. Faith, Hope and Charity church in which the Wares' daughter, Bonnie Reu Boyd, became the bride of John A. Stepan, son of their Winnetka neighbors, Mr. and Mrs. Alfred C. Stepan Jr.

The color scheme of beige, coral, green, and white was carried out at the church and in the garden, where the terrace had been specially planted with tropical roses and geraniums. Lighted standards holding geraniums formed a pathway from the entrance drive thru the garden and around the house to the terrace where the receiving line formed before a flowered archway which framed the bride and bridegroom. But a side porch was ready in case of bad weather. Covered walks led from the house to the huge dinner tent and to the adjoining bar and service tents.

The pretty bride, her long hair ruffled to give support to her mantilla of antique rose pointe lace from Brussels, was wearing a dress of matching lace embroidered with pearl beads. The antier man-

tilla fell to the end of the train.

The bridesmaids, the Misses Martha Wies of Boston, Grace Wilson, Margaret Everitt, Dorothy MacDonald, Pamela Kimball, and Barbara



(TRIBUNE Staff Photo)
Mr. and Mrs. John Albert Stepan (Bonnie Ware).

Finch, were in beige organza frocks with starched white lace banding down the front and around the hem of the skirt.

Miss Marianne Ware and Mrs. A. G. Atwater Jr., sisters of the bride as maid and matron of honor, were in apple green chiffon with the same lace trimming and carried similar bouquets. Jennifer Stepan, the Quinn Stepan's daughter; and Charlotte Flanagan, the Joseph Flanagan's child, were flower girls, and Griswold Price Ware, 4-year-old-son of the R. Louis Wares, was ringbearer.

Birthday Trip
Happy birthday to Frances

Heffernan of the smart dress shop in Winnetka that bears her name—and what a birthday! It's her 70th, and to celebrate it she's taking her 25 nieces, nephews, grand-nieces, and grand-nephews—aged 6 to 45—to Montreal to visit Expo 67. They'll do it up in style, too, leaving today via Air France, headquartered at a handsome motel called the Fontainebleau, and returning on Aug. 12.

Miss Heffernan has been clothing chic women of the north shore and Chicago more than 35 years, and has been represented in Presbyterian-St. Luke's and other important fashions shows over the years. Many of the debutantes are clothed by her. She started in the fashion shop business with her sister, Lily, on Walton place where the Playboy club now is located. She established her own shop in Winnetka in 1932, and the sister opened a shop at the same time on Michigan avenue.

When will she retire? "That's a good question," said one nephew, Joseph Budd Heffernan of Northfield. "She's going so great now. She has no children of her own and this dress shop and activities surrounding it are her life."

Governor's Ball

Summer type hors d'oeuvres, "all cool, fresh, crispy and crackly!" will be served with cocktails before dinner at the Governor's ball tonight at the

'Up for Grabs'

The woman's benefit golf committee of Children's Memorial hospital is ecstatic over its coup. Jack Nicklaus, whose latest laurels include the 1967 United States Golf open championship, the Bing Crosby Pro-Amateur trophy, and the Hickok award, will play Monday at the Onwentsia club in the seventh annual Pro-Amateur tournament.

JUL 12 1967

Films Play Big Part in Expo 67 Displays, Shows

BY ELEANOR PAGE

IF the Presbyterian-St. Luke's fashion show stage setting this year doesn't make use of color motion pictures to set the scene or mood, it just won't be with it. At least, that seems to be the feeling of Chicagoans who have visited Expo 67 in Montreal.

Every pavilion and the most interesting of educational or entertaining displays—especially in the Kaleidoscope, the Labyrinth, the Canadian Bell Telephone building, etc., depend upon the movie screen, or coordinated screens, for thrills and drama.

Even the only fashion show, the one in the Russian pavilion, makes use of the medium, plus some other enter-

tainment more in accord with circus than fashion show audiences in Medinah temple. The theater at the Expo display is of medium size, built as European ones are with no center or side aisles.

Scramble for Seats

Picture this action on Pres-St. Luke's day [Sept. 27 this year] in Medinah temple: A mad rush for seats, with visitors climbing over the backs of rows to reach the vantage points they seek. The young boys all make it to the front rows surrounding the V shaped stage [the better to see the models, one a cute teen-ager]. Families picnic. Hawkers vend ice cream. Mothers and adolescent girls in shorts and young children sit on the passageway two

thirds of the way back. Others stand in the entrances.

A trio enters and takes up its instruments at left stage. The woman commentator, speaking in English, is at right. As the models change, the audience is treated to a sight-seeing tour and scenes of Latvia projected in color on a back-drop. A popular Latvian singer, in an elegant gown, comes out now and then to sing Latvian jazz, or torch songs. A male model, dressed to the teeth in longer jacket with double vents, strolls on to help the ladies with their wraps, or simply to escort them off stage. His aplomb is formidable.

The teen-ager gets some OOHs in a striped body stocking with the miniest of miniskirts; the models dance

while the audience, urged gently by the commentator, claps to the music.

The projector changes the movie background to another mood. The slim mannequins appear in something long and elegant. One is announced as an "Estonian rose," done up in a pink evening gown with a rose motif embroidered on it and also on her rectangular head scarf, which hangs down the back of her head, neatly balancing the embroidery at the front. Another gown is solidly sequined.

Fasten Safety Belts

If you don't like fashion shows, you can go to another movie in the Russian pavilion, one at which you are asked to fasten your seat belts as you lean back in airplane seats for a trip to outer space. After the capsule takes off, the chairs settle down and remain quiet for the rest of this story of U. S. S. R. adventures and success with dogs, men, and one woman, in space.

Or, nip down to the other end of the island and relax in the Canadian pavilion's re-

volving theater. You see the show there in segments, while the seating area goes around.

When the circle is completed, the ushers have a built-in gag. They beg the audience to "remain seated until the theater has come to a full stop."

Back Thru Time

The entrance to the British pavilion carries you back hundreds of years as places and faces are flashed on the rocky walls while a moving walk circles upwards thru British history in a tower.

A Walt Disney film projected on walls 23 feet high in a 273-foot circle puts Canadian Bell guests in the middle of a hockey game, a rodeo, or a circle of red coated Canadian Mounties.

Fortunately there are railings for the standing audience to hang onto while banking and circling on that plane trip over various Canadian provinces, and probably it's fortunate also that the camera poises on the brink of a mighty ski jump, but spares viewers the frightening ex-

perience of seeming to go down it themselves.

The Laterna Magika in the amusement area, La Ronde, created by Czechoslovakia, coordinates live actors with those on the screen so cleverly that it's difficult to tell at first if the hero on roller skates is performing his incredible gymnastics on film or on the stage. Billed as "more sophisticated," are other Czech productions in a small theater in the Czech pavilion where some of the longest lines at the fair are to be found. There, at both a children's and an adults only show, live actors and screen action complement each other, and the audience may choose which turn it wants the plot to take by pressing a red or a green button on the arms of the seats.

#47100 1967-410

What Makes St. Luke's Models So Special?

BY ELEANOR PAGE

YOUR FRIENDS FOREVER compliment you on your hair, your husband says you look "great," even in sweatshirt and blue jeans, and you love clothes.

In your dreams, you see yourself onstage in the acme of fashion shows, the Presbyterian-St. Luke's, the one in the spotlight, with everyone applauding.

But why, actually, are you still in the audience? If the real models have "something you haven't," what is it? How do you get to be a model in the Presbyterian-St. Luke's show?

If you move half the drug store cosmetics counter onto your dressing table, empty a rack or two of a Michigan avenue shop, and try for a Twiggy shape—Coty, Saks, and Metrecal forgive us—you're probably wasting your time.

More successful steps might be to stop subtracting five from your age and to up your "oomph"!

Beauty simply isn't enough, say members of the women's board of the hospital and representatives of the exhibiting stores. The committee which picks the models for the Sept. 27 show in Medinah Temple is the place to start for clues.

Mrs. Marshall G. Sampsell, who heads the models committee, selected its members for "age, charm, and geographical location," she says. The youngest member is Mrs. James F. Ott, an outstanding model herself—beautiful, tall, willowy, and poised. Then there's the youthful Mrs. C. Carter



Mrs. N. A. Hanna:
Likes them "feminine as
can be."

be worn," says Howard Clyne of Saks Fifth Avenue. [Exhibitors decide on what's to be worn and request models to suit those styles.]

"I prefer dark-haired ones," says Mrs. Nellie A. Hanna of Wilmette. "I don't like hair to be dressed too extremely, and I like the models as feminine as can be. Naturally, we all like the thin ones."

"We don't feel our models have to be skinny to look like our most elegant customers," says Mrs. Mac-



Maurice Sherman: "So many beautiful blondes and brunettes."

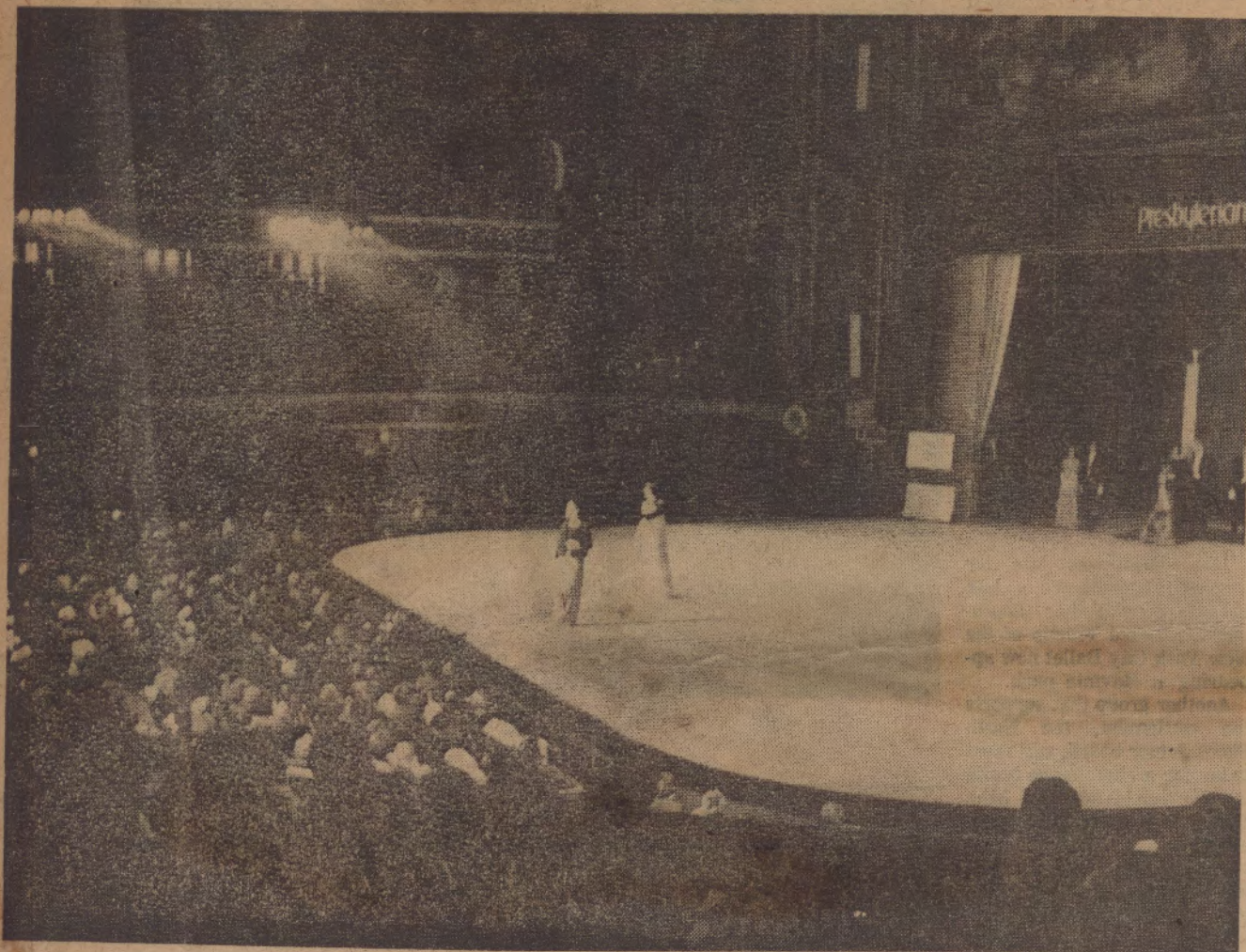
Smith Jr. — she and Mrs. Sampsell and Mrs. Ott live in town — Mrs. Brooks McCormick of Chicago and Wheaton ("She knows so many people in the west suburbs"), Mrs. Bowen Blair of Lake Forest, and Mrs. Jeffrey Short Jr., of Winnetka.

The committee has a card file which it keeps up to date from year to year with the models' names, photos,



Mr. Clyne (left) and
Mr. Kelly.

Arthur Vought of Bramson's. "We usually ask for a tall-size 12—they look marvelous on the runway. Like Mrs. Daniel Douaire . . . very



Models pass each other while making rounds of huge stage in Medinah temple at Presbyterian-St. Luke's fashion show.

[TRIBUNE Staff Photos by Hardy Wieting]

Left: Mrs. Ralph Falk II is new model this year. So are (below) Mrs. Marshall Haywood III (left) and Mrs. Charles Y. Freeman III.



Bumper sticker for all Americans

Among the auxiliary members of the Young Men's Jewish Council, which sponsors the camp, are 30 guests for the president of the auxiliary—Camp Henry Horner. The plan a fall luncheon and dinner for the benefit of the camp.

Dates to Remember

TODAY

Chicago Commons Association, North Shore Associates—10 a.m. meeting, home of Mrs. Vance Kirby, 864 Burr Av., Winnetka.
Glenview League of Women Voters—12:30 p.m. luncheon, Colby's Home Furnishings Center, 1001 Skokie Blvd., Northbrook.
Methodist Gardeners—Noon workshop, Glenview First Methodist Church, 727 N. Harlem Av.; Mrs. Leonard Berk presenting "Designs in the Naturalistic Manner."
Northbrook Woman's Club—Story hour registration, 9:30 to 11 a.m., Northbrook Public Library.
St. Joseph's Mothers Club—1 p.m. acquaintance luncheon, school cafeteria, 1747 Lake Av., Wilmette.
Woman's Club of Wilmette—Rummage Sale, 7 a.m. to 5 p.m., Ninth St. and Greenleaf Av., Wilmette.

FRIDAY

Order of the Eastern Star, Glenview Chapter No. 862—8 p.m. meeting, Glenview Masonic Temple, 1450 Lehigh Rd.
University of Chicago Cancer Research Foundation—Grand Auction, 7:30 p.m. Grand Ballroom, Conrad Hilton Hotel.
Wilmette Parish Methodist Church, Woman's Society for Christian Service—10:30 a.m. book review series opening; Florence Bourke Ellis; in the social house of the church, 1024 Lake Av.

SATURDAY

Catholic Interracial Council, Women's Board—"Happen In" dinner-dance, 8 p.m., Quadrangle Club, 1155 E. 57th St.
Cordials Club—Crystal Ball, 9:30 p.m., Arc Steak House, 1813 Waukegan Rd., Glenview.
North Suburban Home Economists in Homemaking—Noon luncheon meeting, Scanda House, Mount Prospect; Sara Miles Ciccotelli of the National Safety Council speaking on "Everybody's Getting Into the Act."

SUNDAY

Northbrook Nurses Club—Membership tea, 2 to 4 p.m., home of Mrs. Charles Goolsbee, 2520 Shannon Rd., Northbrook.
Glenview Spares—7:30 p.m. meeting, Glenview Community Church, 1000 Elm St.; "The Miracle of Contact Lenses," by Dr. Herbert E. Smith of Northbrook.

MONDAY

Ascension Lutheran Church Women—Quarterly meeting, 8 p.m., in the Augustana Room of the church, 460 Sunset Ridge Rd.; Dr. Daniel Sandstedt, Augustana Hospital chaplain, speaking on "Psychosomatic Medicine."
East Elm St. Circle—12:45 p.m. luncheon, home of Mrs. James S. Holland, 606 Ash St., Winnetka.
Foxdale-Lincoln Av. Circle—1 p.m. meeting, home of Mrs. Francis D. Haggerty, 696 Foxdale Av., Winnetka; Mrs. Julian C. Risk will continue as chairman.
Northridge Woman's Club—1 p.m. meeting, home of Mrs. Frank Waterfall, 173 DeWindt Rd., Winnetka; Mrs. Charles Stein presenting book review.
Robert R. McCormick Chicago Boys Club, Women's Auxiliary—Luncheon and bridge party, noon, home of Mrs. W. Russell Arrington, 929 Edgemere Av., Evanston.
Temple Shalom Sisterhood—1 p.m. panel discussion, "Hot Spots in the World Today," 3480 N. Lake Shore Dr.
Women's American ORT—National convention opens, Conrad Hilton Hotel.

TUESDAY

Glenview Catholic Women's Club—Noon membership luncheon, Colonial Room of Our Lady of Perpetual Help Church, 1775 Grove St.; Lillian Brodahl Smith presenting original sketches.
Illinois Homemakers Extension Association, Northbrook Unit—Annual Cook County hobby day, 9:30 a.m., Park Field House, Arlington Heights.
Infant Welfare Society of Chicago, Glencoe Wings—12:30 p.m. meeting, home of Mrs. John Swenson, 245 Hawthorne Av., Glencoe.
Northbrook Methodist Church, Woman's Society of Christian Service—1 p.m. meeting in the church, 1190 Western Av.; panel discussion on "The American Woman—Who Is She?"
North Shore Mothers' Study Group—7:45 p.m., home of Mrs. Earle Tucker, 1325 Gregory Av., Wilmette; Mrs. Miller S. Pflager, speaker.
North Suburban YMCA, Women's Auxiliary—1 p.m. meeting, Covenant Church, Techny and Pfingston Rds., Northbrook.
Ravenswood Hospital, Women's Auxiliary—11:30 a.m. business meeting, Hyatt House, Lincolnwood; Grant Nelson speaker.
Veterans of Foreign Wars, Robert C. Oslick Auxiliary No. 8859—7:45 p.m. meeting, Sons of Norway Club, 1537 Wagner Rd., Glenview.
Woman's Club of Wilmette, Junior Auxiliary—1 p.m. Autumn Tea, in the foman's club, Ninth St. and Greenleaf Av.

WEDNESDAY

Brandeis University National Women's Committee—Noon luncheon, Congregation Solel, 1301 Clavey Rd., Highland Park.
Panhellenic Association, Chicago — North Shore—9:30 a.m. board meeting, home of Mrs. James Carlisle, 518 Elder Ln., Winnetka.
Presbyterian-St. Luke's Women's Board—41st annual fashion show, 2:30 p.m., Medinah Temple, 610 N. Wabash Av., Chicago.
Skokie Valley Hospital, Glenview Auxiliary—10 a.m. coffee, home of Mrs. Lee Hammett, 34 Park Ln., Golf.
Wilmette-Kenilworth Club—Noon election of officers, Michigan Shores Club, 911 Michigan Av., Wilmette.

Society in Chicago

The St. Luke's Show Tops Prestige Listing

By Marjorie Brahms

Oct. 27, 1927: The government was investigating the Teapot Dome scandal, Prohibition was filling the speakeasies, and the first St. Luke's Hospital fashion show was staged before applauding, standing-room-only crowds of socially prominent Chicagoans.
Almost 40 years later, this Rolls Royce of the fashion world — produced since the hospitals merged in 1956 by the Presbyterian - St. Luke's woman's board — still surpasses any other fashion or social event in the city in glamor, prestige and theatrics.
It is the oldest continuing benefit show in the country.

Its success has been maintained by strong support from a core of Chicago's prominent and wealthy families, by the prestige and devotion of the board members, the top designers and stores that contribute clothes, and by the high standards used in choosing mannequins.

"MANNEQUINS must be tall and wear tiny sizes — preferably 6 or 8 but usually not over 10 — and be from representative families," explained Mrs. William S. Friedeman, chairman of this year's show, the 41st, to be held Sept. 27 in the 4,111-seat Medinah Temple.

Three generations of the Armour, Chappell, Wirtz and Woods families and four generations of the Swift family have modeled.

The show draws the largest audience of any fashion show in the city. It has become an eagerly awaited event and a status symbol for the models.

"Women come as much to see the glamorous audience as the show," said Mrs. Gardner H. Stern, twice chairman of the event.

The show lasts two hours. But it is 12 months in the planning and requires a stage

manager, set designer and builder, producer, two commentators, two instructors for the mannequins, detectives to guard the entrances, dressmakers, seamstresses, maids, dressing tables, a beauty shop in Medinah, a corps of makeup experts, a press room and lots of aspirin. This year there will be 128 models and 25 exhibitors.

THE FIRST models paraded on the runway in the former Stevens Hotel, now the Conrad Hilton, where the show was held for many years. During World War II, it was staged at the Civic Opera House and Orchestra Hall before settling down at Medinah in 1946.

Designers have provided additional glamor by attending the show or appearing at preview parties. Among them have been Elsa Schiaparelli of Paris, London designer Hardy Amies, Count Sarmi of New York, Countess Ebba von Eckermann, Swedish children's designer, and James Galanos of California, the lone man in the dressing room in 1962.

FOUR STORES have participated in every show since 1927: Blum's Vogue, Spaulding & Co., Chas. A. Stevens & Co. and Marshall Field & Co. Tiffany's, making its maiden appearance last year, showed a \$900,000 necklace with the largest and finest canary diamond in the world, modeled by Mrs. T. Stanton Armour.

The annual show-stopper is the wedding scene, which features a newly married woman in an elaborate setting. The honor of being chosen "bride" has gone in recent years to Mrs. James P. Langdon, Mrs. Robert F. Carr II, Mrs. Michael Van Buren and Mrs. John A. Bross Jr. This year it will be Mrs. James W. Trowbridge, the former Susan Bell.

The show was a straight fashion parade until 1961, when themes were initiated.

THIS YEAR'S show, "The Whirl of Fashion," will explore the different elements of fashion: Line, form, color and texture.

The show has brought \$1,800,000 to the hospital in its 40 years. A traditional highlight is the parade of 60 student nurses from the hospital's nursing school.

"They represent the purpose for which the board has worked so hard for so long," Mrs. Stern said.

newsclip

midwest/chicago
263-4065

Announcements

Glenview, Ill.

Weekly C. 7,694

SEPT -21-67

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newsclip

midwest / chicago
263-4065

Citizen

Brookfield, Ill.
Weekly C. 3,760

SEPT -14-67

Hospital Auxiliary Plans Popular Tour

One of the social events in Chicago which always attracts a large attendance from this area is the "gala Presbyterian-St. Luke fashion show at Medinah temple, this year scheduled for Wednesday, Sept. 27.

Mrs. William Ihde, 420 S. Waiola ave., LaGrange, announces that there are a few remaining reservations for the fashion show day tour. Mrs. Ihde is chairman of the Pinafore tours which for two years have been a benefit project of the Woman's auxiliary of Community hospital. Folks who have gone on the tours have had the double satisfaction of a delightful time at the same time they were contributing to the hospital fund.

Everything from transporta-

tion, to parking, luncheon and the block of seats for the group at Medinah is included in the Pinafore donation of eleven dollars. The bus will leave the Garden Market in Western Springs, promptly at 11 a.m. and luncheon will be at the Outer Drive East.

The reservation list is limited to 80 and as of a week ago Wednesday Mrs. Ihde reported that they were within 20 of that number - So put your CITIZEN down this minute and phone the hospital, and see what your chances are.

Fashions on the farm scene



H24

NEW MODEL Mrs. James W. Trowbridge plays the part of a fence sitter prettily on recent visit to the Arthur Wirtz farm in Evanston. She will be one of the featured models Wednesday at the annual Presbyterian-St. Luke's fashion show in Medinah temple. Another model for the show, Liz Lennox, takes time out during their visit to the farm to play the part of a rustic chewing straw on a barn platform. The models were among those who met at the farm to discuss details for the Wednesday fashion show.

Chicago's American photos
by Carl Hugare.



newsclip

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Chicago, Ill.
Circ. 507,182

SEPT -24-67

#4766 1967-49



The giant zipper—one of fashion's favorite trims—ornaments this wife-mother's vivid pink swimsuit.

For the Summer Roles of Wife-Mother

By Evelyn Livingstone

WHAT DOES SUMMER mean to a smart young Chicagoland homemaker? To attractive Mrs. John W. Madigan, it means the chance to be outdoors a lot. To romp with her 18-month-old son, Mark. To swim at a moment's notice. To

get in some golf practice so she can try to keep up with her golf-buff husband. To entertain casually at home. And occasionally, to get all dressed up and go formal to a big benefit party like the Evanston hospital's Wing Ding.

The young Madigans

are skiers and like to take their vacations in the winter; so summers are definitely stay-at-home. Holly, a dark-eyed shiny-haired brunette, is a fan of comfortable, unfussy fashions. She has a passion for color—particularly mad pinks, greens, oranges—which complement her healthy, well-scrubbed look. For around the house and keeping up with her active toddler, she finds pants-dresses ideal. Often wears them, too, for informal get-togethers with friends. For entertaining at home, she likes little bare-back dresses in

linen or silk. And at the moment, she's waiting for a special occasion to wear an elegant pants costume of blue crocheted raffia lace which her mother-in-law brought her from Italy.

For evening, there's nothing like pink to turn a tanned, muscled summer activist into a bit of fragile femininity. So, for elegant formal parties, Holly

has two pinks — one short and pale, a skimmer of heavy silk, delicately sparkled with beads at the neck and cuffs; the other, long and vibrant, a flowing drift of chiffon, its Empire yoke and short sleeves twinkling with matching jewels.

Summer is not all just fun tho. Like many of her friends, Holly devotes much time to community and charity

projects. She's an ardent worker on the women's board of Benton House and is helping with the Chicago Junior League's Oct. 14 benefit when Madame Gres' collection from Paris will be shown. In the fall she'll be modeling in the Presbyterian-St. Luke's hospital fashion show, the Cradle society fashion show, and the Skokie Valley hospital fashion show.

H24

TRIBUNE/Earl Gustafson



For festive evenings at home: a lady-like pants costume of pale blue raffia lace [a gift from Italy] is worn with matching sandals.

Sunday Tribune
Chicago, Ill.
Cir. 1,229,396

For big evenings: Empire yoke and short sleeves sparkling with matching "jewels."



For keeping up with her active 18-month-old son, Mark, Holly Madigan likes the ease of a pants-dress. This one is linen in one of her favorite colors—a vivid orange.

The Trib
Naperville Ed.
Hinsdale, Ill.
M-W-F C. C. 20,000

AUG -25-67

Social Studies

Student Seeks Anne Frank Role After Visit to Attic

By KATHRYN WINSLOW

PAT ELSE, Naperville high school student playing Anne Frank in the moving "Diary of . . ." at THE BARN (Naperville Community Youth Organization) sought the role because of memories of a visit to the Amsterdam attic where the families hid out. Pat saw the place on a European trip with her parents made just before she entered high school. She never forgot Anne Frank.



Miss Winslow

When The Barn players decided to produce the play she tried out and won the part. Pat is the daughter of MR. and MRS. VINCENT R. ELSE, 324 S. Julian st., Naperville.

Other Naperville Community High school students in the play are MIKE BERRYMAN, son of MR. and MRS. M. C. BERRYMAN, 940 Prairie st., playing Otto Frank, Anne's father; and JOHN PAYNE, son of MR. and MRS. STANLEY L. PAYNE, 325 E. 6th av., who plays the boy Anne falls in love with, Peter Von Daan.

The play opened last night and continues

tonight and Saturday with an 8 p.m. curtain. The Barn is located on Martin avenue near Washington avenue, in Naperville.

JOHN PAYNE, incidentally, is the "American brother" of BOONRAK BOON-YAKMALA of Lampang, Thailand, who is living with the Payne family this year. He is one of the American Family Service students participating in the organization's unique program which brings young people of high school age from abroad to live with American families in a "getting to know you" endeavor. It has been a highly successful venture for the last fifty years. Boonrak, who has a flair for music and theater himself has been attending rehearsals and will be a three-nighter in the audience.

For the third (or is the fourth?) time FRANK O. WETMORE II's beautiful wife, DAPHNE, will be among the models for the PRESBYTERIAN-ST. LUKE's "Whirl of Fashion". She's 5-ft., 8 and 3-quarters inches tall and wears her red-gold hair in the style of a Botticelli cherub.

To be selected — even once — to model for this prestige event is the ambition of every tall, thin, beautiful, poised young woman with individuality who knows how to carry off what she's wearing . . . and who belongs among Chicago's most prominent and wealthiest families. (Some lucky "dynasties" have had three and four generations of models.) Naturally, no one "applies." This year 128 women were cho-

sen for the giant two-hour-long show on Sept. 27.

While Dapne has modeled such headliners as a \$5,000 evening dress and a floor-length hostess gown in white ermine (a Florida woman bought that one!) this year she'll be in what the Little Traveler shop in Geneva calls casual attire. Little Traveler is new to the show, which will

have 25 exhibitors from leading stores.

This is the show's 40th continuous year and is the biggest event of its kind around here. As usual (since 1946) it will be held in Medinah Temple, Chicago, starting at 2:30 p.m.

Committee members of the Women's Board of Presbyterian-St. Luke's hospital "Whirl of Fashion" whirling into view at 2:30 p.m., Sept. 27 at Medinah Temple, Chicago, include poster chairman BETTY BAER and her two committee members ADDIE ELLIS and PAT FISHER, all of Clarendon Hills, and JANICE KNIGHT, Hinsdale, who is working on publicity.

Chicago's AMERICAN

Always On Top Of The News

TODAY'S
LIVING

FASHION
FOOD
SOCIETY

WEDNESDAY, SEPTEMBER 13, 1967

SECTION 2

17

DURING DINNER at Friday night's "September Ball," Mrs. Donald Heuerman confided the stork is due. Betty, a model in the Presbyterian-St. Luke's fashion show Sept. 27, shouldn't have any trouble squeezing into a size 9. The baby isn't scheduled to arrive until next April.

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, WEster 9-5497
Lake Forester
Lake Forest, Ill.
Weekly
Circ. 3,818

JUL 26 1967

The Trib
Naperville Ed.
Hinsdale, Ill.
M-W-F C. C. 20,000

AUG -28-67

A 'Whirl of Fashion' for Welcome Wagon

Members of the Welcome Wagon club of Naperville are planning to attend the "Whirl of Fashion" Sept. 27 in Medinah temple, Chicago. The benefit fashion show is the annual fund raiser sponsored by the women's board of Presbyterian-St. Luke's hospital, Chicago.

The group from Naperville will go by chartered bus, with a stop for a steak lunch at Mangam's Chateau in Lyons.

Mrs. Russell C. Skow, 355-6534, is taking reservations.

#4766 1967-51

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Webster 9-5497

Skyline
Chicago, Ill.
Weekly Comb. Circ. 137,500

MAY 3-1967

Skyline Audience Fashion Show Competes with Gold Coast Runway

By VALERIE LONG

Two Skyliners were the ultimate in sophisticated "cool" at the 12th annual Gold Coast Fashion show April 26 at the Conrad Hilton.

Mrs. Richard Himmel, 400 East Randolph, wife of the famed interior designer, and Mrs. James Magin, of near North, calmly watched the fashion show sponsored by the Extension Board of the Chicago Maternity Center, even though they were leaving that same afternoon for Europe!

The Skyliners were accompanying their husbands on a business trip overseas and planned to travel together part of the trip.

Mrs. Magin, whose husband manufactures electrical equipment, is a stunning blonde. A Presbyterian-St. Luke's fashion show model, she wore a Ben Zuckerman beige wool twill ensemble with striped blouse.

Mrs. Himmel, who is a petite size 8, wears nothing but Norman Norell designs. She was wearing a Norell navy blue raw silk suit with coordinating blouse.

newsclip
midwest/chicago
263-4065

Park Forest Star
Chicago Hts., Ill.
Tues. & Fri. C. 8,575

SEPT -24-67

Set Gala Benefit Wednesday at Medinah Temple

The curtain will rise Wednesday at Medinah temple, on the 41st Presbyterian - St. Luke's Fashion show, the oldest continuous fashion show in the country. The annual benefit was started in 1927, and to date has raised some \$1,750,000 for the hospital.

Crowds gather early outside Medinah temple, which is decorated with window boxes of flowers ordered in June, to secure a vantage point for watching the audience arrive. The curtain rises at 2:30 p.m.

newsclip
midwest/chicago
263-4065

Citizen
La Grange, Ill.
Weekly C. C. 64,212

SEPT -21-67

SEPTEMBER

S	M	T	W	T	F	S
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17	18	19	20	21	22	23
24	25	26	27	28	29	30

H-24

THURSDAY, Sept. 21
LaGrange Park Woman's club,
Saint Peter's and Paul's church,
Riverside, regular meeting,
8 p.m.

LaGrange chapter, Order of
Eastern Star, stated meeting,
honoring sewing circle, 8 p.m.
LaGrange Duplicate Bridge
club, West Suburban YMCA,
12:30 p.m.

FRIDAY, Sept. 22
West Suburban Duplicate
Bridge club, YMCA, 7:30 p.m.

TUESDAY, Sept. 26
LaGrange Park Area branch,
AAUW, "Testing Values in a
Changing Society" study group,
Mrs. Charles A. Dodson, 804
Community dr., LaGrange Park,
8 p.m.

Faculty Wives of Lyons Town-
ship high school, get-acquainted
meeting, North Campus commu-
nity room, 8 p.m.

St. Cletus Council of Catholic
Women, mass at 7:45 p.m. fol-
lowed by program, "Junkshop-
ping" with Sari Kaysser, 8 p.m.

WEDNESDAY, Sept. 27
St. Luke's - Presbyterian
Fashion Show, Medinah temple,
1 p.m.

THURSDAY, Sept. 28
LaGrange branch, AAUW, Mu-
sic Study group, Mrs. E. S. Gault,
932 Beach ave., LaGrange Park,
9:30 a.m.

LaGrange Business and Pro-
fessional Woman's club, Home
Arts guild, 29 W. Randolph st.,
Chicago, 6:15 p.m.

Chapter JD, PEO, Mrs. V.
E. James, 808 N. Stone ave.,
8 p.m.

newsclip
midwest/chicago
263-4065

News
Chicago, Ill.
Evening C. 464,221

SEPT -9 -67



Mrs. James F. Magin wore a yellow gown with feathered sleeves for ball given by the women's board of Illinois Children's Home and Aid Society at the Sheraton-Blackstone Hotel.

#4766 1967-52

Model Will Be Touring the West When the Show Goes On

BY ELEANOR PAGE

THE Presbyterian-St. Luke's Fashion show will be missing one of its outstanding models Sept. 27 because Mrs. Ike Sewell, who always can be counted upon to display to its most dramatic effectiveness whatever she is wearing, won't be here.

Instead, she and Mrs. Frank Bering will be winding up a journey which should provide a little drama along the highways and byways from Chicago to Palm Springs, Cal. They depart today in Joan Bering's new all white Silver Shadow Rolls Royce, which she went to England to get, and brought back to the United States with her on the France. Even the leather upholstery is white.

They'll travel leisurely, visiting friends and relatives along the way, including Mrs. Sewell's mother in Kansas and the junior Berings and their 1-year-old daughter, Joan, in Colorado.

The new car is "beautiful to drive, and not as ostentatious in appearance as the old Rolls Royces," says Joan Bering. "It just floats" on its air suspension system. She ordered the car last year, because it takes 18 months to get a new one now.

Before going to England, Mrs. Bering painted for a while in Positano, Italy, where she also studied sculpture with Guy Pompo of Rome. She'll be showing those paintings at the Thunderbird Country club in Palm Springs, not far from her home, called Rancho Mirage, and in the Palm Springs museum.

Mrs. Bering spent yesterday visiting her daughter, Mrs. Frank Pendleton and her family in Northfield. While in Chicago Mrs. Bering went back to the Sherman House, headed for so many years by the late Mr. Bering. She saw the new College Inn, and received a royal welcome from long time staffers. The "Femmes de Paris" show "out-Lido's the Lido," in Mrs. Bering's opinion, and she added, "Frank must be turning over in his grave!"

Mrs. Sewell spent yesterday packing. She has a little surprise up her sleeve for Joan as they depart this morning, but it wouldn't be fair to spoil that by telling about it now!

newsclip

midwest / chicago
263-4065

Sunday Sun-Times
Chicago, Ill.
Circ. 731,777

SEPT -24-67



newsclip

midwest / chicago
263-4065

Sun-Times
Chicago, Ill.
Morning C. 548,162

SEPT -11-67

SOCIAL CHICAGO

It's SRO Already For The Big Show

By Mary Dougherty

With tickets for seats and boxes for the Presbyterian-St. Luke's Fashion Show on Sept. 27 sold out. Mrs. Fentress Ott, who is head of the box committee, might be able to relax if she were not being besieged with so many would-be patrons.

The early sell-out this year is unprecedented. That state of affairs is very comforting to the fashion show committee but the box committee is suffering some anguish at not being able to provide more seating.

H-24 BY CLAFLIN

Ruby clusters in the shape of raspberries surrounded with green enamel and diamond leaves are formed into a bracelet. The ring is a swirl of diamonds surrounding a large emerald. Both are by Donald Claflin of Tiffany whose designs will be shown at the Presbyterian-St. Luke's Fashion Show Wednesday.

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, WEster 9-5497

Sun
Naperville, Ill.
Weekly Circ. 5,100

AUG 10 1967

Welcome Wagon Club Members To See Presbyterian - St. Luke's Fashion Show #24

A luncheon-fashion show bus trip is being planned for Wednesday, September 27, as a special event of the Naperville Welcome Wagon Club. A steak luncheon at Mangam's Chateau in Lyons will be followed by the Presbyterian-St. Luke's fashion show at the Medinah Temple in Chicago.

Buses will leave the Naperville Plaza promptly at 10:30 a.m. and return there about 6:00 p.m. Reservations must be made by September 6 by calling Nancy Skow at 355-6534.

SEPT -23-67



Mrs. Hugh C. Michels Jr. (left), and Mrs. Barry S. Crown, co-chairman, try out motor bicycle at Grand Auction last night in Hilton hotel for benefit of University of Chicago Cancer Research Foundation.



The Leonard H. Lavins, who underwrote expenses of cocktails and dinner, examine miniature Rolls-Royce. More than \$88,000 worth of merchandise was sold.

(TRIBUNE Photos by John Bartley)

Grand Auction Is Black-Tie Fun

BY STEPHANIE FULLER AND SUE SMITH

THE PEOPLE present were almost as diversified as the items sold last night in the Hilton hotel at the second annual Grand Auction for the benefit of the University of Chicago Cancer Research Foundation.

In flocked about 600 guests, lured by the \$88,000 worth of merchandise that went on the auction block or was sold thru write-in bids. Black-tie was the order for the evening and the women appeared in everything from evening pajamas to cocktail dresses to elaborate evening gowns.

Mrs. Stephen J. Reagan, wearing a black chiffon ballgown, confessed, "I had to wire my earrings to keep them on." The mod creations were somewhere between golf balls and baseballs in size.

Everyone should have the problem of Mrs. Hugh C. Michels Jr., "I have to have almost all my evening dresses made especially because I wear a size four dress," she explained. The material for Mrs. Michels' ice blue beaded ballgown was purchased in Paris and the dress was made here. Mr. Michels stayed for cocktails and then dashed to a party given by William Clark, Illinois attorney general.

"I'm having trouble mov-

ing around to see everyone and everything because I dropped a 40-pound pot on my toe and broke it. The toe, I mean," said Mrs. Walter Hellyer, who designed the jeweled white crepe ballgown she was wearing.

During the cocktail hour, guests roamed thru the room inspecting articles up for write-in bids. B. E. Lindquist seemed to like just about everything he saw. His name was down for a wig, five cases of wine, a mixmaster, an egg poacher, a shaver, a hand mixer, two paintings, a cosmetics chest, a night dress, a vacuum cleaner, 12 fifths of liquor, and a gift certificate to a sporting goods store, to name a few.

W. Clement Stone bid \$15 for a \$49.95 barbecue pit, while his wife put her name down for \$75 on two orchid plants valued at \$150. The plants were donated by the Harold Launs, and were admired by many guests, including the George Shanors and Mrs. Charles A. Bane, who looked stunning in a long, sleeveless gray wool gown with a ruffle on the front.

Mrs. Bane also entered bids on a toaster and a cocktail dress. Mrs. Clair W. Fur-long, president of the woman's board of the foun-

dation, was interested in an iron, and Mrs. Phillip Crippen opted for a case of filet mignons.

"I thought I was bidding on a lawn mower, but it was a snow blower," admitted Mrs. Charles B. Huggins, wife of Dr. Huggins, a Nobel prize winner from the university and honorary chairman of the auction.

Dr. Huggins, whose 66th birthday just happened to coincide with the date of the auction, said, "We had a quiet birthday-eve party last night at home and a wonderful dinner. Isn't it nice they planned an auction for me today? I'm starting my summer vacation tomorrow. We're going to Lakeside, Mich., and we'll be back Monday."

"Happy Birthday"

Hardly the reserved person one would expect a scientist to be, Dr. Huggins was delighted when a birthday cake baked by Pierre Schmied, head chef of the Hartford Plaza restaurant, was wheeled in. The entire room joined in singing "Happy Birthday" to the distinguished honorary chairman.

Celebrating an equally exciting occasion were the Raymond McGreevys, who marked their first wedding

anniversary by attending the auction with the Ralph W. Applegates. Mrs. McGreevy had a new ensemble—an emerald green and gold on white cocktail dress and matching coat trimmed in mink—for the party.

The Gordon Fletchers, who have purchased the sail boat that formerly belonged to the junior Charles F. Murphys, also have their eyes on a Michigan vacation. They plan to leave today for Holland.

In the Crowd

Others in the crowd included Robert Bon Durant and his attractive blonde wife, who will be taking part in the Presbyterian-St. Luke's fashion show Wednesday in Medinah temple; James Fitzgerald and Mrs. Fitzgerald, who wore a vibrant pale pink and rose satin strapless gown; Mrs. John C. McCurdy, wearing a two-tone blue gown, and Mr. McCurdy; Mrs. Reuben Thorsen; and the Grier Pattersons.

Everything from Chicago Bears' football tickets to exotic vacation packages was donated to the auction. All proceeds will go to the foundation.

SEPT -21-67

When the Stanley A. Framburgs of Hinsdale heard that their daughter, Mrs. David Elmore, 435 E. First st., Hinsdale, would be modeling in Presbyterian-St. Luke's Fashion show Wednesday, Sept. 27, they decided to cut short their vacation at the Green Briar, White Sulphur Springs, W. Va. Mrs. Framburg will join other Hinsdaleans planning to attend the annual fashion event.

Mrs. Frank O. Wetmore II, 504 S. Washington st., Hinsdale, will also be a model in the show. Active fashion show committee members include Mrs. Donald B. Baer, poster committee chairman, Clarendon Hills; Mrs. James Ellis, Clarendon Hills, assisting on the poster committee, and Mrs. James A. Knight, Hinsdale, publicity committee member. Mrs. Knight will have a busy afternoon managing the pressroom with Mrs. Joseph M. Christensen.

Other Hinsdaleans planning to attend the show include Mrs. James T. Hooton, Mrs. Auwell Fogarty, Mrs. James B. Swindell, Mrs. Ollie Earl, Mrs. Morris Patterson, and Mrs. Edward L. Cleary. Mrs. Hamilton Beebe, Mrs. Walter Heinke and Mrs. Paul Carson.

Curtain time is 2:30 p. m. at Medinah temple.

SEPT -24-67

Set Gala Benefit Wednesday at Medinah Temple

The curtain will rise Wednesday at Medinah temple on the 41st Presbyterian - St. Luke's Fashion show, the oldest continuous fashion show in the country. The annual benefit was started in 1927, and to date has raised some \$1,750,000 for the hospital.

Crowds gather early outside Medinah temple, which is decorated with window boxes of flowers ordered in June, to secure a vantage point for watching the audience arrive. The curtain rises at 2:30 p.m.

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#4766 1967-54

SEPT -23-67

The Social World

Butler Jet Set Off to Expo ^{H24}



IT'S OBVIOUS that Michael Butler doesn't give a hoot that the Presbyterian-St. Luke's fashion show is Wednesday, Sept. 27, that it's Chicago's "really big shew" and was sold out last year earlier than in any previous year.

Michael has made other plans for Wednesday. He will host an Illinois Sports Core group on a DC-9 jet charter flight to Montreal for a day at Expo '67.

SEPT -22-67

Estee Lauder To Make Up Show Models

"Fashion is returning to the pretty and feminine. Makeup must follow suit. I love the look of bright, lustrous color for the lips and makeup that gives the eyes an innocent expression," says makeup expert Estee Lauder. ^{H-24}

Mrs. Lauder will be in Chicago Wednesday as a special guest at the Presbyterian-St. Luke's Fashion Show. Her makeup will be featured in the show and six of her cosmetics will work behind the scenes to create individual looks for the models.

Mrs. Lauder stresses the need for each woman to find a personal interpretation of current trends. "At the St. Luke's show," she says, "my makeup artists will adapt this fall's look to compliment each woman. Just as the clothes have been selected to flatter the individual, lipstick and eye colors are designed to bring out the best in each model."

The beauty queen, Estee Lauder, sailed back from Europe just in time to repack a bag and fly to Chicago for her first appearance last month at the Presbyterian-St. Luke's Fashion Show, to which she brings her staff to do the makeup of the socialite models.

ST. LUKE'S HEADLINER:

Tish Baldrige, former social secretary to Jacqueline Kennedy, made a flying trip from Chicago to attend Fashion Group's "Import Show" at the Hilton and for "one hour shopping for myself."

The latter included a fitting of her fabulous sable beret at Emme's "which is all I hope anyone can see of me when I commentate the Presbyterian-St. Luke's Show."

Tish and Bob are expecting "their second" next month and have just moved into an 18-room apartment on Lakeview... the old McCormick Place.

SEPT -25-67

Big Social Guns Set to Fire

BY ELEANOR PAGE

WITH the arts club opening today, the Presbyterian-St. Luke's fashion show on Wednesday, the opening of the Chicago Symphony Orchestra season at a gala dinner Thursday and luncheon Friday, and the visit Thursday of next week of Princess Alexandra, followed the next night by the Consular ball, it could be said that Chicago's big social guns are really moving up into firing position. ^{H 24}

Princess Alexandra and her lady in waiting, Lady Mary Fitzalan Howard, daughter of England's premier duke, the duke of Norfolk, will have the same sort of a rushed schedule in New York that the princess and her husband, the Hon. Angus Ogilvie, will have here, with a British American Chamber of Commerce luncheon and an English Speaking Union tea.

Luncheon Here

Some of the most elegant invitations seen hereabouts went out to the luncheon of the chamber's Midwest chapter will give at 12:15 p. m. Oct. 5 in the Assembly room of the Prudential Plaza. Accompanying Alexandra and her husband in addition to Lady Mary will be Sir Patrick Dean, British ambassador to Washington, and Lady Dean; Lord Mancroft, deputy chairman of the Cunard line, and Lady Mancroft; Major P. C. Clarke, aide to Princess Alexandra, and Eric A. Midgley and John S. Whitehead of the British embassy in Washington.

"Whenever you see her, she always looks marvelous," reads a story on Alexandra's fashion skill which appeared in *Flair* magazine. A tall woman—she's five feet eight inches tall—this cousin of Queen Elizabeth has won a reputation for simple but completely personal elegance, and now that she has a tall husband to accompany her "she shuns inch-removing tricks and makes the most of the added elegance that being tall can give a woman."

The luncheon, for which the tickets are nearly all sold, is likely to bring out more hats than have been seen in one place in Chicago in some time. Mrs. R. Winfield Ellis, wife of the chapter's president, will wear one, and she feels that Lady Dean and Lady Mangrove and others "close" to the royal party all will be in *chapeaux*. Mrs. Ellis designed hers, of off white material which looks like lambs wool, and will wear it with a dark pink tree bark silk suit.

A dressy suit will be the most proper attire for women at the luncheon, and appropriate, also, for those going on to the E. S. U. reception in the Casino for Princess Alexandra and Mr. Ogilvie.

Opening Events

A few tickets remain for the black tie dinner Thursday evening in Orchestra hall preceding the opening night concert by the Chicago Symphony Orchestra. There will be similar dinners Oct. 5 and 7 and another luncheon Oct. 6, preceding the inaugural concert of each of the five series which compose the subscription season.

More patrons than ever before have signed up to take a table at \$500 each for the Consular ball Oct. 6 at the Drake hotel, and the committee in charge of this benefit for the Library of International Relations, hopes that other ticket holders will have their tables organized soon. Some of those with reservations are the junior E. T. Collingsworths, Mrs. Harry L. Drake, Mrs. Allin K. Ingalls, Mrs. Frank P. Hixon, the junior Bentley G. McClouds, the John Nuveens, the W. Clement Stones, and Philip K. Wrigleys.

Arts Club

The Arts club opening, a tea at 4 p. m. today, brings the first one man showing in Chicago of paintings and watercolors by a young Scottish painter, Alan Davie, now of New York.

After guests are welcomed by the president, Mrs. Alfred P. Shaw, and Mrs. Ralph Mills Jr., chairman of the reception committee, they will be able to admire the newly-painted clubrooms and six new chairs in the auditorium before having tea. Mrs. Harold A. Reskin will arrange the tea table flowers.

Cocktail Opening

An exhibition of 24 water color sketches from Mrs. Stewart Harvey's 1967 Round-the-World Notebook will be previewed at a cocktail party from 7 to 9 p. m. tomorrow evening at the Stuart Brent gallery. The sketches, priced from \$35 to \$120, will be on display there for two weeks. The Harveys recently returned from Santa Fe, N. M., where they have a home. Mrs. Harvey sold two of her sketches out there and "they were begging for a show," she said. She hopes to have

one in Santa Fe, "if I have anything left after the Chicago show."

Brown-Harris

News of the engagement of Miss Linda Metcalfe Brown, daughter of the Gordon Campbell Browns, to Norman Wait Harris III, son of Mr. and Mrs. Lincoln Small Harris, all of St. Paul, Minn., is of interest here because the prospective bridegroom has many Chicago ties. He is a grandson of Mrs. Robert W. Hyman of Chicago and the late Mr. Hyman, and of the late Mr. and Mrs. Hayden Bartlett Harris, who also lived here. His great-grandfather, Norman W. Harris, founded the Harris Trust and Savings bank.

Miss Brown was graduated from The Summit school and attended William Woods college. Mr. Harris was graduated from St. Paul academy and Yale university and is with the Northwestern National bank of Minneapolis.

Parkin-Fesmire

The Henry E. Seyfarths of Barrington have announced the engagement of their daughter, Miss Victoria Parkin, to Robert Fesmire, son of the Lester E. Fesmires of Greenboro, N. C. The wedding will take place Nov. 25 and Mr. Fesmire and his bride will live in Chicago.

Miss Parkin, daughter of the late Richard Rex Parkin, was graduated from the Madeira school, and attended Northwestern university, the Katherine Gibbs school in New York, and the Sorbonne in Paris, and took part in the June ball of 1962. Mr. Fesmire attended Guilford college, was graduated from the University of Georgia and is in the marine corps reserve.

Mahen-Waller

Mrs. George Waller of Hyde Park boulevard was in New York for the marriage Friday of her son, Leslie Waller, and Miss Patricia Mahen, daughter of Mrs. Charles E. Mahen of New Orleans, La., and Nashville, Tenn. The bride, a graduate of Vanderbilt and Columbia universities, is an actress and television spokeswoman and currently serves on the New York board of directors of the Screen Actors Guild.

Mr. Waller was graduated from the University of Chicago and Columbia university and is a novelist and author of children's books, now in business in New York.

#4766 1607-55

SEPT -27-67

Makeup Symposium

Kenneth Is Here for 2 Days

By Peg Zwecker

Daily News Fashion &
Beauty Editor

"It's a woman's duty and
desire to be alluring!"



Peg Zwecker

Kenneth, America's most famous hair stylist, has gone into the cosmetic business. He is in Chicago for a two-day beauty symposium at Carson, Pirie Scott & Co., where his new makeup line is available on an exclusive basis.

"Real" is the most important word that constantly popped up in his conversation. "There's no such thing as a natural woman today," he said. "Women are an illusion, thank God, or I wouldn't be here today."

Wednesday he conducts two symposiums, at 10:30 a.m. and 2:30 p.m. "to show women HOW to use makeup" and he has many beauty tips. On Thursday he will appear again at the same time in the morning and at 6 p.m.

For \$10 admission, a woman gets \$10 worth of cosmetics (this is quite a bargain, as Kenneth gets \$2,500 for one personal appearance). The question and answer period is sure to be informative as Kenneth has definite ideas about the way makeup should look. He's stressing a "look-alive, shiny, young look" with the favorite product in his line, "Beauty Gleen."

"I believe in a ritual of skin care, but nothing too complicated," he explained. "I don't believe in creams, but in lotions and lighter products. With the whole look of fashion so simplified, the fantasy goes from the neck up. Nothing is more important than the eyes, but he prefers a much more sophisticated look with color



Kenneth is introducing his brand new makeup line exclusively at Carson Pirie Scott & Co. in Chicago.

which he restricts to evening. He wants women to go back to using loose powder. "It's better for the skin." "Never use black on the eyebrow."

Actually his "clients in the New York salon have been my guinea pigs." Anyone who knows Kenneth is impressed with the celebrity line of clients that keep his five-floor salon in New York busy. "American women don't use enough perfume, he contends, and has named his new fragrance "Ramu" which means "To Love" in Samoli. He offers

the fragrance in a "Body, Bed and Bath Oil."

BEAUTY QUEEN ARRIVES: Estee Lauder sailed back from Europe just in time to repack a bag and fly out today for her first appearance at Presbyterian-St. Luke's fashion show, to which she brings her staff to do the make-up of the socialite models.

WIT AND WINDOWS: It was a doubleheader for Tiffany's, launching a witty line of jewelry by Donald Claflin Monday evening. When you're not wearing the diamond and

semiprecious jewelled acrobat he designed, it can rest on a stand as an object d'art. "Everything I design has a story to it," explained its young curly headed creator from New York.

JERRY AND SHANNON: Popular Jerry Silverman and Shannon Rodgers arrived Tuesday night as guests of honor of the Arthur Bowes. They will see their glamorous evening gowns ("watch pink and feathers" is the word) parade Wednesday in Chicago's biggest fashion show at Medinah Temple.

SEPT -27-67

H-24 Modeling Tips



[CHICAGO'S AMERICAN Photo]

VETERAN MANNEQUIN in the Presbyterian-St. Luke's hospital fashion show, Mrs. William O. Hunt Jr. [left] gives some tips on pivoting during rehearsal. Her "pupil" is Mrs. T. Kimball Brooker. Mrs. Hunt is the former Martha McCormick. The annual fashion show is being presented today in Medinah temple.

#47106 1967-56

America's Oldest Society Journal

Palm Beach Life

DECEMBER, 1967

75 CENTS



Mrs. Eugen Betz, left, wife of the German Consul General in Chicago, chats with Mrs. Walter Paepcke at annual consular ball. Gala event benefits city's Library of International Relations. (Chi. American)

husband's barber has more nerve. The maestro is sporting a "Caesar" hair style this season . . .

* * *

Presbyterian-St. Luke's fashion show drew its usual crowd of 4,000 to Medi-

nah Temple for a look at Chicago stores' and Chicago society's most beautiful.

Mrs. J. Harris Ward wore \$400,000 in Spaulding and Co. diamonds . . . Mrs. James W. Trowbridge wore Christian Dior's white lace and satin wedding

gown . . . Mrs. John W. Taylor wore a World War I naval officer's coat, red plumed hat and garter!

June Taylor's entrance caused as big a stir in the audience of fashion lovers as any of the models, many of whom didn't know June's outfit was for laughs. She flounced onstage and, when the brass buttons on the coat wouldn't unfasten, she ripped them off.

The coat had been a gift to her son, Kellogg Fairbank III, (now an ensign in the Navy) while he was in high school.

Pres.-St. Luke's was the usual mixture of society matrons and non-society matrons, all women, all lovers of beautiful clothes. Audience favorites among the socialite mannequins included Mrs. George S. Chappell Jr. in a silver lattice gown and silver hair; Mrs. DeWitt W. Buchanan Jr., in Patou's peacock blue coat for Elizabeth Arden, and the entire finale, from Miranda Sampsell's loud pink Thai silk dress to Mrs. Colin J. MacKenzie Jr.'s white feature coat.

Princess Alexandra and her husband, the Hon. Angus Ogilvy, dashed into Chicago for a five-hour visit that made Prince Philip's stop last year look like a stroll through the park.

Chicago found the Princess and her husband charming — well, almost every-

Chicago The Star That Shines Through Thick Or Thin

By Jane Gregory

Call it mystique. Or charisma. Or plain old-fashioned magic. By whatever name, the Presbyterian-St. Luke's Fashion Show has mass appeal that has defied precise analysis for three generations of Chicago history. And the 1967 edition on Wednesday in Medinah Temple isn't going to change the pattern one bit.

Like its 40 predecessors, the show will be a smashing social and financial success. How can it miss with every one of the 4,072 available tickets snapped up almost three full weeks in advance? For years, the question has not been if there would be a sellout but rather how long beforehand it comes.

HOW CAN YOU explain the perennial pulling power of what is essentially simply a fall fashion show with amateur models? Detached observers have tried and failed. So have women who have been intimately associated with the project for years. Some of these are even frank to admit they hesitate to ponder the point too closely for fear of somehow disturbing the spell.

Why, they ask, rock a boat that has brought in more than \$1,750,000 during its days as a pace-setting flagship on the social seas? And done it, what's more, in spite of the perils of the Roaring '20s, the Great Depression, World War II, inflation, recession and even the merger of the original sponsoring St. Luke's Hospital with what was Presbyterian Hospital.

OH, THERE HAVE BEEN lots of theories on the show's secret of success. Snob appeal on the runway, in the audience and behind the scenes . . . seeing family and friends cast in the role of glamorous models . . . just seeing and being seen . . . businesslike committee procedures . . . luxurious clothes and jewels worn by big names . . . the power of the press . . . family tradition . . . support of participating retailers . . . theories ad infinitum as varied as fancy can produce.

Dipping into the records of the past helps put the puzzle into perspective even if it doesn't provide a definitive answer. The early files, which have only recently been rescued from years in the oblivion of a storage warehouse, prove again that the magic has always been there, as potent in 1927 as it is today.

CONSIDER FOR EXAMPLE, the clipping which flatly states, "The most outstanding charity event that takes place in Chicago every season is the fashion show given by the Woman's Board of St. Luke's Hospital." Written in 1928, that observation is equally apt in 1967. Ditto the statements "The way to get things done right is to have the right people do them" and "You'd think to hear the talk in smart circles these days that St. Luke was the patron of the fashions."

The same year produced the breathless report: "The bridal sequence is always one of the highlights of the show. Yesterday's bride, Jane Schuttler, wore a silver gown with tulle veil and her bridesmaids wore—black! Yes, black velvet suits with short capes of snowy ermine, ermine-edged peplums and tiny muffs. Large black plumes fell over their shoulders from small black velvet hats. It was a striking entourage and not as flamboyant as it sounds." Perhaps not, but flamboyant enough to make people talk.

That was the same era when newspapers methodically reproduced every single name on the box-holders' lists and one writer ob-



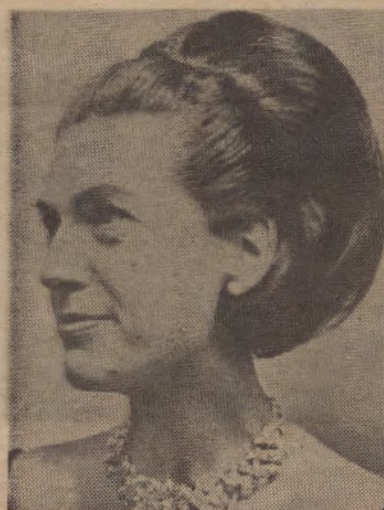
Mrs. James Ott is one of the models who carries on the fashion-show tradition of glamor.



The public dotes on dazzlers like Mrs. V. Lunding Cochrane when she appears in the spotlight.



A perennial favorite on the runway, Mrs. Daggett Harvey is a regular model.



Diamonds, like the 128.51 carats Mrs. T. Stanton Armour models, have always contributed to the show's popularity.

served the roster "rivaled that of the opening night of the opera."

IN THE 1930s, when the black days of the Great Depression were upon us, the charm held. A popular joke of the time held that anyone in Lake Forest would be glad to lend you his horse if you promised not to eat it. The fashion show, however, retained its éclat.

After viewing the 1934 fashions a reporter wrote, "Maybe you did 'get by' last year with no jewels . . . but you won't be able to do so this year." Ticket prices went down, so did the profits but the show went on.

By the pre-World War II years the production was so well entrenched some writers felt called upon to give the ladies a sharp jab in the status quo.

Said one reporter by way of introduction to show developments, "This is the time of year when the grandes dames come down off their perches, the debutantes smile at everyone and the milk of human kindness flows from the bluest-blooded veins. Once a year the hoi polloi and the press are treated to a great show of brotherly love and absolute democracy by the town's high-handed socialites. All this is due to charity, sweet charity. Nary a soul the length and breadth of the North Shore is without her particular pet charity to grind, and being nice to people is part of the sacrifice which must be made to fill the coffers."

A MORE GENTLE SOUL observed about the same time, "If there's one prominent family in this town that won't be in some way involved in the St. Luke's Fashion Show

What gives the Presbyterian-St. Luke's Fashion Show its magic? People like Mrs. Allan Stevens as models are one answer.

on Tuesday I don't know. World War II and its biggest single threat to its present size and scope had not taken over (now the Conrad Hilton women quite probably playing in their old role a two-part afternoon in the limited space of the Medinah Temple).

With the Stevens family to broaden their base in the former course, and years they settled down in Medinah Temple, the nature of their secret formula the public adoration prevails, the m-



SEPT -27-67

Museum Tour Vies with Fashion Show

NOT EVERYONE will be at the Presbyterian-St. Luke's Fashion show at 2:30 p. m. today in Medinah Temple. A little band of enthusiastic orientalists will be showing independence of spirit by boarding buses just as guests are streaming into the huge auditorium, and taking off for Milwaukee and a look at two museums, the Milwaukee Art center, where the fabled "Treasures of Turkey" is on view, and the Milwaukee Public museum.

Stephan Borhegyi, director of the museum, will conduct

a tour of its extensive near east collection for the travelers, all members of the Oriental institute, and their guests. A high spot of the day will be dinner in an Art center gallery with such authorities as Robert McCormick Adams Jr., professor of anthropology and head of the institute, and Hans Guttenberg, professor of Hittitology, who will accompany the tour, and some visiting museum directors, Raci Telizar of the Anhara, Kemal Ugur of the Konya, and Can Kerametli of

the Turkish and Islamic arts, in Istanbul.

Opening Dinner

Members of the Oriental institute will gather again next Monday for the opening dinner [Quadrangle club] and lecture [Mandel hall] of the season. Mr. Adams will



Robert M. Adams Jr.

speak on [take a deep breath now] "Settlers and Nomads in Southern Mesopotamia: Report on an Archeological Reconnaissance in the Hinterlands of Ancient Uruk." After that, the company will move on to a reception in the museum galleries.

Mrs. Carl Kraeling, whose late husband was director of the institute, is coming from New Haven, Conn., for the opening event. Others expected are Egyptian Consul General and Mrs. Amin Samy, Japanese Consul General and Mrs. Yasuhiko Nara, William Boyd, who'll be up from Florida; Edmundo Lassalle, who has given two fellowships to the institute; the Charles D. Sharps [he made the museum film, "The Egyptologist"], and the Theodore D. Tiekens.

On the Calendar

Paul W. Oliver, whose wife is president of the woman's board of Presbyterian-St. Luke's hospital, and William S. Friedeman, whose wife is chairman of the fashion show, will entertain the hospital board of trustees and representatives of the sponsor of the show at luncheon in the University club before joining the women in Medinah Temple. Guests will include Albert B. Dick III, board president; Dr. James A. Campbell, president of the hospital,

and his wife; Dr. Rigby Ross-kelley, president of the medical staff, and his wife; the William S. Norths, and George S. Chappell Jr.

One of the largest of the women's luncheons before the show always is the one Mrs. Franklin B. Schmick gives in the Woman's Athletic club.

Here and There

The Ralph W. Applegates' friends will be bidding them an early bon voyage at a cocktail-buffet the Raymond McGreevys are giving tomorrow at the Kungsholm restaurant. The McGreevys' will depart next week for the grouse shooting season at his Hayward, Wis., home, so they're feting their good friends now instead of a bit closer to the mid-October sailing date the Applegates have for a cruise to South America. The ground floor rooms at the restaurant have been reserved for the party.

Word from the boards of the University of Chicago Cancer Research Foundation is that their second annual Grand Auction Friday evening in the Hilton hotel grossed more than \$80,000.

Yellow burlap bags decorated with orange felt jack-o-lanterns and filled with Halloween candy will be sold during October by members of the Winnetka auxiliary of the Illinois Children's Home and Aid society. The bags have been handmade by auxiliary members.

Treasures May Turn in Sale of Attic Cache

By KATHRYN WINSLOW

contents of the attics
er La Grange fam-



The Trib

Committee member
Board of Presbyterian
"Whirl of Fashion"
2:30 p.m., Sept.
Chicago, include
BAER and her
ADDIE ELLIS a
Clarendon Hills,
Hinsdale, who is v

The Social World

Chicago Society in a Whirl

By Margaret Carroll

[Society Editor]

HOUR BY HOUR, today and tomorrow may be the season's most social 48 revolutions of your Bulova's slim-line hands.

This afternoon in Medinah temple, 4,000 of the city's fashion-conscious watch more than 100 of the city's mostfashionable parade in a "Whirl of Fashion" to benefit Presbyterian-St. Luke's hospital.

Tomorrow night a black-tie dinner in Orchestra hall's ballroom will precede the Chicago symphony's fall debut.

While Pres.-St. Luke's models gathered in the dressing room this morning for make-up, hair-styling and some last minute pivot-practice, staffs of luncheon clubs around town set tables for pre-show gatherings.

Paul W. Oliver and William S. Friedeman, husbands of the hospital women's board president and show chairman respectively, were hosts at a luncheon in the University club honoring hospital trustees and show sponsor.

MEANWHILE, the distaff side lunched in the Arts club, the Casino, the Racquet club, the Fortnightly, the Women's Athletic club, and . . . for those to whom \$15 or \$20 for a fashion show ticket precludes such fancy eats . . . Wimpy's, Walgreen's and the friendly corner drive-in. . .

Tomorrow night's pre-concert black-tie dinner will draw music-lovers such as the J. Dennis Freunds, the Leigh Blocks, the junior Edward H. Bennetts, the Beverly W. Pattishalls, Mr. and Mrs. Frank Fremont Reed, Mr. and Mrs. Stuart S. Ball, Mr. and Mrs. Rome G. Arnold II.

Boxholders for the Thursday evening series include James C. Hemphill, Mr. and Mrs. Rosecrans Baldwin, Mrs. Walter H. Paepcke, the Louis Sudlers, and the John Nuveens.

PARIS-CHICAGO Exchange Fellowship board members gathered in Maxim's Bagatelle [where else?] to honor Jean-Paul Cluzel, 20, this year's Paris recipient. He's attending the University of Chicago in political science. The reception previewed "Fete des Tetes," a white-tie ball in Maxim's Nov. 3 to raise money for next year's lucky recipients — one from Chicago, one from Paris. This year's Chicago lad is Richard De Angelis, who has begun his studies at the

Foundation National des Sciences Politiques in Paris.

"Fete des Tetes" is, literally, "Celebration of the Heads." The committee sipped champagne and watched Mrs. David Bell Peck III sketch several "heads" [belonging to Mrs. Frederick G. Wacker Jr. and Mrs. Bernard F. "Bumpy" Rogers III]. They wore beautiful feather headdresses flown in from New York and designed by Adolfo.

The ball will be small—50 couples at \$100 per tete. Said guest Mrs. Ralph A. Falk II, "This won't be a masked ball. It's a marvelous chance for the women to do whatever they want with their heads. And next year we hope to have simultaneous balls the same night in Paris and Chicago. Then we can invite people to either."

The scholarship is sponsored by the University of Chicago, the French Chamber of Commerce and Maxim's.

BECAUSE THE MUSEUM of Contemporary Art is opening in the old Playboy building, what else but a Cheetah party is in order? Maybe the logic isn't quite right, but contemporary art buffs WILL enjoy the opening exhibit, "Paintings to Be Read; Poetry to Be Seen." After a round of receptions Oct. 20 to 24, museum guests and members will swing out at our Aragon-ballroom-gone-psychedelic Oct. 24. Mrs. Richard L. Selle, woman's board president, held a sherry luncheon to announce the news.

The museum has been a three-year project of Joseph Randall Shapiro, area art collector and lawyer. He managed to lure Jan van der Marck from the Minneapolis Walker Art center to be its director. So well liked is van der Marck, that Minneapolis art dealers and collectors are

chartering a plane to fly down for the opening. They and Chicago devotees will walk into a room-size "big book," executed by Allison Knowles of New York. "They may have to crawl into it," said Mrs. Irving Forman, "but they'll see 15 works of art, have a cup of tea, listen to a pop record, and make a phone call if the spirit moves them — all inside this work of art!"

#4766 1967-58

It's THE Benefit Show

By Patricia Moore *Daily News Society Editor*

In an era when any small charity group can hire a tearoom, ask a dress shop to put on a fashion show and thereby raise a few hundred dollars, the Presbyterian-St. Luke's Fashion Show can give them all a few lessons.

Wrapped in tradition and supported by an army of friends, this show is more than the "grande dame" of fashion benefits. It is the Disney Productions of amateurs, repeating the same happy formula year after year and reaping nothing but money for the hospital.

Basically, the fashion show that will unfold Wednesday afternoon in Medinah Temple is the same one that moved into the big Shriners hall on N. Wabash on an autumn day in 1946. The styles and the models are different, of course, but only such frills as themes and skits have been added in 21



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years. And the intent hasn't changed since the first St. Luke's show was held in the Grand Ballroom of the then Stevens Hotel (now the Conrad Hilton) on Oct. 27, 1927.

THE 40 YEARS have seen the exhibit grow into the largest fashion show in the

city and the only one with a box office for the sale of tickets to the public.

The Presbyterian-St. Luke's extravaganza has much of the theatrical about it. The 128 mannequins already have had one rehearsal and will spend Tuesday at Medinah going through their paces again while music, lighting and commentary are co-ordinated. A script is being completed as stores make last-minute decisions on gowns. Fittings will continue through late Tuesday.

Twenty-four exhibitors ranging from Anna Flower Shop through suburban shops to Tiffany and Co. will display thousands of dollars worth of gowns, furs and jewels. All this splendor adds up to a two-hour show to be viewed by a sellout crowd of 4,000.

The footlights go up only after 12 months of planning and the combined efforts of a stage manager, a set designer and builder, two commentators, two Patricia Stevens instructors and a committee of more than 100 women from the hospital board.

THE DRESSING-ROOM operation requires 10 Pinkerton detectives, enough make-up artists and hairdressers to operate a full beauty shop, several maids and a few storage company hands to set up (and take down) the rows of dressing tables and clothes racks.

At least six women from Mrs. Samuel Bodman's dressing-room committee will spend Monday and Tuesday putting the huge basement room in working order.

Mrs. John A. Prosser has been a dressing-room worker for years, darting about in tennis shoes, old skirt and sweater.

"You dread getting into it, but it's really quite jolly," says Mrs. Prosser.

"Jolly" means camaraderie among the committee women, who have worked together for years. When Mrs. Bowen Blair arrived at rehearsal Thursday, Mrs. Paul W. Oliver, president of the woman's board, greeted her as "Baby." Joan Blair calls Mrs. Oliver "Mama Bear." Their private joke dates back to the early 1950s when Joan Blair was a newlywed and the youngest member of the fashion show committee.

THE STARS of the fashion show are, of course, the models. Mrs. Robert McCormick Adams, a longtime member of the hospital's woman's board, describes the choice of mannequins.

"We look for tall, beautiful girls . . . probably about size 8 . . . who walk well and



Alexandra Austin, who is 3 years old Saturday, is fascinated with the new world of fashion shows. She and her mother, Mrs. John Austin, practice their roles as models in preparation for the 41st annual extravaganza that will pack Medinah Temple next Wednesday.

have that presence that goes across the footlights." She could have added that some measure of social position helps, too.

Mrs. Adams has watched models walk through the fashion shows since the mid-1930s. She picks out as her favorites Mrs. Philip D. Block Jr., Mrs. Walter Cherry and Mrs. Ralph Ellis—all of whom will model again this year—and the former Barbara Kirk Williams, "a lovely blond who just floated" and who was a regular model years ago.

THE YEAR that Irene Castle wowed the audience with her runway version of the

Castle walk is another memory cherished by committee members.

The biggest round of applause in recent years was rated by the wives of 17 astronauts who were special guests at the 1965 show. They were brought to Chicago by Field Enterprises Inc., collaborators of the show that year and again this year.

Based on the theme "The Whirl of Fashion," Wednesday's show will explore the fashion elements of line, form, color and texture, says the chairman, Mrs. William S. Friedman.

#47106 1967-59

Mrs. Robert B. Upham gets down to the nitty-gritty work preparing for the Presbyterian-St. Luke's Fashion Show. She's a member of the production committee, giving directions from the stage of Medinah Temple during an all-day rehearsal for the 128 models.



While the models, including Mrs. Bernard Rogers III (left) and Mrs. James M. Goff, wait for instructions from show director Archie Lang, the young fashionables are talking about . . . what else . . . clothes.

Mrs. Paul W. Oliver, president of the woman's board of Presbyterian-St. Luke's Hospital, has been overseeing the complex operation of the fashion show for 12 months. Madame president's base of operation here is a box seat at Medinah Temple.



#4766 1967-68

CHICAGO
SUN-TIMES

Family Magazine

THURSDAY, SEPTEMBER 10, 1964

This year's show is titled "The Fashion" and Mrs. Vernon R. awaits instructions before she



CALM BEFORE THE FASHION FRENZY



The models' room at Medinah Temple appears quiet before the final rehearsal for the 41st Presbyterian-St. Luke's Fashion Show. Mrs. James W. Trowbridge, Mary Pritchard and Mrs. Michael Cudahy Jr. (l. to r.) are caught in the calm before Wednesday's coming frenzy.



Mrs. Herbert McLaughlin, a member of the dressing room committee, takes a breather.



Mrs. Clarence Hauge, Mrs. Robert B. William S. North (l. to r.) supervise as they make a trial tour about the run. Photos by Charles Gekler

STORY, MORE PICTURES ON NEXT PAGE

Style Show Wins Society Penno

By Jane Gregory

Wednesday was Presbyterian-St. Luke's Fashion Show day, and to the surprise of absolutely no one, the 41st annual society all-star game at Medinah Temple was judged an enormous success.

For the benefit of those who may have come in late on the general outline of this perennial Chicago phenomenon, we'll recap the salient action. Every one of the 4,000-and-some seats in the Shriners' auditorium was sold weeks ago and the waiting list was long enough to make competing charity benefit-givers sick with envy.

The audience, which dutifully appeared well ahead of the 2:30 p.m. curtain, could accurately be called a cross section of Chicago social strata with a heavy layer of Brahmins topping subdivisions ranging from new money to housing development matrons on the town for a glamorous afternoon with the girls.

AS ALWAYS, there was a tycoon's fortune, before taxes, worth of gowns, furs and jewels modeled by more than 100 society women who are handpicked for their good looks as well as their families' pedigree. And then, behind the scenes, was another army of women, the fashion show committee members who while not visible to the audience, nonetheless have the status to push the prestige rating to breathtaking heights.

While always the same, the Pres.-St. Luke's Show is also always changing. Therein, probably, is much of its power to pull the audience year after year. Nobody, after all, wants to miss anything even though the odds are generally in favor of tradition rather than innovation.

This year, the title, "The Whirl of Fashion," prompted a tentative but unmistakable foray into the vogue for psychedelic design. This appeared in the stage setting. With a low bow to Field Enterprises, Inc., as the sponsor for picking up the tab for scenery, the fashion show committee called for a series of highly stylized pinwheel designs in backdrops illuminated by swirls of flashing spotlights. The mildly mod effect was balanced by music drawn exclusively from upbeat tea-dance tunes calculated to appease the most conservative ear.

WHEN QUESTIONED directly about the profits, this year's show chairman, Mrs. William S. Friedeman, refused to commit herself beyond saying she "sincerely hoped net proceeds would top last year's." That would mean the take would exceed \$60,000.

And that, dear reader, is a lot of profit for a single performance running less than three hours in toto. "Of course," as one committee veteran observed wryly while massaging her aching feet, "the labor is cheap."

Whatever the final tally, much credit belongs to the models. The committee, which shrewdly caters to the girls in the back row as well as the dowagers in the boxes, assembled a well-balanced corps of new faces and old favorites.

THE MANNEQUINS—postdebs, young matrons and grandmothers—put in a long day before their minute or two in the spotlight before their admiring public. They started checking into Medinah Temple before 9 a.m. The advance



The masculine side of the activities includes a traditional lunch given by the husbands of the hospital's woman's board and the benefit chairman. At the University Club Wednesday, Paul W. Oliver, Albert B. Dick III and William Friedeman (l. to r.) join Bailey K. Howard

(seated left) and George B. Young to examine the program book for the show. Young headed the list of executives from Field Enterprises, Inc., who donated the show. (Sun-Times Photos by Carmel and Charles Gekler)

guard of the committee, meanwhile, stood by to usher them through an elaborate routine of briefings, makeup, hair styling, dressing and lunch before their entrance on stage.

While the show is the country's oldest continuous amateur style production, professionals were on every side, working under the direction of the supreme committee members who took the ultimate responsibility for the project.

On Wednesday night when the show was over for another year and the glamor trappings were stashed away, the women could finally relax. They knew all along they had the situation well in hand, but it's always reassuring to have the paying customers confirm the fact again with their enthusiastic applause.

Mrs. James M. Goff, Mrs. Noel Seeburg Jr. and Mrs. C. Carter Smith Jr. (l. to r.) know the show's ropes, so they ran forgo nervousness.



It's no wonder the makeup and hair staff for the production of the raw material of the show. Ralph Falk II, who for the first time.



The backstage planning of Chicago's biggest fashion show continues right up until showtime at 2:30 p.m. Director Archie Lang goes over the order of the mannequins' appearance with show chairman Mrs. William S. Friedman (right) and Mrs. Marshall Sampsell, head of the mannequin committee.

Mrs. John Q. Adams, a long-time member of the hospital's woman's board, producers of the show, gives some last-minute advice to her daughter Anne, a first-time model, in the darkened auditorium of Medinah Temple.



CHICAGO TRIBUNE, THURSDAY, SEPTEMBER 26, 1957

**PRESBYTERIAN-ST LUKES
FASHION SHOW
THE WHIRL OF FASHION
WED. SEPT 27 - 2:30 P M**



Mrs. Philip Leavitt (left) and Miss Sheila Parrish share umbrella as they arrive at Presbyterian-St. Luke's Fashion show yesterday in Medinah temple. It was the 41st annual show, and had been sold out for weeks. (See elsewhere in section)

[TRIBUNE Photo by Hardy Wietins]

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For and about
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Mrs. William O. Hunt Jr. patiently bides her time as one of the 128 models in the Presbyterian-St. Luke's fashion show. The day begins early as the models arrive at Medinah Temple and wait to be called for makeup and hair styling. Later Marty Hunt exchanges her own herringbone dress for a fur-hemmed Pauline Trigere wool frock.



Although steeped in tradition, the Presbyterian-St. Luke's fashion show looks for new faces every year. Three recent brides—from left, Mrs. George Covington, Mrs. Charles Y. Freeman III and Mrs. Marshall Haywood III—are making their first appearance in the show Wednesday afternoon.

Society in Chicago

Fashions to Take The Years Away

By
**Patricia
Moore**

Daily News
Society Editor

No member of the Presbyterian-St. Luke's fashion show committee, numbering more than 100 women, is under 25 years. Yet a subdued version of the youthquake has hit the big fashion production.

Until this year, the models appearing for that chic little shop, Millie Oppenheimer Inc., were such long-time models as Mrs. William B. McIlvaine, Mrs. T. Clifford Rodman, Mrs. Robert Bon Durant, Mrs. James P. Langdon, Mrs. Allen Bulley Jr., Mrs. Marshall Field, Mrs. Ray P. Johnson III, Margo Moss, Mrs. Michael Simpson and Mrs. John Damgard II.

While these women prepared for their runway appearances, the restaurants and clubs in the Near North Side neighborhood of Medinah Temple are doing a land-office business for luncheon.

of the trustees, had a second reason for attending the luncheon and fashion show: His pretty blond wife is model-



model, Mrs. David de Leon, to choose between them. A somewhat surprised (and nervous) Pamela de Leon chose a pista-

SOCIAL CHICAGO

Before THE Show: It's Food

By Kay Rutherford

The day before the Presbyterian-St. Luke's Fashion Show is not the time to decide to attend. Every available ticket has been gone for weeks.

In fact Mrs. Gardner Stern got a frantic phone call from Mrs. John Johnson right after the sellout was announced. Mrs. Johnson was particularly interested in seeing this year's fashion show because Medinah Temple will be the scene of the Ebony Fashion Show on Nov. 10. In the past, the Ebony show has been at McCormick Place, but for obvious reasons it has been changed.

Mrs. Johnson, whose husband is Ebony magazine's publisher, couldn't find a ticket to the Pres-St. Luke's show anywhere, but Hanchen Stern came to the rescue by turning over some of her precious box seats which she'd reserved months ago.

IT'S GOING to be the same story for anyone planning to lunch on the Near North Side Wednesday.

The Woman's Athletic Club, near Medinah Temple, has 428 reservations and a waiting list a foot long for luncheon space. Every available nook and cranny of the eight-story club has been pressed into service, just short of the new golf range and the swimming pool.

We're told the trick to get a good table is to make your reservations now for next year. Normally, the club doesn't take reservations more than three weeks in advance of one of their functions, but for this fashion show nothing is normal. The old hands at the club will make their luncheon plans for next year before they leave the dining room to attend this year's show.

AMONG THOSE with tables at the WAC are Mesdames Philip Clarke, Austin Cushman, Clyde Shorey, Austin Pope, Robert E. Wood, Rudy Ruggles, Allin Ingalls, Thomas Coyne, Chaloner McNair, William S. Covington and Franklin Schmick.

This year's scarcity of show tickets has forced a few cancellations at some of the clubs. Mrs. William S. Elliott, who was planning to lunch at the Fortnightly Club, gave up the search for a ticket and changed her plans. As it is, some of the ladies will be lunching but not attending the show because tickets are so hard to get.

Those planning to lunch at the Fortnightly include Mesdames Halford Kittleman, William Adams, Fuller Gregson, George Beadle, LaRhett Stuart Jr., Bennet B. Harvey and Daniel Parker.

THE RACQUET Club is planning its usual preshow luncheon of lobster bisque and chicken crepes, but it expects



ABOVE: Mrs. Robert T. Isham (left) and Mrs. George Chappell are both members of the exhibitors' committee for the Presbyterian-St. Luke's Fashion Show on Wednesday at Medinah Temple. Mrs. Chappell is among those who will model in the show as well.



Mrs. Charles M. Dering, another member of the show committee, will take her lunch from a tray at Medinah Temple, though at another fashion show this season she ate in more elegant surroundings. She's one of many who put in a full day tending to duties at the scene of the show. (Sun-Times Photos by Carmen Reporto)

Keller Jr., Mrs. Thomas B. Hunter, Mrs. Herbert Vance and Mrs. Gerald O. McDonald.

The Arts Club, which is a few yards closer to Medinah Temple than the WAC, is up to its 200-person limit with reservations from Mesdames Gardner Stern, Byron Harvey, William Leff, James R. O'Field, Alfred Stepan Jr., Leonard Florsheim Jr., Frederick Roe and Sherman Sexton, among others. The club will be serving a no-choice menu of lobster bisque, chicken Veronique, beans amandine and en-

ventions have been made for Mesdames Philip K. Wrigley, Paul Florian, Clive Runnells, William O. Hunt, Dexter Cummings, T. Philip Swift, Douglas Stuart and Raymond F. Smith.

IT ISN'T only the women who will be lunching before the fashion show. A men's party is planned, but they are sealing themselves away in the more masculine atmosphere of the University Club.

Paul W. Oliver, whose wife is president of the Woman's Board of Presbyterian-St.

While the women are busy with last-minute details, their husbands will entertain executives of Field Enterprises Inc., the sponsor of the show. George B. Young, chairman of the board of directors and chief executive officer of Field Enterprises, and Bailey K. Howard, president, are expected to attend.

Other guests are Laurence T. Knott, a vice president; Lawrence B. Sizer, board member; Emmett Dedmon, editor of The Sun-Times; Roy M. Fisher, editor of The Daily

ole 1967-65



CHICAGO
SUN-TIMES
Family Magazine

THURSDAY, SEPTEMBER 28, 1967

The Whirl of Fashion, the 41st fashion show given by the Woman's Board of Presbyterian-St. Luke's Hospital, is produced with a minimum of fuss and a maximum of feathers. Mrs. Henry Ullman models a puff of pink ostrich with a bodice of satin.



Rain in no way dampens the excitement emitted by Wednesday's audience at Medinah Temple. Mrs. Leith Johnston grins as she is helped from her car.

IT'S
STYLE
IN A
WHIRL



Glittering brocades sparkle in the explosion of fashion. A pale blue Yves Saint-Laurent worn by Mrs. Marshall Field elicited much applause.

Mrs. Colin MacKenzie flourishes her white feather cape with the skill of a matador as she strides about the stage in a diamante sheath. (Sun-Times Photos by Charles Gekler and Carmen Reporto)



More Pictures On Next Two Pages

A distinctive fashion flair is the mark of the models who appear in the Presbyterian - St. Luke's Fashion Show. Mrs. Henry D. Paschen Jr. matches the mood set by her Pucci at-home costume.



Mrs. James W. Trowbridge wears one of the prettiest bridal gowns in memory. Designed by Christian Dior, it featured a veil of Chantilly lace.



It's a white mink monk's robe ideal for wearing around a very cold house. Mrs. Peter Van Nice is the lucky young woman chosen to wear the smashing fur. (Sun-Times Photos)



SOCIAL CHICAGO

Style Show Wins Society Penn

By Jane Gregory

Wednesday was Presbyterian-St. Luke's Fashion Show day and to the surprise of absolutely no one the 41st annual society all-star game at Medinah Temple was acclaimed an enormous success.

There were, however, unexpected twists that startled and then captured an audience accustomed to a more sedate tone in the mammoth production. For a few glorious moments at the end, the show really bounced. Nothing so blatant as hard-rock go-go, mind you, but the finale music moved with an infectious Tijuana Brass beat, and the models felt free to cut loose showing a collection of wild-feather-trimmed, dance dress whimsies.

FOR THE BENEFIT of those who may have come in late on the general outline of this perennial Chicago phenomenon, we'll recap the salient action. Every one of the 4,000-and-some seats in the Shriners' auditorium was sold weeks ago and the waiting list was long enough to make competing charity benefit-givers sick with envy.

The audience—which arrived in limousines, cabs, station wagons and even in lots of 100, via chartered buses from the suburbs—was a cross section of Chicago social strata with a heavy layer of Brahmins topping subdivisions that

yellowed, greens, white and grays illuminated with flashing lights a-la discotheque.

Against this and a succession of similarly stylized sets, 120-and-some of top-drawer society's most attractive women modeled the latest in chic. As always there was a preponderance of evening gowns, but when a model was given a short skirt, she wore it short, like well above the knees. The highest rising hemline of the afternoon was modeled by Anne Adams, a Lake Forest postdeb who could have come straight from Carnaby Street with her swiny caramel and gray flannel dress, long loose hair and pale makeup.

Anne was one of the corps of fresh young faces hand-picked to appear in the show. While she played her part with restraint, the finale troupe, as we have said, lived it up, interpolating the frug into their pivots and glides.

NEWCOMER MIRANDA SAMPEL set the pace when she bounced out with a dazzling smile and a glint of mischief in her eyes. Mrs. Henry Ullman, Mary Sethness, Mrs. James F. Hoge Jr., Mrs. Donald Heuerman, Mrs. James A. Campbell Jr. and Mrs. William Russo followed through and then left the major lighthearted business to Mrs. Colin J. MacKenzie Jr. who brought down the curtain and the house, kicking up her heels, like a young Mae West, in a silver diamante sheath and a flurry of white ostrich.

While youth had its day, tradition was also served. The

produced an ovation. June, dressed in great coat, feather-plumed digger hat and sequin minidress, all but stole the show in pantomime.

Modeling jewelry is one of the most amateur can draw so the committee put Ward on stage in a \$400,000 ensemble of emerald-cut diamond, was valued at \$100,000. Cherry, another model the audience adored with a necklace of alternating sapphires, emeralds, clip and ring.

Credits for the show included a low price, Inc., the sponsor of this year's Young and Bailey K. Howard headed organization's executives occupying center for the afternoon.

MRS. WILLIAM S. FRIEDEMANN, who refused to commit herself on the question, saying, "I sincerely hope the net proceeds will be a net take exceeding the cost of a single performance running into the thousands," as one committee member while massaging her aching feet, "the Whatever the final tally, the comm

A Fashion Whirl With Ziegfeld Zip

By Barbara Varro

It was more than a mere show of fashions. The 41st Presbyterian-St. Luke's Fashion Show was a competition among 20 exhibitors for the most applause-milking styles. It was a display of showmanship and spirit and sometimes sheer nerve on the part of members of the social set who became mannequins for a brief stint on the vast stage of the Medinah Temple.

And it was a production reminiscent of the costume extravaganzas of the Ziegfeld Follies ilk. At least the ones we've seen in old movies. Even the theme—The Whirl of Fashion—had a Follies ring to it and the vignettes separating segments of the show with a gray-haired actor portraying a designer in too-tight pants were like dream sequences in a 1937 vintage Hollywood musical.

Of course, it had much more chic and propriety than Ziegfeld or Hollywood ever manifested. However, the show-stopping finale was far from decorous. The models danced onstage in feather-trimmed evening styles from Couture, Ltd. They were the product of designer Shannon Rodgers for Jerry Silverman, Inc.

SILVERMAN AND RODGERS were in the audience, and after the show they were besieged by people telling them that they stole the show. Silverman told us, "You should see the bill we got for the feathers. But nothing is too much for St. Luke's. Those dresses flew here by themselves."

We overheard a lady saying it looked like burlesque when Mrs. Colin J. MacKenzie Jr. danced out in her white ostrich cape

over a silver sheath. But the whole segment really captivated the audience.

The other knock 'em dead segment was Bonwit Teller's eight gowns by George Halley. The designer's billowing-skirted gown of black net over pink taffeta looked smashing and his pleated gray coat over an Empire-styled gown in hot pink satin elicited the most oohs and aahs from the audience.

Marshall Field & Co. outdid itself with a simply lovely bridal sequence with bride in a serene satin gown by Christian Dior with floor-length veil of Chantilly lace. The attendants were in pale apricot belted dresses by Dior. The rest of the segment consisted of a trousseau gathered in Paris from the houses of Saint-Laurent, Givenchy, Balenciaga and Dior.

OF THE 29 DESIGNERS represented in the showing, only one was in the audience in addition to Shannon Rodgers—Adele Simpson. Eight of the petite designer's evening dresses were shown by Carson Pirie Scott & Co. Beauty monarch Estee Lauder, who provided the makeup for the mannequins through Saks Fifth Avenue, was also in the audience.

The Saks segment presented the at-home side of fashion with darling of the jet-set designer Emilio Pucci's palazzo pajamas in vivid velvet prints and metallic brocades.

Furs from N. H. Rosenthal and Thomas E. McElroy and jewels from Tiffany and Spaulding & Co. added sumptuous, sparkling touches to the presentation. And there were more intricate evening hairstyles than ever. Mrs. Marshall Field, whose blond hair was arranged in curls at the top and cascading down the back, said, "It was done by Monica of Lilly Dache. She's done several of the styles and everyone is pleased with them."



LEFT: George Halley's ultra-feminine styles were standouts in the Presbyterian-St. Luke's Fashion Show. Mrs. John B. Austin modeled his gunmetal chiffon gown with jeweled bodice in the Bonwit Teller segment. ABOVE: Norman Norell's elegant fall styles shown Wednesday afternoon included this fox-bordered black wool ensemble from Blum's Vogue worn by Mrs. Roger G. Bensinger. (Sun-Times Photos)

newsclip
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Life
Stickney, Ill.
Weekly C.28,000

OCT -1--67

● **SUCCESS:** A winner of one of the 12 prizes offered Wednesday's Presbyterian-St. Luke's Hospital's 41st annual fashion show was Mrs. Lillian M. Baar, co-owner of L Realty Co., 6335 Cermak rd. . . . Her prize was a set of Cl craft: The How and Why Library. The 15-volume set of books, donated by Field Enterprises, Inc., contains stories and reading matter for elementary aged children. H 24

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Tribune
Chicago, Ill.
Morning C. 842,077

SEPT -28-67



Super Taxi

Leaving Key club to attend Presbyterian-St. Luke's fashion show. Mrs. Franklin McCarthy Jr., Mrs. Robert Sargent, Mrs. John J. and Mrs. Richard McKenna find Rolls Royce waiting. H-24

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questions as:

- If your phone bill is about \$20 a month and the repairman has just dropped by to yank out the wires because it isn't worth their trouble servicing you—how much would you be willing to increase your rates? What's the real value of that phone to you?
- You like that brand of tooth-



paste you're using — but the company that makes it is going bust unless you volunteer to pay more per tube. How



What your mother said is true—about you and most 8-year-olds. They're messy. This is partly because their co-ordination and motor skills are still undeveloped and partly because their mothers would rather pick up their clothes than repeat, "Pick up your clothes," several dozen times a day.

Now you can either fight, fight, fight with your little sister or do all the cleaning yourself. Or you can try to arrange a truce. Assign her certain room duties in keeping with her abilities. Picking up her clothes is one; putting away her toys and dusting are others. Meanwhile, you do the more grown-up tasks. If you do yours meticulously (make the beds so neatly and smoothly a dime will bounce off them), it could become a competitive game.

I am a girl 15 years old, and I would like to have an allowance. But my mom and dad say that when I need something, I

me feel like an itty-bitty kid. I try to act grown-up and have many responsibilities around the house, but this doesn't cut any ice either. Can you think of an argument that might possibly appeal to them?

—P.M.K.

Allowances, in theory, are great. They give a child a sense of dignity and presence. They teach them the value of a dollar and how to make decisions regarding saving and spending. Trouble is that too many parents give allowances — and too many children take them — without specifying what the money is for. Allowances should be over and above the food, clothing and shelter which it is your parent's duty to provide.

Now, the catch is: What is sufficient food, clothing and shelter? Do these categories include paying for school lunches, bus fare and entertaining at home? What about band or sports uniforms and costumes? If you can iron out these questions, as well as define the duties that you will perform to earn it, you'll have the air-tight argument for an allowance.

Profession: hostess



The downpour didn't dampen the spirits of Mrs. Carlota McGuire, who was one of the first Presby-terian-St. Luke's fashion show models to arrive at Medinah Temple. She checked in at 10 a.m.,

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Section Four
Page 33

For and about
WOMEN
CHICAGO DAILY NEWS

H 24

Mrs. George Chappell Jr. carried the evening gown she modeled from Lake

TV TODAY • New TV pages:
Inside back page of this section every week-day

Chicago Tribune

THURSDAY, SEPTEMBER 28, 1967

FEATURES • THEATER • MUSIC • ART • MOVIES
BRIDGE • SOCIAL LIFE • FASHIONS • WANT ADS

SECTION

2

TURNING ON FOR THE Fashion Show



(TRIBUNE Photos by Hardy Wieting and John Bartley)

On stage in fashion show yesterday are, from left, Mrs. John S. Jenkins in dress and coat costume; Mrs. Robert Roloson in plaid ensemble; Mrs. David B. Peck III in violet skirt and jeweled net blouse; Mrs. Sangston Hettler Jr.

in peach wool bordered in sable; Mrs. Homer P. Hargrave Jr. in peach chiffon; Mrs. William Wrigley in blue satin skirt and jeweled blouse; and Mrs. John T. Landreth in feathered green chiffon.

BY ELEANOR PAGE

(Pictures on back page)

AFTER yesterday's psychedelic turned-on display on stage in Medinah temple, you must admit the woman's board of Presbyterian-St. Luke's fashion show is with it. Lights flickered and flashed to appropriate sounds [music?]. Heads whirled from the merry-go-round lighting of the yellow, gray and green swirled curtain which hailed the theme, "The Whirl of Fashion."

There was a smash impact when bright lights up presen-

as pert, petite Mrs. Henry Ullman danced in wearing a cocoon of shocking pink feathers over a matching short-short feather skirt and mini satin bodice. Miss Mary Sethness and Mrs. James A. Campbell Jr. practiced restraint to go with their elegant feather-trimmed ball gowns; but Mrs. William Russo and Mrs. Donald Heuerman couldn't resist twirling, and Mrs. Colin J. MacKenzie topped them all in her sparkling sheath topped by a full length feather fantasy of a cape, all in snowy white.

James W. Trowbridge, was a vision of loveliness under her exquisite Chantilly lace head-dress and veil—to the ombre ostrich tips quivering at the hem of Mrs. Thomas E. Wells IV's brocaded gray cocktail frock to the little feathers described as "nervous" attached to the giant paillettes which trimmed the \$1,000 gown worn by Mrs. Frederick G. Wacker Jr.

Mrs. Rostislav Romanoff Jr. handled lightly the mimosa yellow feather boa which went with her glittering sequined flower garden

hair will not be so much curly as cut so [indicating feathery wisps across her forehead and a flipped up side treatment] just as Michel Kazan did mime two days ago in Paris." Mrs. Lauder, who has inherited the mantle of cosmetics queen, was wearing a paprika red Givenchy suit and sable cloche with a brimmed Garbo look.

Her decree was carried out in the show: hair did seem to be either short, as worn by Mrs. Hill Blackett Jr., Mrs. Harry B. Clow, and Mrs. Frank O. Wetmore Jr., among others, or long, past

Bare Feet, Too

Bare feet trod the boards yesterday. They belonged to Mrs. Barry Weed as a "bare-foot contessa" in Pucci pajamas. Mrs. Stephen F. Briggs II carried off a cut-down-to-here evening culotte costume, and Mrs. Henry D.

Paschen Jr. strode the stage with the authority of a ballerina, which she is—Maria Tallchief.

Boots appeared in various colors and guises, none more interesting than the leopard and leather ones worn by Mrs. Robert Bon Durant with

her Givenchy leopard jacket and brown dress. Hers was one of several Paris-designed costumes for the bride's trousseau, and it was the Parisians who cut some of the shortest skirts seen yesterday, such as Mrs. Bon Durant's and the Yves St. Laurent black and

white dress and green coat worn by Miss Elizabeth Lennox.

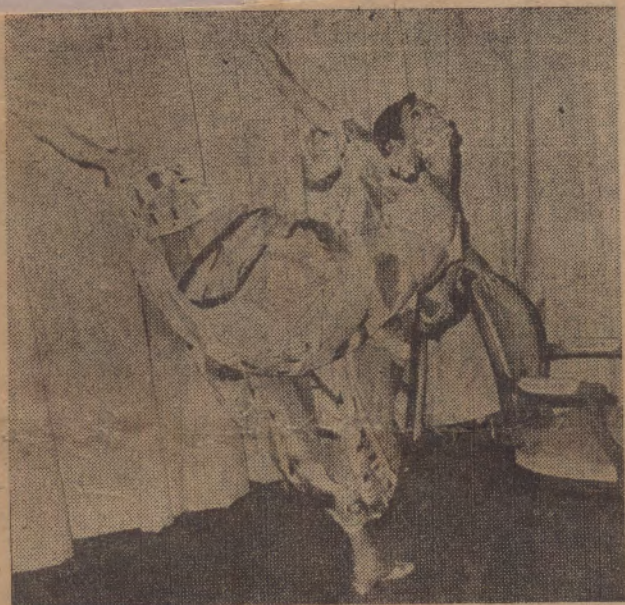
1930's Look

The look of the 1930's was in the costumes shown another exhibitor, exem-

[Continued on page 3, sec.



Four of the "dancing models" in show's climax. From left they are Miss Mary Sethness, Mrs. Henry Ullman, Miss Miranda Sampsell and Mrs. Colin J. MacKenzie Jr. They gave their feathered costumes a real whirl!



Mrs. Henry D. Paschen (Maria Tallchief) turns ballerina in her chiffon bare midriff harem costume.



Mrs. David G. Elmore dramatizes Christian Dior prize-winning striped mink kaftan.

Turning For the

[Continued from page 1]

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#47666 1967-69

Thursday
Sept. 28, 1967
Section Three
Page 25

CHICAGO DAILY NEWS
For and about
WOMEN

St. Luke's Show Presents All Fashion Moods



Styles Are Pretty, Boyish

By
Peg
Zwecker

Daily News
Fashion Editor

It was young, sophisticated, mini, long, hardware, diamonds, bold, black, tender, glamorous, haute, casual, pretty, boyish, belted, booted, luxurious, skimpy, covered, sexy, innocent, worldly.

All this and more, too! But most importantly it was fashion 1967-68 and Presbyterian-St. Luke's was really swinging with

the youngest show they've ever produced—their 41st.

The clue came at the beginning and end of the show. It had all the "extras" that have to be just right if a woman has the look of today. That is why Estee Lauder, beauty expert, flew in to assist with make-up for the show. (And, co-ordinate with the

feminine hair-dos by Saks Fifth Ave.) "I believe a woman should be an actress and match her make-up to her face and moods," said Mrs. Lauder.

This is the fourth year Mrs. Lauder has sent her staff of experts to make up the socialite mannequins. But this year she stressed an individual look that should "shout of youth and beauty." For the show, and for luncheon before at the Casino, Mrs. Lauder wore a geranium red wool costume by Jean Patou and a mink slouch hat by Nina Ricci.

Also, play acting was Marshall Field & Co. They envisioned their bride-to-be journeying to Paris for her trousseau, which included everything from ski clothes to ball gowns. If you had to choose one elegant costume that every bride should have it would have to be the Yves Saint Laurent design modeled by young Mrs. Marshall Field. Designed of pale blue brocade, it consisted of a spare little coat bordered in white mink over a high waisted dress. It was very short, emphasizing the look-of-the-leg. Shoes in silver, by Roger Vivier, underscored it.

IT WAS FITTING that Oscar de la Renta, this year's Coty winner (Thursday night he will receive his "Winnie" in New York), should open the show. The youngest boutique in Chicago—Lencia—honored him. Young Mrs. Bernard F. Rogers III (one of the shop's owners) wore a short red velvet little girl dress (with big girl prices of around \$1,500) topped with a Christmas tree coat fastened with hardware.

Her "twin," Mrs. James M. Goff, wore the long version with a jeweled red and green topper ending at her waist. Both wore chunky heeled silk shoes in red. Their long, little girl hair-dos were simply pulled back, Alice-in-wonderland style, with rubber bands.

OSTRICH FEATHERS flew in the liveliest and most colorful part of the show—the end. All shades of pink, from delicate shell to zingy neon, danced across the stage to the gayest tunes made famous by the Tijuana Brass. The feathers decorated designs by Shannon Rodgers for Jerry Silverman. All the young mannequins were smashing and their hairdos were elaborate enough to make headlines. The Silverman designs, done especially for the show, were presented through the courtesy of Danny McMahon of Couture Ltd.

Several stores selected one leading designer to represent them in the show. To be complimented are: Saks Fifth Av., which showed Emilio Pucci's signature prints for

Continued on next Page

A collage of flowers, a bouquet of color, feathers and jewels was the design contribution of Adele Simpson for the Carson Pirie Scott & Co. portion of the Presbyterian-St. Luke's Fashion Show.

Miss Simpson keyed each gown to the wearer's personality. From left to right are Mrs. Rostislav Romanoff Jr., gentle; Mrs. Homer Hargrave Jr., piquant; Mrs. Robert Gardner Anderson, sophisticated; Mrs. David B. Peck III, spirited; Mrs. John T Landreth, distinguished. Seated are Mrs. William Wrigley, graceful, and Mrs. Robert Wood Tullis, elegant.

A redhead can wear pink and strut in her heavy silk toga gown side swept and hemmed in feathers. Mrs. James F. Hoge Jr. models the dramatic gown designed by Shannon Rodgers for Jerry Silverman. From Couture Ltd.

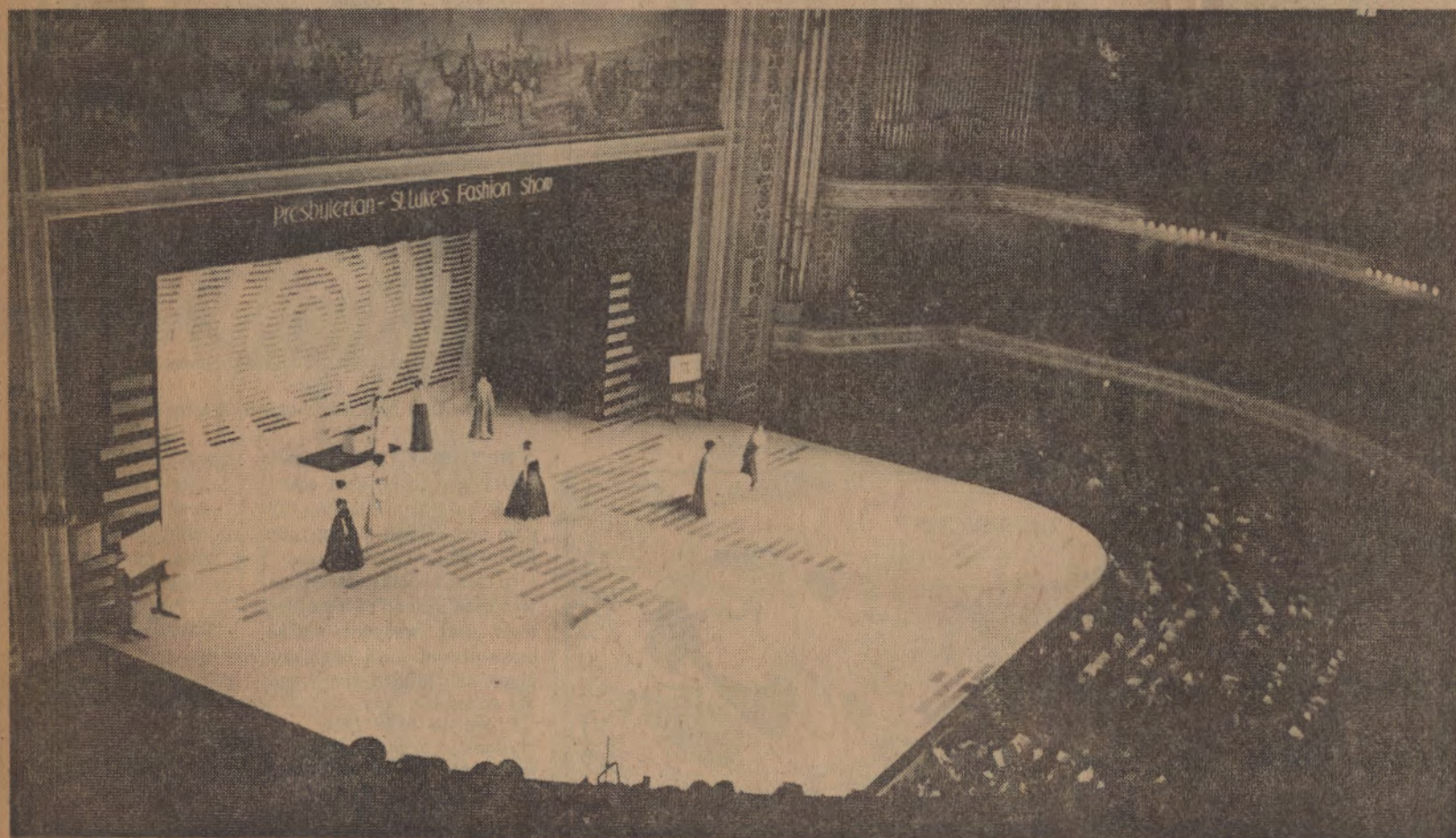
Photos
by
Gary Settle



A brilliant sweep of yellow as only the master Balenciaga can do it (left), illuminated the runway and enhanced the regal appearance of young Mrs. Michael Simpson. The bride, Mrs. James W. Trowbridge, glowed (right) in a romantic wedding costume by Christian Dior. The beruffled veil is of Chantilly lace. Both from Marshall Field & Co.

All the Beautiful People Were There

PRESBYTERIAN-ST. LUKES
FASHION SHOW
THE WHIRL OF FASHION
WED. SEPT. 27 - 2:30 P.M.



[CHICAGO'S AMERICAN Photo by Howard Barvis]

• ALWAYS A BIG production, yesterday's Presbyterian-St. Luke's fashion show in Medinah temple proved true to the annual benefit's tradition. Society mannequins on stage for Bonwit Teller's section of the show were,

from left, Mrs. Alain Wood Prince, Mrs. David de Leon, Mrs. Noel Seeburg Jr., Mrs. Hill O'Neill, Mrs. James P. Dolan, Mrs. C. Carter Smith, Mrs. John B. Austin and Mrs. Arnold Berlin

Society

By Margaret Carroll

Society Editor

A View
from the

Fashions

By Marilyn Stitz

Fashion Editor

HAVE YOU ever tried to do the boogaloo and shingaling swathed in sequins and ostrich feathers?

At the 41st annual Presbyterian-St. Luke's fashion show yesterday in Medinah temple, eight lovely ladies did. They twisted, twirled, and whirled thru a feather fantasy finale. No mean trick when 4,000 onlookers and hundreds of hot, bright lights stare and aim at your every move. Shannon Rogers for Jerry Silverman especially designed the feather creations.

Evening gowns, designed by Adele Simpson, George Halley, Pauline Trigere, Dior, Patou whirled onto the stage and took many bows. Mrs. DeWitt W. Buchanan Jr. was elegantly dressed by Patou. The long peacock blue coat fitted over an orange gown of simple design. From Adele Simpson came a collage of flowers, gowns of feathers, jewels, and flower colors. Chiffon dripped with sequins and beads, one shoulder gowns looked sexy and feminine, and uneven hemlines were bordered in ostrich feathers.

Mrs. Noel M. Seeburg Jr. was a knight in shining armor. George Halley designed a sheath of gunmetal and gold sequins which would fit very well into King Arthur's court. A great stage dress, but you can't sit too well in this, according to the model! From Pauline Trigere came a black wool sheath hiding under a poncho cane studded with jewels.



[CHICAGO'S AMERICAN Photos by Carl Hugare]

• WHAT A WAY to entertain or be entertained! Mrs. I. W. Colburn, left, wears Pucci's jewel-halter pajamas. Her companion, Mrs. Philip W. Hummer looks chic in her abstract print palazzo pajamas. Dangly earrings and thonged slippers complete the at-home look. From the Pucci Boutique at Saks Fifth Avenue.

eled halter pajamas and jersey dinner dresses. Any sultan would be

should wear a full-length white mink Monk's robe. It was bordered and



[TRIBUNE Staff Photos]

Fashions Get the Spotlight

Some of fashions seen yesterday in Presbyterian-St. Luke's hospital benefit show in Medinah temple. 1. Mrs. Arnold Horween Jr. wears black and white wool gown with matching coat. 2. Leopard jacket and matching boots worn with simple brown dress by Mrs. Robert Bon Durant. 3. Mrs. Stephen F. Briggs II enjoys displaying richly brocaded pajamas. 4. Gently fitted tweed coat, worn by Mrs. Hays MacFarland Jr. with matching hood. 5. Cape, Bermuda dress and jacket of brown, green and pimento plaid, modeled by Miss Laurie Irving Bowes.

(Story in Feature section)

#4766
-1967-73

In the Famous Presbyterian-St. Luke's Fashion Show



Mrs. Walter Cherry is wearing a sapphire and diamond ensemble. The necklace is fashioned of alternating oval sapphires and round diamonds, ending in a pendant with a large oval sapphire surrounded by sapphires and diamonds. The earrings and clip match. The ring is a Kashmir sapphire, surrounded by diamonds. Mrs. J. Harris Ward wears a diamond ensemble. The necklace, an exquisite riband of 86 pear shaped diamonds, is complemented by matching ear drops. Eighty-five carats of pear shaped Marquise and oval diamonds blaze at her wrist and her ring, a rare, brilliant, fine 23 carat emerald cut diamond. From Spaulding & Company.



Mrs. Philip W. Hummer's palazzo pajamas designed by Emilie Pucci are inspired by the new wave of modern art. Mrs. Motton O. Weinress chooses a full length dinner dress of silk jersey in Pucci's flower inspired print. From Saks-Fifth Ave.



Mrs. C. Foster Brown can fasten her shocking and pale pink brocade coat in back or front over its matching short evening dress and Mrs. Thomas E. Wells IV moves in a flutter of ombre ostrich at the bottom of her taupe, chenille-brocaded cocktail dress. From N. A. Hanna, Inc.



A highlight of the Fashion Show was the bridal party, composed by Christian Dior of Paris. The bride, portrayed by Mrs. James W. Trowbridge, wears a gown of flowing satin, lavished with ruffles and a veil of Chantilly lace. Members of the bridal party, Mrs. Andrew McNally IV, Mrs. George K. Spiel, Miss Sherry Sims and Mrs. James R. Donnelley wear dresses of pale apricot, belted and buckled and headpieces of flowing ostrich feathers. From Marshall Field & Co.



Mrs. A. B. Dick III adds a touch of color to her costume with an ensemble of carved coral and lapis lazuli set with diamonds and gold, and Mrs. James W. Pope matches a bracelet with brooch and earrings of ruby raspberries entwined with pave diamond and green enamel leaves. From Tiffany and Co.

Photos by Stuart-Rodgers